

FINANCIAL TIMES



Fourth pillar
Liffe prepares
for euro battle

Page 11

World Business Newspaper

US regulators take fizz from brewer's Internet share offer

Spring Street, a young, Manhattan-based brewing company, voluntarily suspended trading in its shares yesterday after the Securities and Exchange Commission requested that trading be halted pending further review. The company launched its electronic trading system two weeks after completing the first ever public offering over the Internet, in which it raised \$1.6m from 3,500 investors. Page 12

Deutsche Telekom, Europe's largest telecoms operator, launched an unprecedented publicity campaign aimed at winning over millions of German shareholders, but the move came amid signs that company morale had fallen to new depths. Page 14

Profits surge fivefold at SCA: SCA, Europe's leading pulp and paper group, rounded off a record year for Swedish forestry by reporting a fivefold surge in 1995 profits from SKr1.6bn to SKr6.73bn. Page 13; Lex, Page 12

Aéropostale, the French partner in the Airbus consortium, welcomed the German government's call for Airbus to incorporate itself into a regular company this summer and to launch the 550-seat A3XX airliner as a challenge to Boeing. Page 2

Santos calls leaders to account: Jacques Santos, the European Commission president, said it was time EU leaders made good on spending commitments, and took the unusual step of presenting a list for public consumption at a Brussels news conference. Page 2

Juppé acts on end to call-up: Prime minister Alain Juppé called on the French parliament to back the government's "historic" decision to phase out a century of military conscription and create a slimmed-down, fully professional armed force by 2002. Page 2

Germany stands by 'alliance for jobs': German economics minister Günter Rexrodt reaffirmed support for the trade union inspired "alliance for jobs" after a leading employers' representative declared that the concept as first developed by the powerful IG Metall union was "dead". Page 2

SmithKline Beecham and Coca-Cola are arguing over what players will drink at this Sunday's Coca-Cola Cup final in the UK. SmithKline Beecham, owner of Lucozade Sport, says it has the exclusive rights as official drinks supplier to the Premier League and to Sunday's two teams, Aston Villa and Leeds United, but Coca-Cola claims that Coke will be the only beverage on show. New TV deal on soccer in Italy. Page 2; Railways' decision sparks anger. Page 7

Lehman Brothers, the investment bank, reported first-quarter results which showed net income of \$104m, an increase from \$43m in the same period a year ago and from \$80m in the previous quarter to end November. Page 16

General Cable buy behind Wassall rise: Wassall, the UK-based conglomerate, demonstrated the success of its General Cable acquisition 18 months ago, by unveiling a 32 per cent increase in annual profits to £56.1m (£83m) before tax and exceptional items. Page 18

Cars help boost retail sales in US: The US commerce department said American consumers returned to car showrooms last month, boosting motor sales by 2 per cent and helping lift overall retail sales by 0.8 per cent. Page 6

Seat cuts losses: Seat, the Spanish subsidiary of Volkswagen which recently received a controversial injection of state aid, said it was on course to break even next year after reducing losses by 62 per cent to Pt11.29m (£9.9m) in 1995. Page 14

Winnie Mandela loses claim: Winnie Mandela lost her claim to half the estate of her former husband, South African president Nelson Mandela, because she failed to turn up or send representation to the court hearing in Johannesburg. Later she threatened to contest the divorce at a higher court after Mr Mandela offered her an out-of-court settlement. Page 7

Fears grow over US computer sales: Shares in US personal computer manufacturers were battered as Digital Equipment warned of a slowdown in North American PC sales in the current quarter, which would affect its earnings overall. Digital shares dropped 16 per cent by \$10.6m to \$56.1m. Page 13

Names' leader protests at US lawsuits: Legal action being pursued by US state securities regulators on behalf of loss-making Lloyd's of London Names sparked an angry reaction from a leading Names representative in the UK who said his members were "horrified" at the possible consequences of the cases brought against Lloyd's in a number of states. Page 7

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Belgian budget may miss deficit target

By Neil Buckley in Brussels

Belgium is unlikely to be able to reduce its budget deficit to 3 per cent of GDP this year, as the government had planned, to put the country on track to be one of the founder members of the single European currency, finance ministry officials believe.

Slow growth means Belgium faces a tough budget round this year to ensure it meets the 3 per cent target in 1997 – one of the convergence criteria for monetary union.

The fears have emerged as Mr Jean-Luc Dehaene, prime minister, this week began discussions with employers and trade unions on proposals to limit wage increases for 1997 and to halve Belgium's 14 per cent unemployment rate in five to six years.

Belgium based its 1996 budget last autumn – which aimed to reduce the deficit ratio from 4.5 per cent to 3 per cent – on a growth forecast of 2.2 per cent. That forecast was revised downwards in January to 1.6 per cent, but officials believe the new figure may still be optimistic, given the economic slowdown in neighbouring France and Germany.

Belgian economists are forecasting growth of between 1 and 1.5 per cent – likely to result in a sizeable budgetary shortfall. The finance ministry is still confident of meeting the deficit target in 1997 but officials concede this year's budget negotiations will be "very difficult".

A government austerity programme, including a three-year wage freeze and cuts in health and social spending, has already provoked sporadic strikes and demonstrations among public sector workers.

Belgium should meet three of the five convergence criteria – those relating to inflation, interest rates and exchange rate fluctuations – without difficulty. But, with the highest debt to GDP ratio of any EU member last year at 133.7 per cent, it has little hope of reducing debt to 60 per cent of GDP, one of the other conditions.

It is therefore counting on meeting the remaining criteria, reducing the budget deficit.

By fulfilling four out of five conditions, and showing its debt ratio is on a firmly downward trend, Belgium believes it will still be accepted into the first group of countries proceeding to full monetary union.

The government hopes to reach agreement with trade unions and employers this spring on capping 1997 salary increases to prevent a wage explosion when the pay freeze expires in December.

It wants to limit wage rises to the average of those of its main trading partners, Germany, France and the Netherlands.

But unions insist wage moderation should be balanced by a programme of job creation, to reduce the jobless total of 494,682 out of a workforce of just over 8m.

The government is likely to suggest linking a reduction in employers' social contributions – currently among the highest in Europe – to job creation.

Reducing the social burden on employers will form part of a wider government review of Belgium's over-stretched social security system, including the generous pension arrangements for the country's thousands of civil servants.

Santer calls leaders to account

Lionel Barber on why the EU president wants to put a stop to a list of broken promises

European Parliament.

Mr Santer, a former finance minister, is sympathetic to the call for budget discipline but is offering to hand back only half the likely savings. He wants the rest for his "confidence pact", his sketchy initiative to restore employment and growth which amounts to the first risk he has taken since he became president of the Commission 15 months ago.

Mr Santer confirmed yesterday that he intends to take his plea for a "confidence pact" to next week's EU summit in Turin, whose official purpose is to launch the inter-governmental conference on the future of the EU newcomers (Ecu123m).

Behind Mr Santer's action yesterday lies his determination to reallocate resources inside the EU budget – possible because the switchover from price supports to direct income payments to farmers is expected to generate at least Ecu14bn savings in the EU farm budget between 1997 and 1998.

But EU member states, slashing spending to reduce deficits to qualify for monetary union by 1999, are insisting that savings are reimbursed to national budgets rather than left to the spending discretion of the Commission and the

Arguably over funding have dogged the TENs since 1989. Mr Jacques Delors, Mr Santer's predecessor, failed to persuade EU leaders to support proposals for off-budget financing through "Brussels bonds". Now Mr Santer is seeking to bridge the Ecu17bn financing gap for 14 priority projects through a request for Ecu1bn in the hope that private money will follow. The Commission's budget more flexible. Mr Lillikainen hopes to avoid ruinously expensive price supports for farm-intensive economies such as Poland and Hungary. The alternative support will

come through the much cheaper mechanism of rural development aid.

In the last resort, Mr Santer

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never says No – is gambling that EU leaders will find his request reasonable enough to accept. To this end, he has ordered a freeze on the cre-

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جامعة الأزهر

Brussels digs for evidence of heating pipe cartel

William Lewis and Hugh Carnegy report on how ABB of Sweden and other companies are suspected of carving up a large portion of the European market

Mr Walter Henss is not a man to mince words. When the owner of Isoplus, a German-based maker of district heating pipes, heard in late October 1994 that Powerpipe, a Swedish competitor, had won a big district heating contract in the east German city of Neu Brandenburg, he quickly made an "offer" to his Swedish competitor.

Give up the Neu Brandenburg contract, collect DM500,000 (\$34,000) in compensation and join the cartel operating in the district heating business. If Powerpipe refused, and continued to outbid cartel members for contracts, it would never be talked to again.

The incident is just one case in a large dossier of evidence being sifted through by the European Commission. It is examining the operation of a suspected tightly knit cartel within the district heating pipe manufacturing industry, which has a total annual turnover in Europe of about \$1bn. The evidence has been gathered chiefly in a series of raids carried out by Commission officials last June.

Organised price fixing, deals to carve up market share and intimidation are all methods which Brussels suspects have regularly been used to enforce – or attempt to enforce – the cartel in a number of European countries, including Denmark, Austria, the Netherlands, Sweden, several east European states and, most notably in the past two years, Germany.

Six companies are suspected of being members of the cartel: ABB, which was recently awarded the title of "Europe's most respected company" in a survey of top executives, three Danish companies, Logstor, Tarco and Starpipe, and two German-based companies, Panisovit and Isoplus, which has a factory in Austria.

The chief victim of the suspected cartel in recent years is understood to be Powerpipe, an independent, privately-owned company based outside Gothenburg.

A relative newcomer to the industry, Powerpipe has succeeded in building up a strong market share in Sweden and in the past two years has won

important contracts in Germany, established a subsidiary in Poland, moved into other east European markets and even won contracts in China.

The growing strength of Powerpipe – it has a market share in Sweden of more than 30 per cent – belies its position as cartel victim. But allegations have been made that members of the suspected cartel systematically attempted to squeeze Powerpipe out of key markets and have attempted to discredit Powerpipe within the district heating market.

A former Powerpipe chief executive was poached by ABB in 1993 and placed in an executive position under Mr Kaare Wagner, the ABB senior executive manager formerly responsible for district heating operations. Other senior employees were lured away to work for other suspected cartel members.

The investigators believe that suspected cartel members subjected Powerpipe to reprisals after the award of a contract in Leipzig-Lippendorf in March 1995, just months after the Swedish company had won the contract in Neu Brandenburg.

Powerpipe at first decided not to bid for the Leipzig-Lippendorf contract because of its size. The initial contract – part of a huge \$3bn energy complex project – was for DM21m, the biggest of its kind in Europe

POWERPIPE

'Members of the suspected cartel possibly threatened a collective boycott on both Powerpipe's suppliers and customers, in order for them to break their business connections with Powerpipe.'

European Commission investigators

ABB

Commission investigators suspect ABB to be the lead company in the district heating pipe 'circle'. Yesterday, ABB said: "We have no comment as long as the investigation is going on."

for 10 years and larger than Powerpipe believed it could finance and supply. But Viag, the contractor, was angered by evidence that the cartel was attempting to fix the deal.

In an apparent slip-up by suspected cartel members, Logstor undercut a bid by a consortium of ABB, Panisovit and Isoplus. When Logstor suddenly recast its bid above the ABB-led consortium's offer, Viag turned to Powerpipe, urging it to make a bid, which Viag offered to help finance.

Powerpipe's offer was pitched to ensure it achieved an operating return well above its normal small profit margin – but it still came in below the ABB consortium and it won the contract.

Investigators suspect that in retaliation, cartel members "possibly threatened a collective boycott on both Powerpipe's suppliers and customers, in order for them to break their business connections with Powerpipe".

A letter warns that "should it be proved that this is the work of a collective boycott, it could represent a serious violation of Article 85 of the EC Agreement".

Further allegations of boycotts came last year in Denmark, where district heating executives in Germany attempted to persuade Viag to disqualify Powerpipe on technical grounds from the contract there. Suspected cartel members have frequently publicly cast doubt on Powerpipe's ability to meet quality standards.

The reaction of the suspected cartel members in both Neu Brandenburg and Leipzig-Lippendorf sheds the clearest light on their methods of operating – although, ironically, both contracts were won by the outsider, Powerpipe.

In the case of Neu Brandenburg, the suspected cartel was anxious to restore order to its affairs after a price war in early 1994 prompted by the intrusion of Tarco into the German market for the first time.

By October, Tarco and the suspected cartel had made peace as the Neu Brandenburg contract – an order of tubing for a municipal central heating system – was out for tender.

It is understood there were more than 20 cases in Germany where contracts worth more than DM100,000 had been divided up by the suspected

cartel. Under the system it operated, investigators suspect, ABB had a guaranteed market share of 50 per cent, Logstor of 20 per cent and Isoplus of 10-15 per cent, with the rest going to the other members.

Commission investigators believe Isoplus was "awarded" the Neu Brandenburg contract by the cartel. It bid DM970,000, the lowest of all the cartel bidders, and this was recommended by Neu Brandenburg's purchasing director.

But, unknown to the cartel, Powerpipe had sent its DM500,000 bid secretly to the home of the manager in charge of awarding the contract.

Individual executives appear to have been assigned the job of approaching Powerpipe on the suspected cartel's behalf.

Among the offers made were suggestions on dividing up market share in Sweden – including the removal of at least two outside companies to stabilise prices and ensure Powerpipe a regulated, profitable position.

Powerpipe would also be given some share of other European markets, to be hammered out in meetings to be arranged if the Swedish company agreed.

If Powerpipe refused to comply, suspected cartel members would organise aggressive price cutting, or price dumping, on individual contracts in revenge.

At different times in different markets, relationships between the suspected cartel members break down, leading to price wars.

A clear example of this came in 1994 in Denmark. A steady price trend was suddenly broken two years ago after Isoplus came into the market for the first time and prices fell by up to 40 per cent.

Within a year, prices were back to 1993 levels. Evidence held by the Commission shows suspected cartel members acknowledging that Isoplus was brought into the fold in Denmark, restoring order.

Evidence shows that similar efforts have been made to stabilise the operation of "the circle" across Europe in an effort to cut out the incidence of such occasional infighting.

Suspicion falls on 'most respected company'

The suspected involvement of ABB, the Swedish-Swiss engineering multinational, in a Europe-wide district heating cartel does not fit easily with the company's reputation for excellence, write William Lewis and Hugh Carnegy.

In September, ABB was judged in a survey of 1,000 senior executives in 18 European countries to be Europe's most respected company for the second year in succession.

ABB also emerged in another poll of chief technology officers of 100 European companies as the European company considered to be the best manager of technology and

innovation. Mr Percy Barnevik, the Swedish chief executive, is one of Europe's most high profile managers. The group was formed by the 50-50 merger in January 1988 of Sweden's Asea and Switzerland's Brown Boveri, both marginal operators – in global terms – in the electrical engineering business.

Asea is controlled by Sweden's Wallenberg family, one of Europe's most powerful industrial dynasties, which has a controlling interest in companies such as Astra, Ericsson, Electrolux, Saab and Scania.

In its first year, ABB had sales of \$17.8bn and net income of \$386m.

Today, it is one of the top international competitors in this field, alongside General Electric of the US and Siemens of Germany. In February it announced a 73 per cent increase in net profits for 1995 to \$1.32bn on sales of \$33.73bn.

Analysts say the company appears well placed to enjoy above average growth in revenues and profits in the next few years.

ABB has five so-called business segments: power generation, power transmission and distribution, industrial and building systems, financial services and transportation equipment. District heating is headed

by Mr Armin Meyer, an executive vice-president and a member of the group executive committee.

ABB said yesterday that Mr Meyer last year took over responsibilities for district heating from Mr Kaare Wagner, another executive vice-president.

ABB operates in the district heating market chiefly through a Denmark-based subsidiary called I.C.Moeller and a German subsidiary called ABB Isofrost.

Mr Henning Balle Kristensen is managing director of ABB's I.C.Moeller. Mr Christian Engestad was formerly managing director of

ABB's district heating operation in Sweden but ABB said yesterday that he was now working elsewhere within ABB.

European Commission investigators suspect ABB to be one of two key participants in the suspected cartel, alongside Logstor, a Danish company.

Evidence they hold includes direct references by suspected cartel members identifying ABB as the most important company in co-ordinating activities within the circle, with Mr Balle Kristensen as the key figure.

US driving Iranian regime into Russian arms

While Washington talks sanctions, Tehran is cementing ties with Moscow

When Mr Ali Akbar Velayati, the Iranian foreign minister, toured the newly independent states of the Central Asia in 1991, alarm bells rang in both Washington and Moscow: fundamentalist Islam seemed to be marching north.

Nearly five years on, Iran has established itself as an important diplomatic and commercial player in the southern states of the former Soviet Union – but spreading militant Islam appears to be the last thing on its mind.

Instead, Iran is projecting its influence as an economic lifeline for Armenia, a would-be peacemaker among its ethnic kin in Tajikistan, and a privileged commercial partner for the energy-rich republic of Turkmenistan.

The pragmatic face which Tehran has shown its neighbours can be seen in Ashgabat, the Turkmen capital – where Iranian-owned shops, decked out with portraits of Iran's spiritual and political leaders, do a brisk trade in Coca-Cola, Kodak cameras and long-life batteries.

This triumph of commerce over ideology has created some strange bed-fellows. The National Iranian Oil Company, for example, has recently joined a consortium of western companies refurbishing the

Turkmenbasi refinery in Ashgabat. It will work alongside Merhav, an Israeli company. In Transcaucasia, Tehran enjoys close relations with Christian Armenia, providing its only relief from an Azerbaijani blockade. As a result, Iran's ties with its fellow Shia Moslems in Azerbaijan remain prickly.

But when Mr Velayati revisited the Commonwealth of Independent States this month, he was cordially received in eight capitals – including Moscow, whose leaders voiced confidence that Russia and Iran could work together in all regions, from Bosnia to Afghanistan, where both have interests. The hardest test for Russia-Iranian co-operation will come in Tajikistan, where Russia is hacking a hardline regime against Islamist rebels operating on both sides of the Tajik-Afghan border.

The coincidence of views between Moscow and Tehran on this subject is not total. At least one school of thought suggests that Russia has attempted to "play for time" in the Caspian by obstructing major energy deals until Moscow can reassert its influence.

Iran, by contrast, faces such a foreign exchange shortage that it needs Caspian drilling to go ahead as soon as possible. But all recent signals from both Moscow and Tehran have indicated that they see each as partners, not competitors.

US officials, who are furious critics of Iran's behaviour in other areas – and of Russia's role in helping Iran with nuclear technology – have been relatively silent on the subject of Iran's role in Central Asia.

But the issue of Iranian influence in the CIS is likely to come to a head in the coming weeks as the US Congress redoubles its effort to tighten the blockade on Iran and impose punitive measures on companies which deal with it.

Senator Alfonse D'Amato, one of the harshest US critics of Iran, protested furiously to President Bill Clinton over a

procurement. In addition, any bank which lends more than \$10m to Iran could be banned from primary dealers in US securities.

The International Relations Committee of the House of Representatives is today expected to pass on to the full House a bill that would bind Mr Clinton to impose harsh penalties on non-US companies dealing with Iran.

The bill would require Mr Clinton to choose at least two out of five possible sanctions against any company that invested more than \$40m in Iran's oil industry or traded with Iran in oil-related goods.

The sanctions would include: a ban on US imports from the company concerned; a denial of US export licences to those companies' US subsidiaries; a prohibition of Exim bank assistance to those subsidiaries; a ban on US banks lending to the sanctioned companies; and exclusion from US government

procurement.

The White House is nervous of sparking a trade war with its European allies, and will press Congress for maximum flexibility. But Congressional critics of Iran are confident of passing most of their proposals.

On the face of things, the US measures could kill stone dead any interest among western companies in those projects – such as new pipelines from Turkmenistan to Iran – which might serve to consolidate Iran's regional influence.

The bill's supporters may prompt it to co-operate even more closely with partners in the former Soviet Union – and the Moscow-Tehran axis could grow even stronger.

Sander Thoenes, Afshin Molavi and Robin Allen

Bank tries to plug looming water conflict

By Stephanie Gray

Conflict over scarce water resources in the Middle East and North Africa can be avoided if governments reduce subsidies, promote more efficient irrigation and divert water away from low-value agriculture to cities and people, the World Bank says in a report on the region's looming crisis, published yesterday.

It says investment between \$45bn and \$60bn over the next 10 years would increase water supplies by 50 per cent and avoid disputes which many fear could cause another war in the region.

The bank has proposed a conference early next year to include governments in the region, the European Union, the African Development Bank, and Arab funds and bilateral donors.

Most of the investment would come from the countries themselves, through user charges. Donors would contribute about 25 per cent.

One of the worst examples of the water crisis is Gaza where each Palestinian has access to less than 15 gallons a day, compared with 600 gallons for each American. If no action is taken each Palestinian may have less

than eight gallons a day within 30 years, the report says.

But the situation could be remedied within a decade. Water supplies could be increased by 50 per cent and water losses, now about 50 per cent of municipal water supplied, could be halved.

In 1990, says the bank, water supply per head per year was 3,300 cubic metres. On present trends it will have fallen 50 per cent to about 1,250 cubic

metres by 2025.

The report says 37 per cent of water is allocated to irrigation and only 13 per cent to municipal and industrial uses, compared with 69 per cent and 31 per cent worldwide. Irrigation efficiency in the region is so poor that, in flood irrigation, only 30 per cent of the water reaches the crops.

Even small transfers of water out of agriculture could make a big difference. "A 15

per cent reduction in agricultural use in the region would double the water available to households and industry," it says.

The bank recognises that shifting water from agriculture is socially and politically sensitive, but argues that if farmers paid the real (unsubsidised) cost of water they could be shown how to grow water-efficient crops.

On urban water, where 50 per cent is wasted, the report

targets poor maintenance, inappropriate technology and weak technical and financial management.

Local, national and international initiatives had so far shown few benefits because "national institutions do not work together, plans and programmes are often duplicated and sometimes contradictory, donor involvement is fragmented and uncoordinated and heavily subsidised water provides little incentive for conservation."

The bank advocates the establishment of water advisory councils with representatives from governments and users to increase community acceptance of the need for conservation. Some form of national water authority should be responsible for strategy but delivery should be decentralised, becoming the responsibility of river basin and regional irrigation authorities, water and sewerage authorities and rural communities.

Though unpopular, the report argues that private sector involvement in the water sector is imperative. "The first step to efficiency is to commercialise operations as most European public utilities have done successfully," it says.

The bombing has fuelled speculation that a big Israeli strike is imminent. Israelis and Lebanese had been expecting an operation this week in response to both the Hezbollah attacks and recent suicide bombings inside Israel. Israeli papers reported yesterday that the US had pressed Mr Peres to delay military action while it urged President Hafez Assad of Syria to rein in Hezbollah.

Mark Dennis, Jerusalem

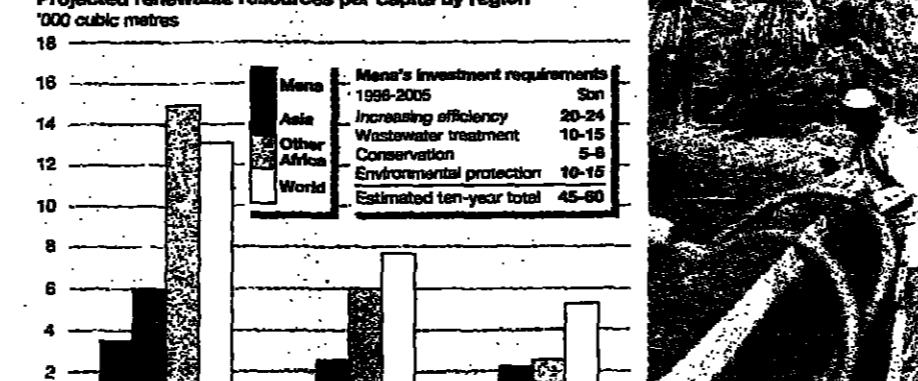


Chart: © Oxford Analytica

NEWS: ASIA-PACIFIC

Patten assails Beijing plan to scrap Legco

By John Riddiford in Hong Kong

Mr Chris Patten, governor of Hong Kong, yesterday condemned China's plan to replace the territory's elected legislature, claiming it was aimed at reducing the number of democrats and excluding certain individuals from the body.

Mr Patten's comments came as the Beijing-appointed group, overseeing Hong Kong's handing over to China, appeared set to confirm proposals to scrap the present Legislative Council (Legco), in spite of strong opposition from Britain and local democrats.

Members of the 150-strong Preparatory Committee, which is meeting in plenary session in Beijing at the end of the week, indicated they would approve the formation of an interim Legco. But they said details of how a provisional legislature would be formed may take more time to emerge.

The fate of Legco, elected last year under political reforms introduced by Mr Patten, has remained a subject of acute dispute between Britain and China ahead of next year's handing over.

In a visit to Hong Kong earlier this month, Mr John Major, Britain's

prime minister, warned Beijing against carrying through its pledge to dissolve the body. He indicated he would seek world backing in support of Britain's stance.

Last year's Legco elections marked a victory for the Democratic party, led by Mr Martin Lee, and a blow for pro-Beijing groups. Mr Lee said abolition of the present Legco would prevent the territory's autonomy.

Mr Tsang Yok-sing, leader of the pro-Beijing Democratic Alliance for the Betterment of Hong Kong, defended the decision to implement a provisional Legco. He said Mr Pat-

ten's political reforms were invalid because no agreement had been reached with Beijing on the issue, despite 17 rounds of negotiations.

The 1994 Sino-British Joint Declaration specified only that the legislature should be constituted by election. Mr Tsang added. He indicated the provisional legislature could be elected by a 400-member selection committee, to be formed by the Preparatory Committee, and that the provisional Legco would then be replaced as soon as possible by a new elected body.

Mr Patten also urged China to address the question of the right of abode in the territory.

The long queues for British National Overseas passports, which will replace the present British Dependent Territory Citizens' passports, reflected concerns about issues of nationality and right of abode.

China has said passports for the Special Administrative Region (SAR), as Hong Kong will be known after 1997, will be issued in the territory. Britain has announced visa-free access to the UK for SAR passport holders. But China has yet to specify the conditions to qualify for right of abode.

Okinawa seeks a lighter defence burden

The island feels it has been unfairly imposed on. Peter Montagnon reports

The Kyohan Bookshop in Okinawa's main town, Naha, has just taken delivery of a new edition of a book by the prefecture's Governor, Masanobu Ota.

Kyohan says the book, hastily reprinted in response to Mr Ota's campaign to remove all US bases from Okinawa by 2015, is selling well. Its title, The Ugly Japanese, the Outrage of Okinawa, is a reminder that Mr Ota's quarrel is as much with Tokyo as with Washington.

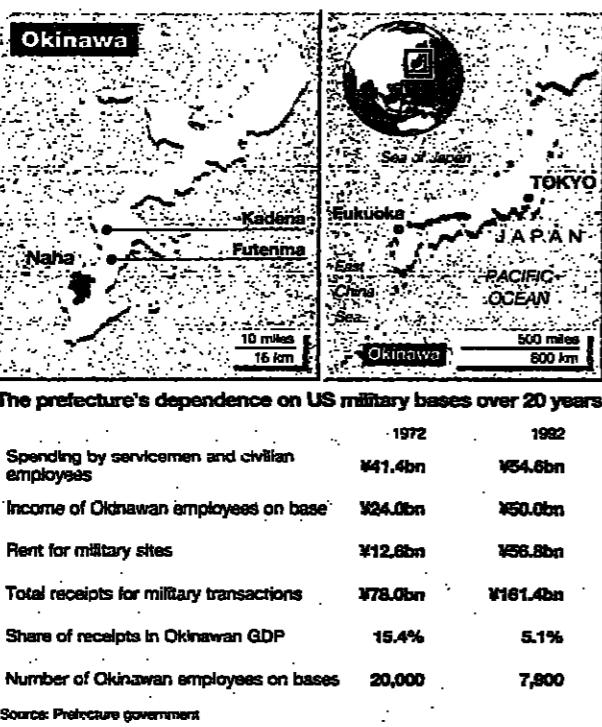
Still, Mr Ota's campaign has placed politicians on both sides of the Pacific in a quandary. Okinawa's Pacific location is of peculiar strategic importance. Home to 28,000 of the 47,000 US troops in Japan and the site of three-quarters of their installations, it is the cornerstone of the US-Japan security alliance.

The alliance, as most defence experts recognise, is the cornerstone of the entire region's security, not just that of Japan. Few Asians want to see it weakened just as tension is rising in the Taiwan Strait.

The search for a workable compromise will be high on the agenda for President Bill Clinton's visit to Japan next month. Before that, next Monday, tempers could flare again when a court in Fukuoka, on Japan's southernmost main island, Kyushu, rules on whether Mr Ota is obliged to force local landowners to renew leases to US forces which expire at the end of the month.

The court is expected to rule in favour of the Tokyo government, which brought the case to secure renewal of the leases, but Okinawans have already objected that it refused to hear depositions by local people.

The immediate spark for a campaign to close the bases was the rape of a 12-year-old schoolgirl on Okinawa last



September, for which three US servicemen were convicted. Americans of all ranks have apologised profusely for that incident, but they can do little to overcome the deep-seated feeling among Okinawans that their remote island has long been unfairly imposed on.

Resentment goes back to the end of the second world war when Okinawa saw some of the bloodiest fighting on Japanese territory. About a third of the local population died. Okinawan museums still record how Japanese soldiers killed local children and stole their food.

Many Okinawans still believe they were deliberately sacrificed to keep fighting away from the Japanese mainland. The problem continued

after the war, when land was requisitioned by the US and turned into bases. Emotions were already high last year, the 50th anniversary of the fighting. Then came the rape case.

The gasoline was sloshing around on the floor and a match was thrown in it," says Lt Col Marc Smith, chief of the US Army area field office. Okinawans bear a remarkable lack of personal animosity to the Americans in their middle. Since the rape incident, the US has stepped up its efforts at good neighbourliness. Last week, flights were temporarily halted to minimise noise during the annual Japanese high-school entrance exams.

"There is no hatred for individual Americans," says Mr

Kanko Teruya, a senior official in Mr Ota's office. Instead, he argues, Okinawans are frustrated at the way their concerns have been ignored.

The present campaign is part of a carefully planned policy for phased removal of the bases in train before the rape incident.

The question should have

been tackled when Okinawa, which had been under US administration since 1945, reverted to Japanese administration in 1972, Mr Teruya adds.

The bases now take up about 20 per cent of Okinawa's land space, including valuable space in the urban south-west, but according to both Okinawan and US calculations, they contribute only about 5 per cent to local economic output.

Besides the constant noise, Mr Teruya says, Okinawans are worried about the risk of accidents around bases in the middle of residential areas. Futenma Base in the southwest has 16 schools in its immediate vicinity. The bases take up land needed for urban development. Nearby, the vast Kadena Base with its 20km perimeter takes up over 80 per cent of the land space of Kadena town.

Resentment festers even about seemingly small things, such as the reduced road tax paid by US personnel. Local people say the absence of number plates on US military vehicles makes it hard to claim compensation when they are involved in accidents.

"If you say the security tie [with the US] is important, why should Okinawa people have to shoulder a significantly heavy burden for it?" Mr Ota told the Fukuoka court.

Yet mainland Japan is unwilling to share the burden. The bases could not be moved to the mainland without huge

protest, says Ms Yuriko Koike, a Diet member from the opposition New Frontier party. "It would be like transferring a ticking bomb."

The answer, she believes, is to give Okinawa, the poorest prefecture in Japan, more help beyond the huge subsidies it already receives. A special tax-free status could help it realise its ambition of becoming an international tourism and business centre.

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Besides the constant noise,

Military tightens its grip on Laos

By Ted Bardacke in Bangkok

The Lao military strengthened its grip on the country's political and economic machinery yesterday as the ruling Communist party sacked Mr Khamphoui Keobounphalapha, a reformer and deputy prime minister, from party leadership positions and handed the army a majority on the new nine-man politburo.

The moves, announced at the end of the party's first full congress in five years, are unlikely to derail the economic liberalisation programme, but reforms are now likely to be dictated by the economic ambitions of the military establishment, diplomats and other observers said.

In a broad reshuffle, Mr Khamphay Siphaphan, prime minister and former head of the armed forces, was selected to head the politburo, automatically replacing retiring President Nouhak Phoumsavan as head of state. Mr Choummaly Sayasone, defence minister, was promoted to the politburo's third spot and is now the favourite to replace Mr Khamphay as premier when the national assembly meets next month.

Losing their posts both on

the politburo and in the party's 49-member central committee were Mr Khamphoui and another reformer, Mr Phao Boumaphon, communications minister. Their executive positions in the government are expected to come under heavy scrutiny by the national assembly as a result of being removed from their party posts.

In a speech last Sunday to open the party congress, the prime minister harshly criticised implementation of economic reforms in landlocked Laos, one of the poorest countries with an annual per capita income of less than \$400. The party was going to "expel" government officials and bureaucrats who "have not yet tried hard for a success", he said, complaining that inflation last year hovered around 20 per cent and there was a corresponding devaluation of the local currency, the kip.

But Mr Khamphay, now the undisputed strongman of Laos, stopped short of criticising the value of economic reform.

Instead, it now appears "the military will have the upper hand in directing the reform process", said one diplomat.

The military is heavily

involved in private business ventures.

The government has

broadly divided the country

into three development areas

and given three military

owned companies exclusive

logging concessions in them.

Wood exports are Laos's sec-

ond largest foreign exchange

earner and the military com-

panies have used their profits

Growth slows in Australia

By Nikki Tait in Sydney

Australia

GDP (annual % change)



that the weakness in plant and equipment could be overcome," he declared.

Mr Kim Beazley, the new opposition leader, welcomed the figures, pointing out they contradicted claims by the Liberal-National coalition during the election campaign that economic growth had halted.

Recent budget forecasts by the treasury, which suggested an underlying deficit (before asset sales proceeds) of A\$7.64bn (\$2.95bn) in 1996-97, may have been over-optimistic, he added.

The projections were based on a growth rate of 3.25 per cent for the next financial year.

The continuing moderate growth demonstrated by yesterday's figures was thought likely to rule out any change in official interest rates for several months. Both the foreign exchange and bond markets took the news calmly, with 10-year bond yields virtually unchanged.

ASIA-PACIFIC NEWS DIGEST

S Korean GNP grows by 8.7%

South Korea's gross national product grew 8.7 per cent in 1995, a slightly slower rate than earlier predicted, the Bank of Korea said yesterday. The central bank also said that Korea's per capita GNP had passed the \$10,000 (\$8,550) milestone for the first time.

Most economists predicted a GNP growth rate of more than 9 per cent, but performance weakened in the fourth quarter as consumer confidence was affected by political scandals. Gross domestic product, the measure of economic growth preferred by the Korean government, grew by 9 per cent.

Last year's GDP growth, the highest since 1981 at 9.1 per cent, reflected brisk exports because of a weak Korean currency and heavy industrial investments. Exports rose by 24.1 per cent, while industrial investments increased by 15.9 per cent. Private consumption climbed by 7.9 per cent. But slow GNP growth in fourth quarter at 6.6 per cent, against 9.7 per cent in the third, has raised concerns that the economy may be heading for a sharp downturn.

John Burton, Seoul

Taiwanese fear for economy

Taiwanese industrial production and export orders held up well last month, but officials warned that tension with China might be putting a new brake on the already slowing economy.

Economics Ministry figures showed industrial output grew 3.14 per cent in February from a year earlier. This was an increase on January's rate of 2.86 per cent. Year-on-year growth in foreign orders for Taiwan goods rose 16.6 per cent. A Finance Ministry poll of exporting companies showed more than 16 per cent believe their business has been hit by the Taiwan-China crisis.

China, meanwhile, hailed the successful end of a first round of live-fire military exercises in the Taiwan Strait, and army strategists were quoted as saying Chinese troops could sweep into Taiwan in hours. In Washington US officials said the administration had agreed to sell shoulder-fired Stinger anti-aircraft missiles to Taiwan as part of a package of new defensive equipment.

Reuter, Taipei and Beijing

UN food relief ship sinks

A ship chartered by the United Nations World Food Programme has sunk during a voyage delivering rice to North Korea. The Chinese-registered freighter went down in the Taiwan Strait with the loss of 15 crew. The strait, scene of military exercises by China, has been hit by storms this week. The WFP said that according to its agents a further nine were rescued. It was to have been the organisation's second shipment of rice to North Korea, where severe floods last year exacerbated food shortages. The cargo - donated by the US, Switzerland and Austria - was fully insured and another larger shipment of 8,200 tonnes would leave Bangkok for the port of Nampo shortly, the WFP added.

Foreign Staff, London

Cambodian casino plan fails to come up trumps

Ted Bardacke reports on problems of a Malaysian company in developing Sihanoukville into a resort

When the Cambodian government chose a little known Malaysian company to develop its showcase foreign investment project, a \$1.3bn (US\$350m) airport-hotel-casino development in the southern port city of Sihanoukville, critics pounced.

Kuala Lumpur-based Ariston, they claimed, was interested primarily in the lucrative casino monopoly included in the deal and had neither the financial might nor the experience to push the project through to completion.

The relationship between Ariston and the tourism



Storm over video disc launch date

By Alice Rawsthorn

The electronics and entertainment industries are at loggerheads over delays in Hollywood's plans to launch movie software for the new generation of digital video disc (DVD) systems.

Electronics companies hope the new DVD entertainment systems will be used for watching high quality films and listening to music, and will revitalise the sluggish market as the audio CD and video cassette did in the 1980s.

However, the success of the new system will depend on the availability of entertainment software, chiefly films, which will not only achieve superior visual quality to video cassettes but will also offer higher quality sound than audio CDs.

The Hollywood film studios were initially enthusiastic about the prospects for the new discs. They hope that DVD will create a lucrative new software market as the difference in quality may persuade consumers to buy their favourite films on discs, rather than renting them on video.

But some electronics companies are now concerned that the Hollywood studios may not release enough films on DVD in time for the proposed launch of the players this autumn.

Mr Jan Oosterveld, president of the key modules division of Philips, the Dutch consumer electronics company, said the studios were sending out "con-

fusing signals" about the number of films they were willing to put out on DVD and the timing of the releases.

Similarly, the studios are asking for DVD players and software to be produced in eight versions, each for a different part of the world, making it impossible for consumers to play a disc manufactured for one region, such as the US, in another region.

This system would suit the current Hollywood release schedule whereby the studios stagger the introduction of films on video in different parts of the world, usually starting in the US and then moving through Asia to Europe. It would also help them maintain price differentials in different markets.

Mr Oosterveld said Philips was opposed to a regional coding system as it would cause "total turmoil" in the marketplace. "We have a single standard for audio CDs worldwide, so why not DVD?" he said. "If I buy a book in New York, I expect to be able to read it in London."

At present Philips still hopes to launch its first DVD entertainment systems in the US by early 1997, but Mr Oosterveld said the company would need to be sure that the entertainment software issues had been resolved before it took a decision on the launch date.

Sony and Matsushita yesterday confirmed they will launch their models this year, starting in Japan.

WORLD TRADE NEWS DIGEST

Tirana airport finance agreed

Germany is to finance the DM50m (\$33.7m) modernisation of Albania's only international airport, the antiquated Rinas airport at Tirana.

The financing agreement for one of the most significant development projects in Albania since the collapse of communism five years ago, was signed yesterday by Mr Carl-Dieter Spranger, German minister for economic co-operation and development.

The project has been delayed for more than two years by Albania's unwillingness to accept the terms for commercial project finance negotiated with a consortium comprising Berliner Bank, Kreditanstalt für Wiederaufbau, the German state-owned development bank, and Hermes, the German export credit agency.

The offer of development aid follows a visit late last year to Bonn by Albanian President Sali Berisha. Albania is to receive a 40-year loan with an interest rate of 0.75 per cent.

The airport contract was awarded over two years ago to a consortium led by Siemens, the German electrical engineering group. Civil engineering work will be carried out by Walter Bau, the second largest German construction group.

Siemens said yesterday that work would begin immediately on renovating the runways and aprons.

Airfield lighting and navigation systems will be installed to meet international safety standards. There will also be new meteorological equipment as well as communications and power supply systems.

Air traffic to Tirana has increased rapidly, but the facilities at Rinas are inadequate to cope with the influx of new airlines and rising passenger numbers, which have jumped from 30,000 in 1990 to around 200,000 last year.

The existing airport was built to a Russian design in 1957.

Kevin Done, East Europe Correspondent

Chinese seek turbine bids

China is to invite bids from foreign companies for 26 turbine generators with a capacity of 700MW for the Three Gorges dam project. A tender for the first 12 generators is to be held in the second quarter of the year, but no bid dates have been announced for the remaining 14.

According to Xinhua news agency, more than 10 companies including South Korean, Japanese, Russian, German and US groups have expressed interest. The generators are expected to go into operation in 2003.

Construction of the world's biggest dam, costing 146.8bn yuan (\$17.7bn) from 1993 to 2003, officially began in December 1993.

Tony Walker, Beijing

China tops dispute league

China had more trade and investment disputes between its companies and foreigners than any other country in 1995 because of its poor legal system and ineffective government supervision, Shanghai's Business News reported yesterday.

The China International Economic and Trade Arbitration Commission handled 900 disputes involving 45 countries last year, more than any other arbitration body in the world, the newspaper said.

Zhu Jianlin, the commission's secretary general, said the 1995 figure compared with 229 disputes in 1994 and more than 400 in 1993. Some cases involved more than 100m yuan (\$12m) with the biggest worth 5.7bn (\$33.7m).

The Business News said there were disputes with Nigeria, Brazil and Israel for the first time. Zhu said disputes involving foreign trade accounted for 30 to 40 per cent of the total and disputes involving Sino-foreign joint ventures about 20 per cent. The rest concerned machinery imports, property, securities and technology transfers.

Reuter, Shanghai

Open skies talks planned

Australia and New Zealand are to re-open negotiations on an "open skies" agreement. Plans for such an agreement were abruptly aborted in late 1994, when Australia unilaterally denied Air New Zealand the right to fly domestic Australian routes.

The Australian government cited disputes on customs and visa arrangements, but many observers believed that the real aim was to protect Qantas, the Australian airline, in the run-up to its privatisation.

Australia and New Zealand have had a free trade agreement for manufactured goods and most services since 1990, but progress on furthering this - through harmonisation of standards, customs procedures and other measures - has seemed to lose momentum in recent years. Nikki Tait, Sydney

Qatar finally catches the train as gas exporter

The Gulf state is poised to be a leading Middle East supplier, writes Robin Allen

Twenty five years after the discovery of the North Field, possibly the world's largest single reservoir of natural gas, the Gulf oil state of Qatar is poised to become one of the Middle East's leading gas exporters.

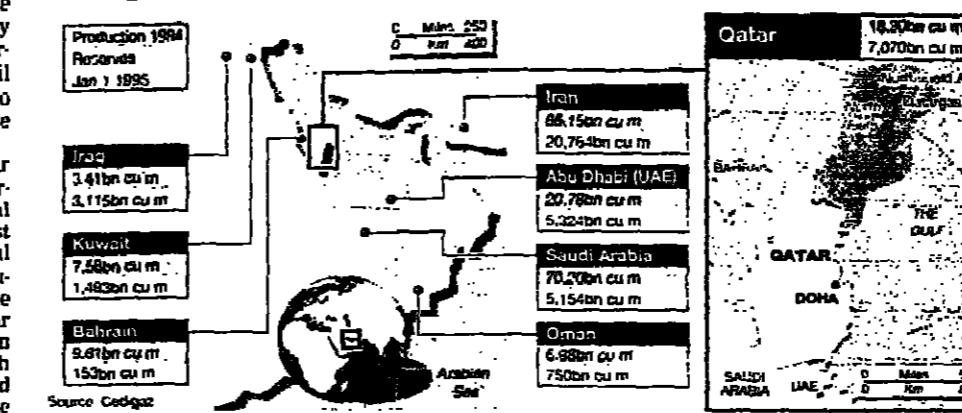
Barring further delays, Qatar Liquefied Gas Company (Qatargas), will become operational next October and make its first shipments of liquefied natural gas (LNG) to Japan next January 1. It is a joint venture owned 61 per cent by Qatar General Petroleum Corporation (QGPC) and 10 per cent each by Mobil of the US and France's Total, with Japanese trading houses Marubeni and Mitsui holding 7.5 per cent each.

Qatar's refusal to provide a sovereign guarantee for international bank and European export credit agency financing has meant long delays in finalising a \$700m loan for the upstream work. Officials hope agreement will be reached by the end of this month.

The entire Qatargas project - upstream, liquefaction and shipping - comprising three "trains" of 2m tonnes per year (tpa) of LNG each, will cost \$6bn-\$7bn including construction of the tankers.

The first two trains, so called

Gulf gas: Qatar joins the big league



because each has its own series of pipelines, machinery and storage elements, will cost some \$4bn.

The output will go to Chubu Electric Power Company, with seven Japanese power utilities taking the 2m tpa third train starting in 1998.

The \$2bn downstream financing, provided by Japan's Eximbank and four commercial banks, proved less contentious because, unlike the upstream portion where there is no collateral, the Japanese have ensured supplies of gas as security against the loan. The second drawdown on the down-

stream loan was made in mid-February. Repayment of the first tranches in 17 semi-annual installments starts on August 1, 1998.

Pricing, according to officials, is "based on a blend of rates averaging 1 per cent over Libor" (London Interbank Offered Rate).

Qatargas is the most advanced of two active gas export projects. The second is the \$4bn Ras Laffan Liquefied Natural Gas Company (Rasgas), a 70/30 joint venture between QGPC and Mobil. South Korea has signed up for one 2.6m tpa train, but Rasgas

needs at least one more buyer for the second 2.6m tpa train to make it viable. South Korea, Turkey, Thailand and Taiwan have all been approached.

QGPC is due to award the \$2bn engineering, procurement and construction (epc) contracts this month.

Developing Qatargas and Rasgas will cost the government some \$10bn. Industry sources say that "even with regular re-working of the cash projections, the net pay-back time for the government will not come until 2004".

Qatari officials are, however, looking on the bright side.

long before Qatar had accepted it could not survive for ever on oil revenues.

Qatar is fortunate in that, unlike its neighbours, it has a small population, some 550,000, and small domestic gas needs relative to its resources. This allows for the growing demand for gas as feedstock and power at the country's industrial zone in Umm Said.

Both Abu Dhabi and Saudi Arabia, on the other hand, are hindered from making natural gas exports on the scale of Qatargas by their rising domestic needs. Lack of investment funds and limited gas reserves keep Yemen in the second division of potential gas exporters. However, Oman is emerging as a more significant LNG exporter after signing long-term supply contracts with Asian power utilities.

Oman LNG Company, a joint venture between Oman and several foreign oil companies, has recently reached agreements with South Korean and Thai companies for the supply of up to 6m tonnes a year of Oman LNG.

The deals are the green light for a \$6bn gas project which is set to add 20 per cent to the country's \$8bn a year export earnings from its sizeable, but ageing, oilfields.

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Names' leader protests at US lawsuits

By Ralph Atkins,
Insurance Correspondent

Legal action being pursued by US state securities regulators on behalf of lossmaking Lloyd's of London Names sparked an angry reaction yesterday from a leading Names' representative in the UK.

Sir David Berriman, chairman of the Association of Lloyd's Members, said his members were "horrified" at the possible consequences of the cases brought against Lloyd's in a number of states including California. If US

Names - individuals whose assets have traditionally supported Lloyd's - succeeded in blocking payments demanded by Lloyd's and were compensated for losses, "it could potentially pull Lloyd's down," he said.

Sir David said he had faxed the American Names' Association to urge that it "finds a way so that those who wish to go on underwriting can go on underwriting and those that wish to accept R&R can accept R&R". R&R is the Lloyd's "reconstruction and renewal" programme, and Sir David was

speaking at an association conference about it.

The US actions are proving a big headache for Lloyd's as it seeks to implement its recovery plan by this summer. But the insurance market has won

he believed Department of Trade and Industry approval was "close" for Equitas, California's insurance commissioner, has warned that freezing Lloyd's assets could jeopardise the insurance of more than 19,000 businesses and leave some insurance companies technically insolvent.

Together with Mr Edward Muhl, New York superintendent of insurance, Mr Quackenbush is brief other insurance regulators at a conference in Michigan this weekend.

Separately, Mr Ron Sandler, Lloyd's chief executive, told the association conference that

Lloyd's is expected to receive a further boost next week with the publication of a Names' "validation" report on its recovery plan, compiled with the UK law firm Slaughter and May. This is expected to support the thrust of the plan.

Sir David, who is part of the validation group, told the conference that if Equitas ever became insolvent, it was likely a deal would be struck with creditors - the policyholders - so that they received a proportion of their claims. There would be no need to pursue extra funds from Names.

Railway's soccer decision sparks anger

Financial Times Reporters in Newcastle upon Tyne, London and Bucharest

The train company operating services in north-east England yesterday provoked criticism from Newcastle upon Tyne city officials and local business groups by saying it would not actively promote train travel to Euro 96 soccer matches.

Regional Railways North East, which runs trains between the Scottish borders and much of north-east England, said it would not be able to cope with the demand which might result. "Some train operators are actively promoting their services," said a spokesman. "We don't have that capacity." The company is one of several carved out of the national state network in the run-up to privatisation.

But Mr Tony Flynn, leader of Newcastle city council, condemned this response as "very negative" at a time when other organisations were striving to maximise the championship's commercial possibilities. The council is using Euro 96 as a big opportunity to promote tourism in the area.

Miss Sue Wilson, chief executive of The Newcastle Initiative, a private sector grouping of business people and academics, deplored the company's attitude on Euro 96. "I'm absolutely appalled any organisation which ought to be part of it is choosing to ignore it."

Rail industry managers said football specials had been a very profitable sideline for the national network in the 1980s. Regional Railways NE said it would add carriages where possible by altering its maintenance programme, but could not put on extra trains because it had none available. "We don't carry extra stock in these days of streamlined railway companies," said the company, which has 200 trains.

But InterCity East Coast, which runs trains between London and Scotland, said it had arranged special trains from London to Newcastle and to Leeds for Euro 96 matches by juggling resources to make the trains available.

North West Regional Railways said it was "looking forward to welcoming visitors to Euro 96" and had produced a new series of Euro-Rover tickets for visitors.

Mr Gheorghe Fodoreanu, managing director of the Sima Sport travel agency in Bucharest, said the decision by Regional Railways NE would not make any difference because Romanian soccer fans intended to travel in England by bus.

At least 1,000 Bulgarian football fans are expected to arrive in the north-east in June for matches against Romania and France. But most will travel to matches by bus from Leeds-Bradford Airport, said Mr Ognian Avgarski, director of Sunquest Bulgaria, a tour operator.

Government will be seen as complacent about impact of 'mad cow disease'

Evidence grows of CJD link with meat

By Clive Cookson,
Science Editor

From the emergence of bovine spongiform encephalopathy - BSE or "mad cow disease" - 10 years ago until yesterday, ministers and their scientific advisers had maintained that there was no conceivable risk of humans developing Creutzfeldt-Jakob disease by eating infected meat.

However, experts at the Ministry of Agriculture, Fisheries and Food drew comfort from the fact that people have been eating sheep for millennia without apparently catching CJD from scrapie. The most recent lab experiment, reported in December by Dr John Collinge and colleagues at St Mary's Hospital, London, was also reassuring.

They genetically engineered mice to be susceptible to human CJD, injected them with BSE prions - and found that they remained healthy. But they emphasised that the results were preliminary and should not be taken as proof that people were immune to BSE.

The other kind of evidence for a link between BSE and CJD is the epidemiology: the number of young people and those associated with the meat and livestock industry developing the disease.

Although the absolute numbers are very small - four teenagers, several people in their 20s and 30s, four farmers and a sheep farmer - they are much greater than the numbers that would be expected by chance if there were no link.

CJD is an extremely rare disease - last year the UK had a total of 55 cases - and was

previously unknown in teenagers.

• The meat industry was bracing itself for a deep slump in consumer demand for beef yesterday. Deborah Harries writes: "This is a disaster. It will have a devas-

uating effect. We're really on thin ice now," said Mr Chris Wood, a farmer in north-west England with 85 beef cattle.

"It is very worrying because consumers will panic and it's a huge blow for the farming industry," said Mr Peter Bowes, a shares in food companies were affected by the BSE scare yesterday with Kerry down 5p to 55p; Cawthron & Grey falling 3p to 102p; Unigate down 5p to 43p; Perkins slipping 1p to 70p; and Hillsdown down 1p to 162p.

Accounting board seeks to clarify joint ventures

Jim Kelly,
Accountancy Correspondent

Shareholders are to get a clearer picture of a company's financial and strategic links with joint ventures and so-called associate companies under rules proposed yesterday by the Accounting Standards Board.

Joint ventures, in which companies share the risks of a short or medium-term enterprise, are increasingly popular but are not covered by existing rules.

Accounting for associate companies is an area that has been abused in the past.

Flexible rules allowed companies to include profits from an associate in their own accounts but to exclude the losses when business slumped.

Another abuse arose when, during a takeover bid, companies built up a stake beyond a 20 per cent threshold and

treated the target company as an associate.

It could then include the target's profits in its own accounts - when it could hardly claim to be an associate.

Under the proposals, companies with associates - where the investing company holds a participating interest and exercises significant influence - would be allowed to continue showing a proportion of the associate's profits in its own accounts.

The crucial development for auditors will be the new definition of associate, which encompasses the "actual nature of the relationship", not just an arbitrary holding of the equity.

Joint ventures are defined for the first time as entities where there is joint control by contract - although that does not have to be written down.

They can use the same method as associates - the so-called "equity" method.

Exchange panel supports order-driven trading

By George Graham,
Banking Correspondent

A London Stock Exchange steering committee has recommended unanimously that the UK stock market should move towards the introduction of electronic order-driven trading, even though the committee was dominated by market-makers who originally opposed the change.

Mr Donald Brydon, deputy chief executive of BZW, the investment banking arm of Barclays Bank and one of the largest market-makers, said extensive consultations about an initial set of proposals from the Stock Exchange had forced everyone to go away and think very hard about the market.

In addition, the exchange will make it clear that a separate system for trading large blocks of shares will coexist with the electronic order book.

As in the current quote-driven system, where market-makers list prices on screen or over the telephone, or in New York's "upstairs trading", prices would be negotiated for block trades.

The unanimous vote of the steering committee represents a sharp change in attitude for market-makers such as Mr Brydon, who was described yesterday by Ms Diane Abbott,

a central electronic system and automatically executed when they match.

The exchange is expected to vote for order-matching for all UK stocks, rather than limiting it to the shares of the largest and most liquid companies.

But it is also expected to call for the introduction of the new trading system to be phased in gradually, and for extensive further consultation on the detailed rules governing the market.

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an opposition Labour party member of the Commons committee, as "a leading Luddite".

BZW's initial response to the Stock Exchange's proposals for introducing order-driven trading was to argue that no change was needed. Mr Michael Lawrence, who was dismissed as the exchange's chief executive in January, said that BZW and other market-makers had engineered a coup against him because of their hostility to his proposals for order-driven trading.

Mr Brydon said yesterday that he found Mr Lawrence's account of his dismissal "very difficult to reconcile with reality".

"The suggestion that there was a market-makers' coup is completely wrong," he said.

Mr John Kemp-Welch, the exchange's chairman, said that not a single member of the board had voted against the resolution to dismiss Mr Lawrence. "It's utterly untrue that a handful of members brought about or could have brought about Mr Lawrence's dismissal," he said.

Deportation threat: Two men are to be deported after being found in a truck at a motorway service station in northern England after a five-day journey from Romania. The two men, aged 23 and 25, were discovered in a cargo of clothes at Birch services in Manchester. The Dutch driver knew they were on board only after hearing cries of "Let us out".

Power plan 'needs fair hearing'

Controversial plans by National Power, the former state-owned electricity generator, to convert a power station in west Wales to burn oil shale should get a fair hearing, unimpeded by the Sea Empress oil spillage on the Welsh coast, said the Confederation of British Industry in Wales. National Power intends to import oil shale by tanker from Venezuela to the power station on the Milford Haven waterway where the spillage occurred. Environmentalists, who describe the bitumen-based oil shale as a "dirty fuel", objected to the project before the Sea Empress accident and have since expressed alarm at the pollution risks of a similar spillage.

Roland Adurham, Cardiff

Jury out in Polly Peck trial

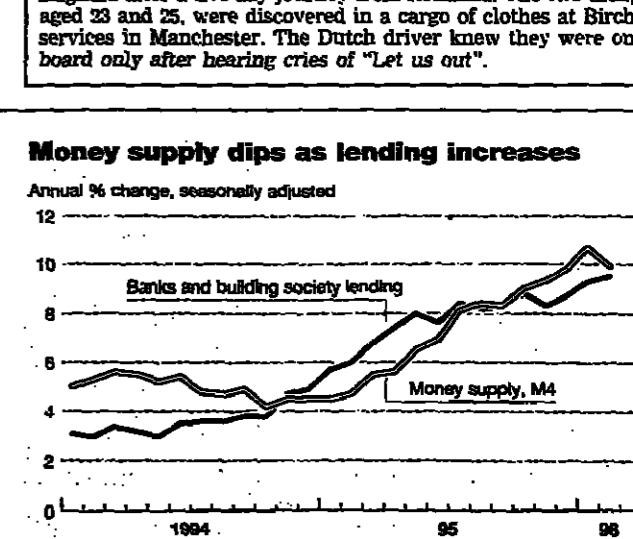
The jury in the trial in London of Mrs Elizabeth Forsyth, an ex-wife of former Polly Peck chairman Mr Asil Nadir, retired yesterday to consider its verdict. Mrs Forsyth denies two charges alleging she handled almost \$400,000 stolen from Polly Peck. The prosecution claims the money was routed through Swiss banks to fund Mr Nadir's private business activities.

Mrs Forsyth has said the money transfers were legitimate.

John Mason, Law Courts Correspondent

Money supply dips as lending increases

Annual % change, seasonally adjusted



meant that banks' lending to the public sector was smaller than expected, depressing money supply growth.

The gilt repo market continued to grow but it had less of an upward effect on the money supply than in January. Gilt repo rates, which involve selling bonds for cash and are therefore included in M4, rose by £800m to £8.5bn last month.

But "reverse" repos, which are effect a collateralised loan and therefore boost lending, fell by £700m to £1.5bn.

Economic recovery remains patchy

By Gillian Tett and Peter Marsh in London

The government's hopes of a rapid economic rebound still show little sign of being realised, according to economic data released yesterday.

Although retail sales rose last month, the broader consumer picture remains distinctly patchy. Meanwhile, the recent gloom surrounding manufacturing appears to be deepening, rather than fading.

The Engineering Employers' Federation yesterday warned that the recovery in engineering is on a "knife edge". Its quarterly survey showed orders from UK customers were flat and output barely increasing on three months ago.

This gloomy tone in the UK manufacturing sector has provoked growing concern at the

Clarke's colleagues that he may quit rather than succumb to pressure from Mr John Major, the prime minister, to back a government commitment on a single currency referendum.

Prof Minford said later he had entered the panel of economic advisers on the basis that he could say what he liked. "There is the old Lyndon Johnson thing that you should get people inside the tent so that they can piss outside," he said. "Well I am pissing whether I am inside or outside."

engineering companies showed that the balance of companies reporting an output increase, compared with the previous survey at the end of last year, was 15 percentage points, down from 22 percentage points

three months earlier.

Meanwhile only 27 per cent of businesses said they were increasing capital spending compared with three months earlier, whereas 10 per cent were cutting back.

But this tone is not reflected across manufacturing: the Central Statistical Office yesterday said that car production was at its highest level in February since the records began in 1977.

The Chancellor of the Exchequer is convinced that consumer confidence will pick up sharply this year and the Bank of England has said it expects "the pace of output growth to recover this year, led by consumer spending".

The CSO said yesterday that retail sales rose a seasonally adjusted 0.6 per cent between January and February but that followed a slump in spending in January.

Growth in the money supply eased last month for the first time since last autumn, official figures showed yesterday. But lending by banks and building societies rose at its fastest rate for almost five years.

The rise in lending suggested that the economy might be strengthening as companies borrow to invest. But economists warned that companies may simply be borrowing to finance their excess stocks of goods which are in turn acting as a drag on growth.

The Bank of England (the UK central bank) said that M4, the broad measure of the amount of money circulating in the economy, grew at an annual rate of 9.9 per cent last month, down from 10.3 per cent in January. Growth in the money supply has accelerated rapidly since the beginning of last year to exceed the government's monitoring range of 3 per cent to 9 per cent.

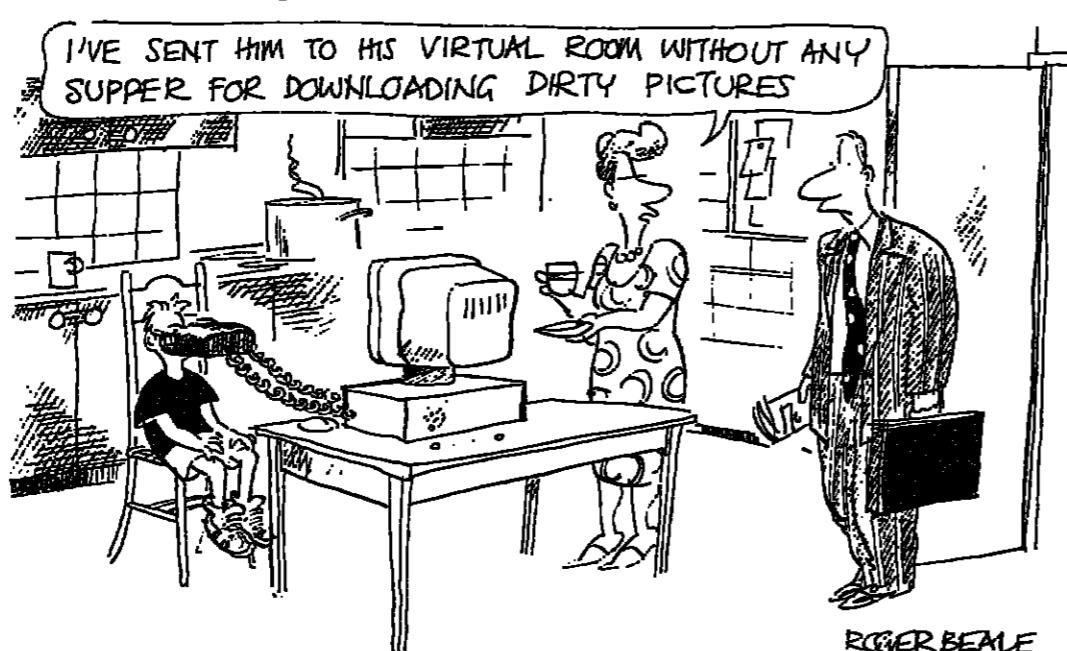
Yesterdays decline in the growth rate provided some relief for those fears, but the figures were again distorted by special factors such as government borrowing and the new gilt repo market which began in January.

Higher than usual sales by the Bank of England of UK government bonds to cover the public sector borrowing requirement in February

TECHNOLOGY

George Cole explores the practicalities of policing the world's biggest computer network

Censorship in cyberspace



be simply routed through another. Controlling the ISPs in one country and regulating their output does not prevent someone dialling other service providers based abroad. The only effective way of controlling Net access would be to cut off international telephone access, since this would prevent dialling to external ISPs. But this would be an unlikely option, even for an authoritarian state.

Regulation is also difficult because there is no central controlling body for the Net. Moreover, information on the Net is stored on computers scattered across the world, so it can move across many national borders before it reaches the end-user.

Another problem is the vast number of people with access to the Net and the amount of information available online. There are thousands of newsgroups (discussion forums) and millions of Web pages (linked graphical pages): "We receive around 1.5 gigabytes of news data a day," says Steve Kennedy, business development manager

of Demon, the European ISP. This is equivalent to more than 1m A4 pages of typed text. "It would be impossible to look at the content of everything," adds Kennedy.

The problems of trying to control the Net were thrown into focus last January when Germany objected to a number of adult-oriented newsgroups available on CompuServe, the online service provider that has more than 4m subscribers worldwide. Around 200 undesirable newsgroups were identified.

But there is as yet no system that can prevent newsgroups being sent to a specific country. As a result, CompuServe had to stop all its subscribers receiving the newsgroups banned in Germany. This "blunderbuss" approach produced much outrage.

A number of Net control systems have been devised or mooted. AOL tried special software which looked for specific words and blocked newsgroups that featured them.

However, one of the taboo words,

of Demon, the European ISP.

Some software packages, such as Net Nanny, from the Canadian company of the same name, are designed to help parents regulate their child's Internet use by blocking specific sites. However, critics suggest that as many children are more computer-literate than their parents, these packages will have a limited effect.

In February, CompuServe reintroduced almost all the blocked newsgroups and offered subscribers special software that could be used to stop specific newsgroups. The software provides users with a list of more than 6,000 sites they may wish to block.

The introduction of parental controls lets us put the power to control and restrict content access where it belongs - with the individual users," says Bob Massey, president of CompuServe. But such an approach would not be acceptable to governments wishing to control the information its citizens have access to.

Another idea is to reverse the current trend of offering users a large number of Net sites and simply provide access to a limited number of permitted sites: "You could provide, say, a few educational or games sites and block everything else," says Andrew Burgess, product development and support manager at CompuServe UK. "But such sites provide jumping-off points to other sites. And it wouldn't stop someone calling an Internet provider in another country. Besides, such a move would severely limit the usefulness of the Internet."

Some countries, such as the US, are using legislation to control the Net. The Communications Decency Act, passed by Congress last month, makes it illegal to transmit indecent or offensive information over the Internet, with a threat of fine or imprisonment. But the new legislation is being challenged in the courts and is essentially "on hold".

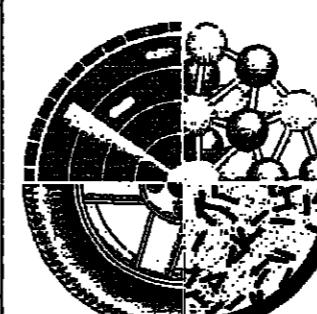
A second suggestion is for Net sites to be tagged with an electronic symbol which tells parents whether a site is "child-friendly" - in the same way that many video cassettes and computer games have ratings denoting their age suitability. But even if such a system were to be devised, it would require international regulation to ensure that every Internet site complied - and even then it would be almost impossible to prevent unclassified sites from getting on to the Internet.

There are some who believe that governments which attempt to control the Internet are like latter-day King Canutes, destined to be overcome by the tide of electronic information flowing across their borders. These critics suggest that control should be in the hands of the end-users, especially parents worried about what their children might see

on the Net.

Some software packages, such as

Worth Watching · Vanessa Houlder



Lift installation costs go down

The cost of installing lifts in buildings could be cut by as much as 15 per cent, according to Kone, the Finnish lift manufacturer.

It has launched a new lift that eliminates the need for a machine room by using a new type of hoisting machine which can be installed down the side of a standard lift shaft.

The manufacturer says that its approach will result in energy savings, create more rentable space, improve the design of buildings and speed up the construction process.

Kone Corporation: Belgium, tel

3226769211; fax 3226769392

The shape of aerogels to come

Aerogels are ultralight wisps of silica with superb insulating properties. But they have so far been unable to fulfil their promise because they are extremely hard to make.

The Lawrence Livermore National Laboratory in California has developed a simpler technique that cuts costs eight-fold and the process from more than 25 hours to one hour. The technique involves injecting a mixture of ammonia, alcohol and methoxysilane into a sealed metal mould which is heated.

The new method allows aerogels to be made in precise sizes and shapes; potentially, it could allow them to be mass produced.

Lawrence Livermore National Laboratory: US, tel 510 4233107; fax

422882

On the mend with 'superglue for skin'

A "superglue for skin" has been developed which sticks together wounds without involving needle and stitches.

Virtual Products: Germany, tel

6251 802200; fax 6251 802179

The technique greatly reduces scar formation, making it particularly suitable for facial surgery. It also seals the wound, which may reduce infection.

The indermal adhesive was developed by the Biomedical division of Loctite UK, an adhesives manufacturer. It is a transparent glue applied through a fine pen-like applicator and a delivery system that allows surgeons to select the rate at which minute droplets of the adhesive are released using a foot switch.

Loctite UK: UK, tel (01707 521200; fax 01707 521200.

Optical material shows its versatility

Dutch scientists have designed a material that changes its optical properties as it absorbs hydrogen gas - switching from a transparent window to a shiny, reflecting mirror.

Researchers at the Vrije University in the Netherlands experimented with yttrium hydride and lanthanum hydride as it made the transition between metal and insulator. These materials are usually very difficult to handle, so they were covered with a protective layer of palladium.

The ability to change the materials' optical qualities rapidly and reversibly by changing the pressure of the hydrogen gas could open up new technological applications, according to a report in *Nature*.

Vrije University: The Netherlands, tel 314447315; fax 304447899.

Virtual reality at the dentist's surgery

Those painful moments spent staring at the ceiling while reclining in the dentist's chair could soon be a thing of the past, writes Paul Taylor.

A Seattle-based company called Virtual i-O has developed a cut-price virtual reality headset which helps patients relax while they watch 3-D films or listen and watch music videos.

The "i-glasses" have been installed in several UK dentists' surgeries. Germany-based Virtual Products, the European distributor, expects a further 1,500 units to be sold to UK-based surgeries in the next 12 months.

Virtual Products: Germany, tel

6251 802200; fax 6251 802179

CONTRACTS & TENDERS

REPUBLIC OF ALBANIA
ALBANIAN MOBILE COMMUNICATIONS sh.a.
NR. 200/1
Tirana, March 19, 1996

PROCUREMENT NOTICE GSM TERMINALS FOR ALBANIAN NETWORK Public Information Reference code: AL-GSMter-03-96

Albanian Mobile Communications sh.a. has decided to buy GSM terminals. This information is delivered with the purpose of providing vendors of GSM terminals, an opportunity to participate in the open tender for supplying the terminals.

1. The project is financed by Albanian Mobile Communications
2. AMC now invites sealed bids from eligible bidders for supplying GSM terminals.
3. Interested eligible bidders may obtain further information from:

Albanian Mobile Communications sh.a.
Kra "Caja e Lajmeve", Laprake
Tirana, Albania
Tel: +355 42 349 15
Fax: +355 42 351 57

4. A complete set of bid documents in English can be purchased by any eligible bidder on the submission of a written application to the above and upon payment of a non refundable documentation fee of USD 350. The tender documentation includes information about the intended technical specifications, time schedule, evaluation criteria, financial matters, etc. The documents will be sent by DHL courier or handed to a representative of the eligible bidder.

The documentation fee must be available by bankers check or wire transfer to account no. 3289/3620 for Albanian Mobile Communications to the Savings Bank of Albania.

Tender documents will be available from the AMC office in Tirana from 21 March 1996.

5. All bids must be accompanied by a Bid Security, details of which are to be found in the bidding documents.

6. Bids will be opened in the presence of those bidders representative who choose to attend at 12.00 noon 2 May 1996 at the office indicated at para. 3.

GOVERNMENT OF PAKISTAN
MINISTRY OF COMMUNICATIONS

PREQUALIFICATION NOTICE

Construction of Gwadar Deep Water Port

1. The Government of Pakistan through the Gwadar Implementation Committee (GIC) shall shortly be calling Tenders for the construction of Phase -1 of Gwadar Deep Water Port.

2. The Phase-I civil works will be let in two packages:-

Package a) The dredging of a 5km shipping channel to about 10.5m. CD together with reclamation and ground improvement treatment. The dredging quantity is of the order of 8 million cu. m.

Package b) The construction of three 200m long multi-purpose berths together with earthworks, pavements, services, buildings and provision of all utilities.

3. Marine Civil Engineering Contractors and Dredging Contractors with suitable heavy marine engineering and dredging experience who would like additional information for either package should request further details by applying for the Prequalification Notice from the Chairman, G.I.C. at the address given below. Alternatively, a Prequalification Document can be purchased for US\$ 200 or Pak Rupees 7,000 by applying to the address below stating which contract package you are applying for.

4. Contractors will be encouraged to introduce either partial or full finance loans for these Contracts. The current estimate of the dredging contract is US\$ 33 million and the civil contract is US\$ 75 million.

5. The deadline for the receipt of requests for the Prequalification Notice is 4 April 1996. The deadline for the receipt of report for the Prequalification Document is 14 April 1996.

Please apply on company letter head paper, identifying a contract facsimile number to:-

The Chairman,
Gwadar Implementation Committee,
Planning and Development Division,
Karachi Port Trust, P.O. Box 4725,
Pakistan - 74000, Pakistan

Facsimile Number: +92 21 2311567
Telephone Number: +92 21 2314196
Telex Number: 2739 KPT PK

Farooque A. Chaudhry,
General Manager (P&D), KPT, and Member,
Gwadar Implementation Committee.

LEGAL NOTICES

In the High Court of Justice No 086/389 of 1995
Courtier Division
IN THE MATTER OF
SCHENK (GASO) LIMITED
and
IN THE MATTER OF
THE CYPRUS GAS COMPANY CAPITAL
NOTWITHSTANDING THE PROVISIONS OF THE
above-named company, which is being
voluntarily wound up as required by the
Court, the Courtier is hereby given notice of
their addresses and descriptions, full particulars of
their debts or claims and the names and addresses
of their debtors or claimants, and the names and
addresses of their executors and administrators
and the names and addresses of their
agents and their agents and places as shall be specified
in such notice or in default thereof they will be
entitled to receive the benefit of any distribution
made before the date of the notice.
Dated this 20th day of March 1996
Anney Hay Rumens, FCCA, of Julia House, 3 Th
Davies Street, PO Box 1612, CV1-191 Nuneaton,
Cyrus, the sole agent of the above-named company
as required by notice as written from the said
Courtier in the name and place as shall be specified
in such notice or in default thereof they will be
entitled to receive the benefit of any distribution
made before the date of the notice.
Dated this 20th day of March 1996
Anney Hay Rumens
Lawyer

PERSONAL

PUBLIC SPEAKING

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speech writing by

award

winning speaker.

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Tel:
(01923) 852288

The Financial Times plans to publish a Survey on

Income Tax, Self Assessment

on Monday, April 1.

Self - assessment is the biggest change to the tax system since the introduction of PAYE. To find out more about this survey, please Contact: Melanie Miles

Tel: 0171 873 3349 Fax: 0171 873 3064

FT Surveys

1995 RESULTS CONFIRMED

SALES AND PROFITS' GROWTH

Sales rose 4.6% at constant structure and exchange rates to total FF79,450 million.

Operating income came to FF7,018 million, up 4.3%, while net income totalled FF2,133 million after an exceptional charge of FF1,800 million before tax (used to improve the competitive position of the Group's European activities) equal to FF 997 million after tax and minority interests.

Excluding exceptional items and external factors, earnings were up 3% on 1994, like-for-like.

Key consolidated figures for 1994 and 1995 are set out in the table below:

	1994	1995
FF millions		
Sales	76,820	79,450
Operating income	6,726	7,018
Net income, excluding minorities	3,527	2,133
Cash flows from operations	7,151	7,424
Earnings per share (fully diluted)	50.33 FF	30.96 FF

QUICKENING EXPANSION

Cash flows from operations amounted to a substantial FF7.4 billion, and allowed the Group to pursue an aggressive acquisition drive outside western Europe, with a particular focus on eastern Europe, Asia and Latin America and with no increase in debt. Group business outside western Europe expanded 46% from 1994 to 1995.

DIVIDEND MAINTAINED

The Board of Directors also adopted the financial statements of GROUPE DANONE, the Group's parent company. Net income for 1995 amounted to FF1,482 million.

The Board of Directors decided to ask the Annual General Meeting of Shareholders to be held on May 7, 1996 to approve a dividend of FF16 per share out of 1995 income, on a par with 1994. This corresponds to a total dividend of FF24 including a fiscal tax credit.

As in 1994, shareholders may opt to receive their dividend in Danone Group shares.

ARTS

حکایت الکترونیک

Cinema/Nigel Andrews

Triumph in the toy cupboard

TOY STORY
John LasseterCYCLO
Tran Anh HungJEFFREY
Christopher Ashley

What ever happened to the present tense in human civilization? We move so fast that today keeps vanishing in the brief intake of breath between yesterday and tomorrow.

It seems only yesterday that we film critics observed an inviolable ritual. We watched photochemical-made movies before submitting typed reviews, corrected in spidery longhand to a sub-editor who diligently annotated them for the printers. These folk would then clutter their blocks into place so that intimacy could occur - so primal, so tactile - between ink and paper.

Now we are pinned against the wall of history by the silicon chip. This review of *Toy Story*, the world's first computer-generated feature film, comes to you by courtesy of a word processor, a modem and about a million megabytes.

Will the film critic himself be next? Reviewers can surely be replaced by pixels if actors can. And actors are, in this Disney tale of escaping toys and malicious humans. The movie hangs a "For Sale" sign not just over the traditional animation industry but over other, live-action genres. Before long, horror, fantasy, science fiction and the musical will surely all rejoice to replace troublesome Equity members with the hyper-real figures we see in *Toy Story*.

Most of these live in the bedroom of little Andy, who sets off into jealousy one day by adding a "Buzz Lightyear" astronaut doll to his collection. Aggrieved string-pull cowboy Woody, voiced by Tom Hanks, thought that he ruled the toy roost; no one else, such as Mr Potato Head or Little Bo Peep or Rex the tyrannical

dinosaur, had presumed to quibble. Now comes the vainglorious space-man, dubbed with Tim Allen's dry, commanding bark, to divide loyalties, enact show-off stunts and even insist that he is not a toy at all.

For reasons even my computer could not summarise, the toy army is soon all over town, being chased by dogs, small boys and director John Lasseter's virtuosic camera. For it is not just the shapes, colours and textures of *Toy Story* that make us gape: the 3D-effect character sculpting, the finesse with lighting and highlighting, the microscopic background verisimilitude. (The very walls and furniture have minute stains and scuff-marks). The other freedom we never knew in steam-driven animation was the soaring, sweeping mobility of viewpoint.

Lasseter spent over four years on this project, having trained himself with short films and commercials, and brings the same articulately cinematic camerawork to the animated feature that *Kelly and Domen* brought to the musical in *Singin' in the Rain*. *Toy Story*'s climactic chase sequence, involving a rocket, a speeding toy car, a van, a large dog and all the main characters, is as close to a vicious rollercoaster ride as cinema can come.

Yet the film is just as graphic and entrancing in repose. As well as slapsick for children, there is sly comedy for adults. Woody suffers from "laser envy". Buzz's forearm opens up to reveal machinery labelled "Made in Taiwan". And Marcel Duchamp would be proud of the surreal scene in which Sid, the wicked boy nextdoor, grafts together different parts of different dolls, including an uproariously macabre spider/human. "I don't believe that man's ever been to medical school," says a dally appalled Buzz.

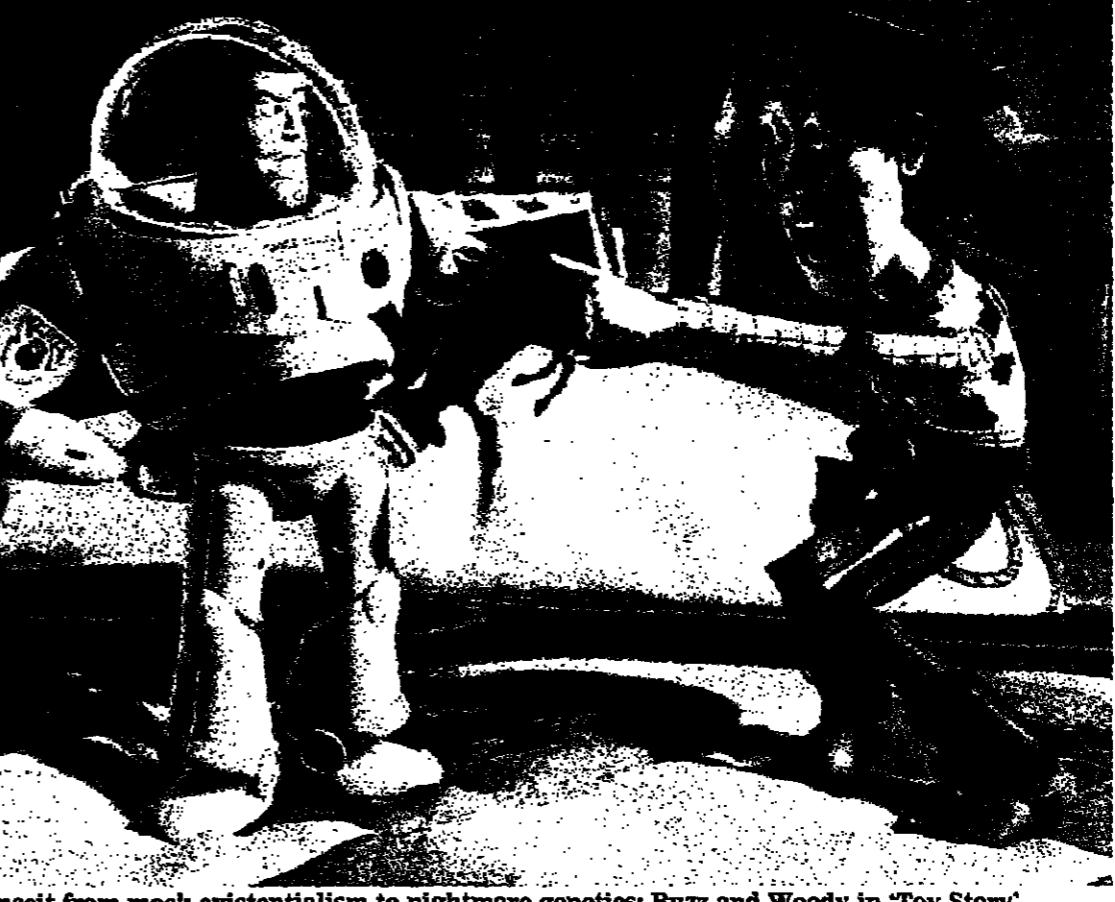
The marvel of Lasseter's film is that it has never been to any school either, save its own trial-and-error academy. In the 15 years since Disney's misbegotten *Tron* brought us the first false dawn of digital animation, both the art and its artists have grown up. Flirting with every comic conceit from mock-existentialism (Buzz's toy/person identity

story) to nightmare genetics, the story in *Toy Story* is every bit as good as the toys.

It is hard to know whether to approach Tran Anh Hung's *Cyclo*, by the French-Vietnamese director of *The Scent of Green Papaya*, in a spirit of surrender or wielding the banner "Beware: the triumph of aesthetics". Images of haunting beauty and bitterness boil out this tale of a teenage "cyclo" drawn into crime in Ho Chi Minh City when his bicycle is stolen.

Forget Vittorio De Sica: neo-realism went thataway. Here every character comes with a sonorously abstract title, from the hero called simply "Cyclo" to the young crime boss known as the Poet, via the hero's prostitution-recruited sister named, yes, the Sister. Meanwhile Tran's camera never merely records the action when it can caress, compose, conceptualise it.

We begin with a lingering, hier-



Flirting with every comic conceit from mock-existentialism to nightmare genetics: Buzz and Woody in "Toy Story"

atic close-up of hands exchanging money, like a Durer drawing sprung to life. We end with a bacchanal, ballerina delirium of spilled paint. In between, a goldfish is swallowed; a bleeding nose drips deflowering red onto a white palm flower; a nocturnal apartment block is shot in fast motion, its surrealistically accelerated lives glimpsed through windows like frames in a film strip; and even a pair of slippers takes on a ghostly, startling beauty as the same item did in *Papaya*.

The visual virtuosity achieves two things. It causes the viewer to gaze in amazement as every sequence, however downbeat its setting or subject (a hotel, a torture room, a sex trix), is buffed into a sheen beauty or poetic ingenuity. And it turns the human lives and emotions on display into objects no more sympathetic than the slaughterhouse meat carcasses and fantasy scenes, as Jeffrey hints at Hamlet-like length over hitching his Star to lovelorn, HIV-

positive Steve (Michael T. Weiss). Director Christopher Ashley makes brief, nervous forays into opening the play out. The best of these is a surreal cutaway to a "real" cinema audience gasping at the first all-male kiss. (The approaching gags come from the women, the outraged ones from the men). Elsewhere we accept the stagey, sketch-style rhythm simply because the sketches are funny, including a Mother Teresa chorus figure whose special talents include jamming at a jazz piano, and the gay Catholic priest whose confessional is lined with Broadway posters.

Imaginative casting gives strength in depth. Weber's little hero is joined by Sigourney Weaver as a hellfire guru from Sexual Compulsives Anonymous, Olympia Dukakis as the worried mother of a pre-operative transsexual lesbian son and Patrick Stewart, dramatising all Trekkies as a queasily intense Star to lovelorn, HIV-

Theatre/Ian Shuttleworth

The Soldier's Song

Belfast comedy company The Hole in the Wall Gang perform a sketch which has become a local classic, parodying the archetypal Troubles play. It features a parapilitary son anguished by a case of love across the sectarian divide, a bigoted torturing father and a supportive mother whose universal panacea is a cup of tea. It is hard to believe that Belfast-born Bryan James Ryder has not seen the spoof, but his first play nevertheless features all these elements to a greater or lesser extent.

The McManus family from the Falls Road consists of son Eamon in a Provo terrorist cell; father Jimmy, an unemployed, narrow-minded drunkard; and daughter Elaine, away from home bettering herself at Queen's University. Lynchpin of the family is mother Irene, who is intent on studying for the qualifications that would bring her a full-time job - naturally seen as a betrayal.

The play is set on the eve of the

1994 ceasefire, with Eamon about to go out on one of the last "jobs" before the cessation. He is given a moderately perceptive speech

revealing a subconscious fear that the ceasefire will rob him of the central defining aspect of his life, but otherwise Ryder sadly fails to explore the massive extent to which that decision redrew the social as well the political playing-field.

The five central cast members perform with individual and collective diligence. Billy Carter's performance as Eamon stands out; he has the ability to suggest inner turmoil while standing immobile through another character's outburst, and copes well as Ryder's writing becomes more laboured and frittered towards the obligatory bloody offstage climax.

Anne Carroll makes the most of a mother, although Colin Tarrant never quite gets to grips with Jimmy's faltering journey toward self-recognition.

The Soldier's Song had its genesis in an audition piece presumably Eamon's speech immediately before he leaves to commit his final act of violence. However, as a full length play it is original neither in approach nor content.

At the Theatre Royal Stratford East, London E15, until April 13 (0181 534 0310).

Ballet

Alice in Wonderland

Derek Deane's *Alice in Wonderland*, which opened English National Ballet's Coliseum season on Tuesday, is a significant work. Not, alas, through any startling merit as choreography - it is a clever production, having workmanlike dances when the occasion arises - but because it indicates how a large-scale touring ballet company must earn a living in today's ludicrously funded arts world.

The way to financial viability is plain: give the Great British Public what it knows. The way to artistic credibility - which is a path Deane (as ENB's director) also seeks to follow - is the road to penury. So Deane treads a tight-rope over the abyss of inadequate subventions, with crowd-pleasing, stylifying predictabilities (such as *Alice*) set against the smaller adventures of ENB's mid-scale tours of valuable modern work, which will follow on this Coliseum season.

In its cheery way, *Alice* is clever programming. Its title is hugely familiar - a ballet called *Coronation Street* would fill theatres for ever - and it has a score assembled by Carl Davis from Tchaikovskian sources. Deane, who has a cunning sense of theatre, has pulled every trick of transformation, every sleight of hand of scene-change, to shape a fluid, vivid action which reflects the incidents of the story. He is sufficient of a choreographer to make good roles for his corps. In Sue Blane's skilled designs, we see the Tenniel illustrations brought to happiest life, and ENB's artists fill them with bright and by no means unworthy characterisation.

The piece is, in sum, exactly what audiences hope for, want to see, and enjoy. That it represents, on its deepest level, a calculated appeal to the lowest common denominator of public perceptions about "ballet", is simply Deane making sure that his dancers and his company survive. And I applaud him for the style with which he has pulled the whole thing off. I would not clap with even one hand for the financial and governmental policies which have made this work necessary. ENB is a strong company - and looked excellently well on Tuesday night - with a vital role to play in our balletic life. That *Alice*, as the price it has to pay for existence, is a success redounds to the company's credit. But it is a miserable reflection upon the conditions under which the company has to grub out that existence.

I reported on *Alice* at its first performance last autumn. On Tuesday night it looked very sleek and jolly in performance, with every trick (and there are plenty to keep the groundlings in a roar) pulled off, and every role well-played. Alice Crawford is a delightful heroine, nicely hokey when the occasion demands, and all the other characters are just as you expect to see them (Christopher Hampson a simply credible caterpillar). The jury at the *Knave of Hearts* trial look improbable enough to feature unchanged as the hunting party in *Giselle*, and Thomas Edur keeps the flag of classic dance proudly, grandly flying as the *Knave*. The score sounded well under David Coleman. The audience had a splendid time. The faint whirring noise I heard was probably the future of our ballet spinning in its grave.

Clement Crisp

English National Ballet plays *Alice* at the London Coliseum all this week. *Cinderella* and *Giselle* are on view next week. *Alice* is sponsored in 1996 by Churchill Inter-Continental London.

WORLD SERVICE

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Financial Times Business Tonight

People can never be fully known by one another. This basic truth is the heart of Harold Pinter's plays. His characters, again and again, prove themselves inscrutable, unfathomable, unknowable. As we observe them, what they do or say repeatedly takes us by surprise. And it surprises other people onstage: they find themselves appalled, frightened, perplexed, wretched, excited, entranced - sometimes by apparently negligible acts.

Pinter's demonstration of the unknowability of people makes a political point: since no one can be fully known or possessed, it is wrong to try to control them. Nonetheless, people try precisely that, and it is this that gives most of Pinter's earlier plays their particular sense of menace. More than once, he shows us that it is those who would control who are actually most afraid; and he suggests that the effort to control other people actually reflects a fear of them. The freest characters are the ones who do least to sway those around them, and who assert their own mystery most surely. And the freest characters - this is too seldom remarked - are female.

It is the freedom of Ruth in Pinter's 1965 play *The Homecoming* that makes this play so alarming. Why does the heroine choose this

Theatre/Alastair Macaulay

Well-paced Pinter

fat? You watch, aghast. Teddy, eldest of Max's three sons, returns to his old home with Ruth, his wife (and the mother of their three sons). Max and his other sons, Lenny and Joey, keep a harsh, tense, misogynistic household - no surprise that Teddy is about to leave. Ruth addresses him as "Eddie". He turns, Pause. Then she says "Don't become a stranger." He walks out of the door, she sits relaxed, and his male relatives group themselves about her, Joey with his head in her lap.

The new staging by the Leicester Haymarket Theatre is excellent, and its audacious decor by Frank Flood - the play's single living room is elongated, more like a corridor - brilliantly underlines the tension of the drama. Chris Ellis's lighting also makes superb effects, often falling strongly onto Ruth's face to haunting effect. Julia Lane is Ruth, and she makes her face masklike, nothing quite brings her fully to life - she is always bidding her time, and her voice is dull, out of tune - and her reserve becomes enthralling.

Ben Barnes directs with a stylisation that gives the play the force of nightmare. Lane's mystery is opposed to the brutal patriarchy of

Max, in whom George Sewell rightly reveals weakness behind the belligerence. Jonathan Oliver, as the spiv Lenny, is actually too sinister; it becomes arch. But Phil Curr very nicely shows how Joey is both thug and lapdog, and Andrew Rattenbury makes Teddy almost as inscrutable and free as Ruth.

There is much less to say about Paul Kerrison's staging of Sean O'Casey's *Juno and the Paycock* upstairs in the Haymarket Studio. Eventually, the play itself makes its impact, and certain individual scenes burst into life, especially when Nora Connolly enlivens proceedings as Maisie Madigan. But this kind of intimacy play reveals Kerrison's worst flaws as a director. He treats the studio space as if it were a distant area behind a proscenium arch. Characters listen to each other as if they were stuffed, several scenes are passed as if to a metronome, and there is seldom any detail that brings things to life. Dillie Keane, in two-dimensional hangdog mode, never makes Juno seriously believable; but, as her Paycock husband, Peter Forbes steadily gains in strength.

The Homecoming continues at the Leicester Haymarket until March 23, *Juno and the Paycock*, at the Leicester Haymarket Studio, until March 30.

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DUBLIN
CONCERT
National Concert Hall - Gealáras Náisiúnta Tel: 353-1-6715153

● National Symphony Orchestra: with conductor Kasper de Roo, violinist Agustín Dumay and soprano Lydia Russell perform Berg's Violin Concerto and Mahler's Symphony No. 4; 8pm; Mar 22

GLASGOW
CONCERT
Glasgow Royal Concert Hall Tel: 44-141-3326633

● 100 Years of Cinema: the Scottish Opera Orchestra with conductor Carl Davis and soprano Ida Maria Turrini in a programme of film music. The programme includes a tribute to John Williams, and music from Cinema Paradiso, Gone with the Wind, Doctor Zhivago and others; 8pm; Mar 22, 23

HAMBURG
CONCERT
Hamburgische Staatsoper Tel: 49-31-49110

● Khoanshchina: by Mussorgsky. Conducted by Gerd Albrecht and performed by the Hamburg Oper. Solists include Agnes Haugland and Elena Zaremba; 8pm; Mar 24

LONDON
CONCERT
Barbican Hall Tel: 44-171-6388891

● Magic of the Musicals: an evening of music from musicals performed by the BBC Concert Orchestra with conductor Steve Davis and guest singers Mary Carewe and Michael Dore. The programme includes music from Cats, Les Misérables, Evita, Phantom of the Opera, Sunset Boulevard, Chess, Jesus Christ Superstar, Caroussel, Oliver, Copacabana, and Crazy for You; 8pm; Mar 24

MAASTRICHT
CONCERT
Theater aan het Vrijthof Tel: 31-43-3223179

● Limburg Symphonie Orkest: with conductor/violinist Shlomo Mintz; perform works by Rossini, Bruch and Nielsen; 8.15pm; Mar 22, 23

NEW YORK
CONCERT
Avery Fisher Hall Tel: 212-875-5030

● Khovanshchina: by Mussorgsky. Conducted by Gerd Albrecht and performed by the Hamburg Oper. Solists include Agnes Haugland and Elena Zaremba; 8pm; Mar 24

PARIS
EXHIBITION
Musée des Beaux-Arts d'Orléans Tel: 33-38-53-39-22

● Mémoires du Nord. Peintures flamandes et hollandaises des Musées d'Orléans: exhibition of more than 100 Flemish and Dutch paintings from the museum's collection, a large part of which has never been on display before. The exhibited works were created between the end of the 16th century and the first part of the 19th century and include religious, historical and mythological paintings, landscapes, portraits and still lifes; from Mar 22 to Jun 30

VIENNA
CONCERT
Wiener Staatsoper Tel: 43-1-51442960

● Manon Lescaut: by Puccini. Conducted by Jan Latham-König and performed by the Wiener Staatsoper. Solists include Elena Filippova, Anthony Michaels-Moore and Frederic Kait; 7pm; Mar 23, 26

COMMENT & ANALYSIS

Peter Martin

An adventure in full sail

Hong Kong's success reminds us that great wealth can be created by informal relationships between entrepreneurs from many cultures and backgrounds

At this time of year the tops of Hong Kong's skyscrapers are permanently shrouded in mist. Looking out at an invisible harbour from the 45th floor provides a powerful metaphor for the veil of ambiguity which envelopes the success of the city's Chinese business establishment.

The question is a simple one: what lessons should western companies draw from the success of these family-controlled businesses? Is the billions of pounds of wealth they have accumulated – in many cases within the past 15 years – the outcome of a distinctive Asian way of doing business? Or is it in large part the result of natural selection in a climate of low taxes and sustained economic growth?

The scale of the achievement is not in doubt. As one example, take this week's big Hong Kong real estate transaction. Two of Hong Kong's largest property developers – the Kwok brothers' Sun Hung Kai and Mr Lee Shau-kee's Henderson Land – won an auction to pay HK\$4.7bn (£387m) for a 162,000 sq ft plot of reclaimed land in Hung Hom Bay.

The decision to bid, says one of the participants, did not require sophisticated computer modelling. Indeed, it sounds as if the arithmetic scarcely required the back of an envelope. The two developers are acquiring rights to develop 1.5m sq ft of property. They are paying HK\$3,200 per sq ft for that, and once building work and interest are taken into account they will have spent HK\$8,000 for each square foot of developed floor space. When the buildings are completed, in four years' time, they expect each square foot to be worth HK\$6,000 at today's prices and more if Hong Kong property values outstrip the rate of inflation, as has often been the case. Even without such a bonus, however, the developers expect a profit of HK\$1,000 on each of the project's 1.5m sq ft.

The transactions have all the hallmarks of a classic Hong Kong deal: a partnership

between two family-controlled companies; an aggressive bet on the city's future economic prosperity and political stability; and an asset whose ultimate rewards depend largely on the efforts of others.

This last judgment may seem harsh; but it reflects the real heroes of the Hong Kong economic miracle, he says, are not the big groups but some 70,000 entrepreneurial businesses which employ those who pay Hong Kong's high rents. Over the years, these businesses have done whatever is necessary to survive and prosper: shifted from import/export trade to manufacturing and then to services; from plastic flowers and textiles to fashion and electronics; from factories in Hong Kong itself to plants across the border in China. The entrepreneurs' relentless pursuit of growth and profitability has brought prosperity to them and unimaginable wealth to those of their number shrewd enough to control the essential supplies and infrastructure of the Hong Kong economy.

The success of this approach – echoed in the other tiger economies of south-east Asia – has led some to claim that a

new style of Asian business is taking shape. It is as effortlessly superior to conventional western management, say its advocates, as Japan's lean manufacturing is to Henry Ford's assembly line.

The essence of Asian business, on this view, is a dependence on informal, often family, networks; quick, instinctive decision-making; the willingness to consider any opportunity, rather than an artificial restriction to a "core business"; and a wholehearted commitment to the future. The contrast with bureaucratic, focused, cautious, analytical western businesses is a telling one.

Yet the Asian style of business is inseparable from the economic context in which it operates. In Hong Kong, for example, despite the ups and downs caused by political uncertainty, gross domestic product has grown at an average rate of more than 6 per cent a year since 1980. And as one prominent business figure points out, China's slogan of "one country, two systems" to describe how it will treat Hong Kong after the British handover in 1997, has in fact been operating informally since the late 1970s.

In such circumstances, the

lion's share of economic bene-



fits will go to the more efficient of the two systems. This stream of profit, and the sustained high rates of economic growth from which it stems, explains much of the Hong Kong style of business.

Powerful cash-flow generation has permitted families to retain control of what are now giant businesses, by limiting the need for external capital. Rapid economic growth has lessened the penalty for mistakes in investment decisions, and placed a premium on acting quickly. The frictions that occasionally arise among networks of informal relationships are soothed by the prospects that even if some participants are unhappy today, all will be richer tomorrow. And in an economy where demand regularly presses against the limits of supply, the need for focus and discipline in corporate strategy is less than in mature markets elsewhere.

So though Asian managers undoubtedly bring different cultural experiences and values to their daily tasks, their basic approach to business may be as different from those of their western counterparts as some of them occasionally suggest.

None the less, there are useful lessons here for western managers. First, rapidly growing markets, though often unpredictable, are much more forgiving than stable or mature ones. In principle, everyone knows this truism. But in practice, it is tempting to steer clear of unfamiliar product and geographic markets, or to downgrade their significance until the growth has actually taken place – and the opportunity has gone.

Second, it is worth learning from the emphasis of Asian managers on instinctive risk-taking and speedy decision-making. There is a danger, particularly after the trials of recent years, that western companies will become too cautious and analytical in their approach to opportunities. As a result, strategies driven by cost cuts appear

more appealing than those based on expanding revenues. One paradoxical result is the triumph of the herd instinct: for example, in the Internet gold rush. Because companies are cautious, they seek to exploit only those opportunities validated by consensus, and so risk destroying them with over-supply.

A third lesson to draw from the Asian management style is the strength of informal networks of alliances. Western companies cannot hope to draw on the clan ties which are such an important element in binding Asian family groups. But they can hope to create strong but informal corporate relationships in which natural partnerships in some areas co-exist with fierce competition in others.

If western businesses have

something to learn from their Asian counterparts, the reverse is also true. Few of the tigers – South Korea excepted – have produced strong international branded-goods companies, for example. The emphasis on informal networks can easily spill over into an unhealthy reliance on connections with powerful government officials. And a willingness to consider all business opportunities open-mindedly can lead to rushed and unsuitable investments in areas outside a company's true field of expertise.

In the long run, there is

probably no simple way of classifying management styles by cultural origin. A high-risk, high-growth business, whatever its cultural, ethnic or geographical origins, imposes its own logic on the people who run it. The same is true for a business fending of decline.

When the mist lifts from Hong Kong's towers, it reveals

a city formed by a century and a half of intertwined commercial relationships between companies of British, Chinese, Indian and other ethnic origins. The skyline, and the city itself, are reminders that wealth can be created by merchant adventurers of many cultures and backgrounds.

"Too Late" – the title of the chapter on Britain's entry to the ERM – reflects the then Mr Lawson's failure to persuade Mrs Thatcher to enter in the mid-1980s. Certainly, by 1990, the ERM was already ossifying.

After these wild and

damaging gyrations, the scene was set for the government's long apprenticeship and brief membership of the European exchange rate mechanism.

This is, in effect, two books:

up to 1990, Philip Stephens is writing history, illuminated by time and autobiography – the tombstones of Baroness Thatcher and Lord Lawson that "explain" the explosive relationship that was ultimately fatal to both. It is an extraordinary political drama, rich in character and intrigue.

But with the story of Black

Wednesday, the day that star-

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breaks new ground. It is therefore, perhaps inevitably, skewed towards this later period.

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FINANCIAL TIMES

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Thursday March 21 1996

Mad cows and ministers

The latest twist in the UK's mad cow saga will devastate producers, upset consumers and embarrass the government. While the damage to producers will be substantial, the risks to consumers still seem minimal. But the government must not be complacent. Not only will it have to offer help to producers, it must also reconsider how best to commission, transmit and employ such politically sensitive scientific advice.

The essence of yesterday's announcement was that a new form of Creutzfeldt-Jakob disease (CJD) has been identified in 10 people under 42 years of age. While there remains no direct evidence of a link with bovine spongiform encephalopathy (BSE), that is now a strong possibility. In response, the government's spongiform encephalopathy advisory committee has recommended more stringent controls on the movement of meat through the food chain, as well as further research. The government has accepted these recommendations.

Yet the advisory committee also insists that the risk from eating beef is minimal and has not changed its advice to consumers. At first glance, this seems right. Even if there were a link between BSE and CJD, it might be with meat consumed before the measures introduced in 1989. Furthermore, the proportion of the population affected by the new form of CJD is just 0.0002 per cent, fewer than perish on the roads each day. When there is such a witches' brew of scientific ignorance and

popular suspicion, however, still greater caution may be needed. Most scientists do think the risks to humans are minuscule. Others disagree in such a situation, what should a government say and do?

The answer comes in four parts: first, it would seem quite wrong for a government to ban a food stuff when the risks seems so small, though in making the decision it must recognise the exceptional public sensitivity to safety of food and drink; second, the government must not state or even imply that something is perfectly safe when it simply cannot be sure of it; third, research that might appear relevant to securing greater knowledge should be genuinely funded.

Fourth, and most important, the government must establish a system for disseminating scientific opinion that is above suspicion of any political taint. All connection between departments responsible for producers and advice to consumers must be broken. Furthermore, scientific advice to consumers should, so far as possible, not be transmitted by politicians.

At present the government will always be suspected of a cover-up in the interests of food producers. That almost certainly imposes more damage on producers than would a less politicised approach. In the short term, the government's main concern may be how to compensate producers for the fresh damage. In the longer term, however, it must reconsider its approach to the politics of food safety.

Nato's promises

Mr Warren Christopher, the US secretary of state, has made another attempt to square the circle by assuring the ex-communist nations of central Europe that they will in due course join Nato - while promising Russia that it must also have an important place in the European order.

His statement in Prague that "Nato enlargement is on track and will happen" will go some way towards assuring the Poles, Czechs and Hungarians that Russia does not, after all, have a veto over their security arrangements.

At the same time the speech will confirm the suspicion among Russians of all ideological complexities that Nato is taking advantage of their country's weakness.

Nevertheless, the central Europeans are unlikely to be fully satisfied by Mr Christopher's promise, and the Russians will not regard the matter as settled either. There is no sign that Moscow has given up hope of indefinitely delaying a project which it views as damaging to its geopolitical interests.

It is far from certain, despite Mr Christopher's bold words, that Nato will expand. He cannot pre-judge the result of the forthcoming presidential elections in either the US or Russia, or the opinion of legislatures, including the US Senate, in Nato's 15 member states.

There will be tough debates in all those assemblies, with sceptics arguing that, by incorporating a few countries, Nato may cast out-

ers into a de facto sphere of Russian influence. That is a strong argument, and it underlines the need to develop security links with those countries like Ukraine and the Baltic states which will not join Nato soon.

Because of the complexity of these debates, there is a real risk that Nato will have the worst of all worlds. It may incur considerable damage to its relations with Russia by preparing to enlarge - and then abandon the whole project through a failure of nerve.

Having raised expectations, Nato could hardly tell the candidate members in central Europe that they will not, after all, be allowed into the alliance without incurring huge loss of face. But this problem would be considerably less acute if the existing members of that other western club, the European Union, were more generous, and less beholden to their own domestic lobbies in opening their doors.

In such an ideal world, Nato might then be able to tell candidate members that it sees no need to enlarge now - but would do so immediately if a threat were to emerge from any quarter. In practice, however, the Czechs, Poles and Hungarians would be sceptical of such a conditional promise. Having observed the west's uncertain response to Bosnia, and the selfish attitude of some EU members to expanding that club, their scepticism is understandable. Nato must respond accordingly.

Lines down

The simmering dispute between British Telecommunications and its regulator Ofcom will lead to a reference to the Monopolies and Mergers Commission this summer. That is the probable result of Ofcom's latest thoughts on curbing BT's prices, published yesterday.

Its consultation paper is in most respects a sensible attempt to increase efficiency and curb prices in a fast-changing but not yet fully competitive industry. Even in an industry well suited to privatisation, regulation and competition take decades to bring down prices. The average bill has fallen from £70 a quarter when BT was privatised in 1986 to £50 now, after allowing for inflation. Ofcom reckons bills should fall to £30 by 2001.

In arriving at its new pricing recommendations Ofcom has made important changes to past statements. In particular, it has softened its view of the return on capital which it thinks BT should earn on regulated activities. It is now looking at the upper end of the range of 9 per cent to 13 per cent, rather than the lower end. The change is welcome, better reflects the risks facing BT.

More questionable is Ofcom's proposal to introduce a cap on the wholesale prices BT charges other operators to connect to its network. This would replace the present, detailed regulation of network charges. The move might, as Ofcom suggests, help reduce retail prices. However, Ofcom does not appear to intend to impose similar con-

straints on the prices other operators charge BT, there has been concern about mobile phone operators' charges for network access. Lack of a reciprocal constraint could prove unwarranted assistance for new entrants.

Although BT yesterday expressed disappointment with these pricing recommendations, it should be relieved at the concessions it seems to have won. But the pricing formula is overshadowed by the issue of Ofcom's proposed amendment to BT's licence. This would give Ofcom the power to decide whether BT was acting anti-competitively. Ofcom has made clear that pricing proposals stand or fall together with this plan - hence the chance that the row will go to the courts.

There is much to be said for the licence amendment, given BT's continuing market power. However, Ofcom's position would be stronger if there were better mechanism for BT to appeal against its decisions. Appeals against Ofcom decisions under this new power would be cumbersome within the present regulatory framework. To create an appropriate appeals mechanism to match the new powers would require primary legislation, which Ofcom regards as politically unachievable at present. But in the absence of such legal revision, it is hard to see the MMC or the warring parties themselves arriving at an acceptable, durable solution to the licence question.

When Mr Jack Wigglesworth and a group of colleagues sought the support of the London Stock Exchange for a new financial futures market late in 1980, they were given the cold shoulder.

After tea and cream cakes delivered by "pink-tiered flunkies", Mr Wigglesworth, a blunt-speaking Yorkshireman, recalls: "They politely told us this was not the sort of activity we want in the City".

But Mr Wigglesworth, chairman of the London International Financial Futures and Options Exchange, now thinks the rebuff was a blessing in disguise. "It was the best favour they could have done us," he says.

Forced to rely on its own resources, the market has grown impressively since formation in 1982, consolidating its position as Europe's largest derivatives exchange.

Last month, the market made more contracts than in any previous month. In the year to date, business is 42 per cent higher than a year ago. Average volumes are currently running at 762,492 a day compared with fewer than 30,000 contracts a day 10 years previously.

Liffe's style, epitomised by the brash colours of its floor traders, has always contrasted sharply with the sober suits of the Stock Exchange and the rest of the City. In recent months, a similar contrast has been evident between the fortunes of the two institutions: while the exchange has sacked its chief executive, Liffe has gone

Top 10 exchanges

Position	Exchange	1985	1986	Annual % change
1	Chicago Board of Trade	211	220	-4
2	Chicago Mercantile Exchange*	182	205	-11
3	Chicago Board Options Exchange	179	184	-3
4	Bolsa Mercadorias & de Futuros (Brazil)	149	110	-36
5	London International Financial Futures Exchange	133	153	-13
6	Nymex*	73	79	-7
7	Matif	71	93	-24
8	Deutsche Terminbörse	58	59	-2
9	American Stock Exchange	52	48	+8
10	London Metal Exchange	47	48	-1

Source: Futures & Options World (according to calculations of Futures Industry Association) *Includes Comex

quarters at Cannon Bridge in 1991.

But it is already taking steps to increase space for additional floor traders. These are needed to trade new contracts listed at the market in recent years, as well as to cope with the increased volume.

Last year the market agreed to rent two floors of the Stock Exchange's headquarters, including the floor vacated by the exchange shortly after Big Bang in 1986. Now it is again building up funds for a move to bigger premises.

The size of the expenditure which might be required for the expansion - put by some at as much as £280m (\$425m) - is reviving demands among some Liffe members - in particular bigger banks with large floor staffs - for a more rapid move towards electronic trading systems.

At present, most dealing at the exchange still takes place through the so-called "open outcry" system of face-to-face dealing. Electronic trading is largely confined to a 90-minute period after the trading floor has shut down.

These banks argue that in order to contain costs more trading should be done electronically. In particular they think that some new products, such as the Euroyen contract to be introduced this year, should be traded exclusively by electronic means.

Last year London was the biggest market in the world for interest rate and currency swaps, two of the most common forms of over-the-counter transaction. Average daily volume amounted to \$15.53bn and \$1.42bn respectively - more than a quarter of the international total - according to *Swaps Monitor*, a New York trade publication.

Mr Daniel Hodson, chief executive, says that by providing a market for large banks and brokers to hedge their risks, Liffe has helped make London a magnet for international trading in over-the-counter derivatives (deals done by banks and securities houses direct with their commercial customers outside the framework of an exchange).

The market's success owes much to timing. Its launch in 1982 coincided with the liberalisation of international capital flows and rising volatility in bond, money and equity markets. These trends increased the demand for financial futures and options - derivative products based on the performance of an underlying bond, share, index or currency rate - which are used by investors either to speculate on or protect themselves against moves in the markets.

"It was easy in hindsight because there was a natural demand. But getting something like this together was a tall order and they had the initiative," says Ms Rosalyn Wilton, a Liffe board member in the late 1980s who is now with Reuters, the international news and financial information group.

The market has also benefited from its consistently optimistic approach. It has often stolen marches on its European competitors, beginning trading of futures contracts, beginning trading of futures

and options contracts in German and Italian government bonds, for example, before the formation of the Tokyo International Financial Futures Exchange are due to come on stream. The market's merger with the London Commodity Exchange, Europe's largest commodity futures market, is also set to come into effect later this year. The links should allow Liffe to offer a wider range of contracts and help it to increase its overall efficiency.

Liffe's importance in the City is gradually being recognised. Mr Anthony Belchambers, chief executive of the Futures and Options Association, a derivatives trade body, says the market is "no longer the new kid on the block" and is "now more of an institution". Mr Wigglesworth, meanwhile, describes it as the "fourth pillar" of the City, alongside the stock exchange, the Lloyd's of London insurance market and the Bank of England.

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Liffe only moved into its head-

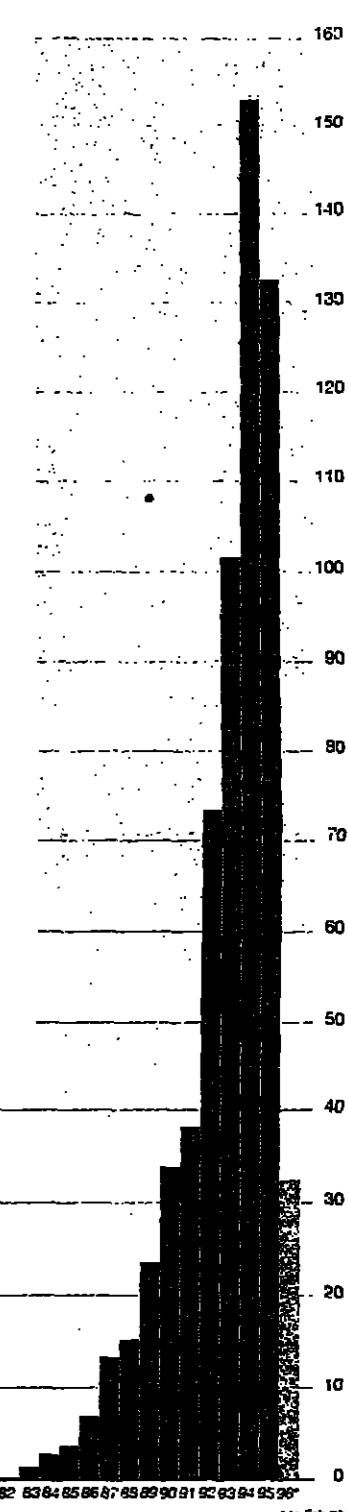
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Nevertheless, most accept that it is still not clear whether Liffe will be good or bad news for the market. What seems certain is that the sense of timing, which has been such a critical ingredient in Liffe's success to date, will once again be put to the test.

Liffe futures and options

Total annual contracts by volume



OBSERVER

Fruit for thought

■ Zesty Thai cooking relies on the generous use of lemons, so when prices of the essential fruit shot up earlier this month to Bt10 (23 cents) from the usual Bt3, it injected a sour taste into the month of a government which is constantly banging on about the importance of controlling inflation.

But ever-resourceful Thai prime minister Banharn Silpa-archa - no slavish acolyte of conventional economic theory, he reckons he is right, he believes it is vitiated by a lack of beef and an underlying philosophy of appeasement. At least on this occasion, Cash did not take the opportunity of blaming the Germans.

Right concept

■ Why did Dickson Poon, the Hong Kong-based boss of Dickson Concepts, pick James Capel as joint broker for the planned flotation of Harvey Nichols, his Knightsbridge store? Surely it could have nothing to do with the fact that he met his current wife, Pearl Yu, when she was working as an analyst at James Capel?

Pearl had been following the fortunes of Dickson Poon for James Capel and liked what she saw. She no longer works for Capel so there should be no problems about conflicts of interest in the forthcoming flotation.

Skirted issue

■ So much for President Jacques Chirac's promises to reduce the extravagance of the French state,

declare war on bureaucracy by paring back the number of political staff surrounding ministers.

The corridors of power would seem to be filling up again nicely. Elizabeth Hubert, for instance, the colourful former minister of health who was reshuffled last autumn out of a job by prime minister Alain Juppé, has managed to re-enter the government through a side door in the Matignon. She is set to become an adviser to her former boss on social questions.

She is alone. Fresh-faced Francis Baroin, the former government spokesman, has also popped up in an advisory capacity in the prime minister's office.

Back at ministerial level they are not, but at least they are doing their bit to help keep down the embarrassingly high levels of national unemployment.

Beyond the pale

■ The Philippines has long been notorious for corruption, though things might be changing. Certainly President Fidel Ramos is proving mightily sensitive to hints of graft in his administration.

The secretary of state for health, Hilario Ramiro, has been given the push, pending an investigation into allegations of inflated bills for drugs and equipment. As a former regional health officer under the Marcos regime, Ramiro was perhaps never a tactful choice.

Among the piquant details is the

allegation that Ramiro had demanded a car from a foreign health company, in exchange for signing a medical supply contract.

"I was only joking," Ramiro told reporters.

<p

LEGAL DEFINITIONS
fax: 1 item commonly used for securing carpet to floor
2 round disk as dispensed to motorists ref. Swanson
3 fiscal obligation to State executed under very complex
laws, see ROWE & MAW: asap (p. 0171-248-128)

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FINANCIAL TIMES

Thursday March 21 1996

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Government officials warn VAT exemptions will lead to deficit

Philippines budget under pressure

By Edward Luce in Manila

The Philippine budget is likely to plunge into deficit this year after posting two consecutive surpluses, because of a heavy dilution of new consumption taxes by officials, Department of Finance officials said yesterday.

Amendments passed in the House of Representatives since January providing more than 12 exemptions to the value added tax on goods and the enhanced VAT on services, which was introduced in January, would reduce government revenues by 22bn pesos (\$840m), officials said. The government posted a surplus of 16bn pesos in 1995.

"This completely overturns our calculations of a zero or positive budget surplus in 1996 and makes a mockery of introducing the

EVAT in the first place," said Ms Nene Guevara, undersecretary of finance.

"We are now looking at a consolidated public deficit of around 1.5 per cent of GNP."

Ms Guevara said congress had misconstrued the exemptions as being "pro-poor" when in fact they were specifically targeted at middle class consumers. For example, the exemption of the 10 per cent tax on processed food, which would cost the government 1.7bn pesos alone, would mainly wholly benefit middle income groups, as unprocessed food, which makes up the bulk of the poor's food spending, had already been excluded from deficit financing.

Opposition senators, who could overturn the amendments before they are signed into law in June, doubt they have the numbers to reverse the process.

"We will do our best in the Senate to fight the lower house's amendments, but we are not opti-

istic," said Senator Edgardo Angara, minority leader in the 24-member senate. "It is difficult to fight this when it is the government's supporters who are mangling the administration's fiscal programme themselves."

Government officials said that the Philippines three-year economic turnaround, which has won international acclaim and boosted direct foreign investment, could fail to pick up further momentum unless the country could guarantee long-term fiscal responsibility.

Failure to enact a comprehensive tax reform bill this year or to reverse the VAT amendments would confound the government's efforts to spend more on infrastructure, boost domestic savings and reduce the cost of borrowing, officials said.

"You can hardly describe exempting real estate transactions of 1m pesos or less as being

US regulators call time on brewer's Internet share trade

By Lisa Bransten in New York

US regulators took the fizz out of Spring Street Brewing's launch of Internet share trading yesterday by stopping the two-day-old experiment in cyber finance.

Spring Street, a young Manhattan-based brewing company, voluntarily suspended trading in its shares yesterday after the Securities and Exchange Commission (SEC) requested that trading be halted pending further review.

The company launched its electronic trading system two weeks after completing the first ever public offering over the Internet, in which it raised \$1.6m from 3,500 investors.

That offering was done under a special SEC regulation that allows small companies to raise less than \$5m without an underwriter.

The SEC would not comment on the action, but Mr Andrew Klein, Spring Street's chief executive, said the regulators he spoke

to appeared concerned that the company was acting as its own transfer agent.

Under the Wit-Trade system, named after Spring Street's Wit ale, potential buyers and sellers post offers on a bulletin board at the company's site on the World Wide Web.

They can then e-mail, telephone or write to a counterparty and agree a price.

Once buyer and seller agree a price the purchaser must send a cheque to Spring Street, which transfers the money to the seller and the shares to the buyer.

One advantage to the system is that no fees are paid to outside broker-dealers.

Mr Klein is confident Spring Street will eventually be able to resume trading its shares through the Internet, possibly by hiring an outside broker-dealer to handle the trades. "It's not insurance," he said.

In its one full day of trading, Spring Street got four commi-

ments for trades. The tiny company is only three years old, and in its last quarter made a loss of \$106,111 on \$239,691 in revenues.

While the national exchanges such as the New York Stock Exchange and the Nasdaq stock market are hardly threatened by Spring Street's minute volumes, there are concerns about companies that circumvent traditional markets.

Mr Marc Beauchamp, a Nasdaq spokesman, said he was concerned about the potential for fraud in such an unregulated marketplace. "Investors could end up buying non-existent shares from non-existent people and not get anything in return," he said.

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UK evidence links BSE to humans

Continued from Page 1

to accompany measures to control beef production in the UK. "EU legislation is designed to protect all European consumers. Any new measures would also have to protect British consumers," an official said.

Three German states have banned imports of UK beef because of fears over BSE. However, last year most of Britain's 27,000 tonnes of beef exports to the EU went to France, Italy and the Netherlands. Germany imported only about 200 tonnes.

The Brussels official pointed out that the Commission had "erred on the side of caution" in drawing up the EU's present regime of controls on beef production. "Even though there has never been any evidence to suggest humans could contract BSE, EU policies were based on the principle that such a link could not be excluded," the official said.

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Brussels suspects ABB is one leader of heating 'cartel'

Continued from Page 1

ny's being awarded a district heating contract in eastern Germany, in March 1995.

The letter, written by the Commission to suppliers and customers of Powerpipe asking for information, also states: "should it be proved that this is the work of a collective boycott, it could represent a serious violation of Article 85 of the EC-Agreement," the European Union law governing investigation of presumed violations of competition rules.

If the suspected companies are found guilty, they may have to pay heavy fines. The six companies suspected to be members are ABB, three Danish companies - Logstor, Tarc and Starpipe, and two German-based companies - Panisovit and Isopius.

The Commission has also been preparing letters to be sent to the suspected cartel members questioning them on the evidence gathered. Details of the workings of the suspected cartel have emerged. Members apparently sought to allocate among themselves all contracts worth more than DM100,000 (\$88,000) in a number of European markets.

But some members have complained that others have broken this understanding and accepted contracts unilaterally.

Evidence with the commission has also established that after the award to Powerpipe of an ear-

lier contract in eastern Germany, this time in Neu Brandenburg, several members of the suspected cartel mounted a concerted effort to persuade Powerpipe to give up the contract during which it was explicitly offered membership of the circle. It includes references by senior executives from suspected cartel members to how the "circle" operates under the cover of the European District Heating Pipe Manufacturers Association, an industry trade body.

The executives acknowledge the existence of frequent contacts between themselves in the course of attempts to keep the cartel in operation and state that they are orchestrated by ABB officers.

These contacts led to co-ordinated moves to offer Powerpipe assured market share in Sweden and several other European markets if it stopped attempting to be refused any further comment.

take business in markets in which the cartel was operating.

It was made clear that the consequences of not co-operating would be concerted action by cartel members to freeze Powerpipe out of business, in part through aggressive pricing by cartel members on contracts bid for by the Swedish company.

ABB said yesterday: "We have no comment as long as the investigation is going on."

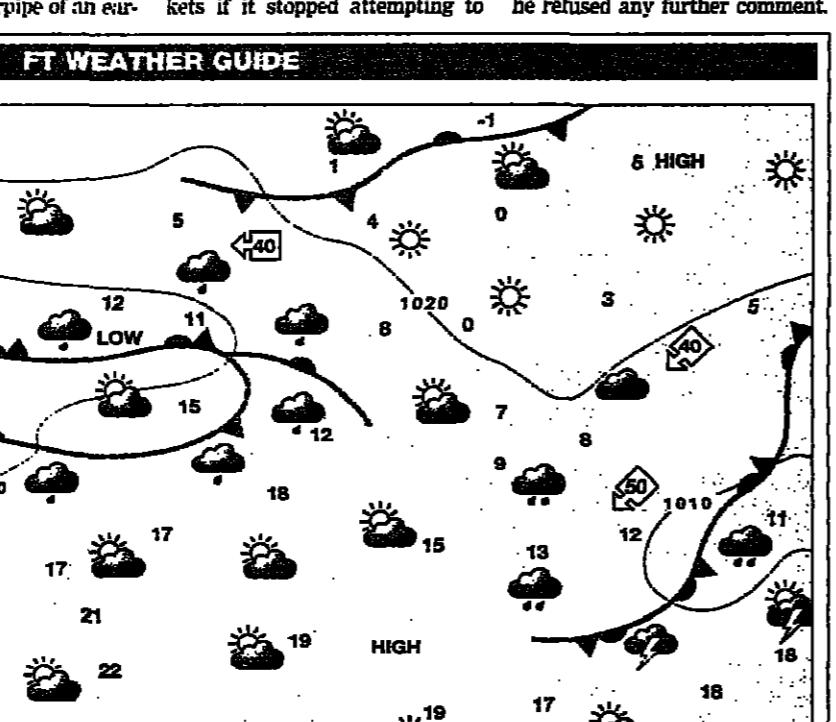
Isopius said: "We are not members of a cartel." Panisovit and Tarc refused to comment. Logstor said: "We have and will continue to help the commission in any investigation in any way we can. Further than that, we have no comment." Mr Klaus Skjodt, managing director of Starpipe, confirmed he had been contacted by Commission investigators, but he refused any further comment.

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Europe today

A frontal depression west of southern England will produce cloud and rain in southern Ireland, England, France, south-west Germany, the Alps, Belgium and the southern Netherlands. The Alps will have snow above 1,500 metres. High pressure over the western Mediterranean will cause dry and sunny conditions over Spain, Portugal and the Balearic Islands, Morocco, Tunisia and the Canary Islands. Temperatures will rise to about 30C. The eastern Mediterranean will remain wintry. Depressions over Turkey will cause cloud and rain or showers in Turkey, Cyprus and Israel. A high over Scandinavia and north-western Russia will give calm dry but rather cold conditions.

Five-day forecast

The high over the western Mediterranean will join the Russian high in the next few days. Depressions will persist over the Atlantic and the eastern Mediterranean. Mild air will be driven north through south-western Europe. It will become springlike with increasing temperatures and more sun in Spain, Portugal, France, the British Isles, the Benelux, Germany and the Alps. Depressions over Portugal, the British Isles and southern Scandinavia will



COMPANIES AND FINANCE: EUROPE

NEWS DIGEST

Ina enjoys 15% rise in life income

Ina, the Italian insurer, yesterday announced a 15.1 per cent increase in parent company premium income - which comes only from life assurance activities - to L2.97bn (\$1.9bn) for 1995. It said pre-tax profit for 1995 would be about 50 per cent higher than in 1994, when the parent company reported a profit of L487.5bn before tax.

The company, whose shares are quoted in Milan and New York, said the percentage increase in full-year net profit would be slightly lower because of a higher tax charge. Consolidated group results will be announced in early May. Ina's investments increased 8.7 per cent to L33,000bn, and income from investments rose 12.7 per cent to L2,300bn at parent company level. Ina said the increase in investment income was mainly attributable to more favourable market conditions last year, combined with recent legislation which has allowed insurers to diversify investments and enter new markets.

The company was partially privatised in 1994. Last year the Treasury, which once owned 100 per cent of Ina, further reduced its stake to 34 per cent by selling a core holding to a group of investors headed by Italian banks. The Treasury has been unable to press ahead with the sale of its outstanding shares because of depressed market conditions and the uncertain political outlook.

Andrew Hill, Milan

One-off gain distorts NCC result

NCC, the Swedish construction and real estate group, suffered a 7.6 per cent decline in pre-tax profits to SKr230m (\$34.5m) in 1995, mainly because the 1994 profit included a one-time gain of SKr1.15bn. The company forecast that pre-tax profit would improve in 1996. Revenues last year slipped to SKr16.5bn from SKr16.5bn.

If 1994's one-time gains, profits from associated companies and changed valuation of real estate are excluded, pre-tax profit more than quadrupled to SKr124m in 1995 from SKr10m a year earlier. Increased costs also hit earnings, with total expenditure rising to SKr15.5bn last year from SKr15.3bn a year before.

Profit on construction operations rose 23 per cent to SKr3.68bn from SKr4.73bn, with orders increasing 12 per cent in 1995 to SKr15.4bn. Losses on real estate operations narrowed to SKr44m from SKr63m. The Swedish construction market remained at record low levels in 1995, but NCC forecast that housing construction would improve in 1996 and 1997. It added that industrial construction would continue to increase, but at a lower rate than in 1995.

Reuter, Stockholm

Greek oil group down 24%

Greece's Public Petroleum Corporation (DEP), the state-owned oil and gas group due to be floated on the Athens stock exchange later this year, yesterday reported a 24 per cent decline in consolidated 1995 pre-tax profits, to Dr23.2bn (\$36.2m), on sales up 12.2 per cent to Dr56.8bn.

Mr Christos Verelis, group chairman, blamed the fall on reduced margins last year on oil refining and the repayment of Dr20bn in government subsidies under the terms of DEP's partial privatisation. The government plans to float 10 per cent of the group in the last quarter of 1996.

The group plans investments of Dr14bn in upgrading its two refineries, extending two petrol station networks in Greece and expanding commercial activity elsewhere in the Balkans. Mr Verelis said DEP's goal was to consolidate its 50 per cent share of Greece's oil products market and build a 20 per cent share of the bunkering and retail market.

The group's natural gas subsidiary, Depa, will start receiving Russian natural gas in July through a pipeline from Bulgaria. Depa has contracts to supply natural gas to Greece's electricity utility and 17 industrial companies, and will participate with foreign partners in three urban gas distribution companies being set up to supply domestic customers.

Through its oil exploration subsidiary, DEP-EKY, the group will have a 35 per cent stake in a small offshore oilfield being developed by North Aegean Petroleum Company, a Canadian-led group, close to an existing field off Thassos island. DEP-EKY will also participate in a new round of oil exploration in western Greece, where six onshore and offshore concessions are being offered.

Kerin Hope, Athens

Mobile woes hit GN Store Nord

GN Store Nord, the Danish cable-laying and telecoms group, expects much better 1996 operating profits after posting a disappointing 1995 result, affected by mobile telephone losses. It attributed the fall in operating profit, to Dkr1.0bn (\$18.2m) last year from 1994's Dkr1.71m, to losses at Sonofon, the mobile telephone company in which it has a 36 per cent share.

Sonofon was hit by a price war with Tele Denmark, the Danish telecommunications group, last year. "Sonofon gained a much greater number of subscribers than expected - tripling during 1995 to over 270,000 - and this will bring in much bigger operational profits in 1996," GN Store Nord said. It said the liberalisation of the Danish telecoms sector from July 1 would offer Sonofon new possibilities.

Sonofon, though it overtook rival Tele Denmark in mobile phone subscriptions, cost GN Store Nord an estimated Dkr1.27m in losses in 1995, it added. GN Store Nord's overall turnover rose 25 per cent, with financial items boosting profits by Dkr7.4m, compared with the previous year's Dkr6.2m. Net profit after minorities fell to Dkr12.5m from Dkr15.8m in 1994.

Reuter, Copenhagen

Belgacom consortium grows

Kreditbank and Credit Commercial de Belgique, the Belgian banks, and Sofina, the Belgian holding company, have joined the consortium holding 49.9 per cent in Belgacom, the Belgian phone company. The three together have 5 per cent of the 49.9 per cent stake. Ameritech, the US regional phone company, holds 35 per cent; Tele Denmark has 33 per cent; and Singapore Telecom, 27 per cent. The deal was finalised yesterday.

Reuter, Brussels

SCHERING**Announcement of Annual General Meeting**

Our shareholders are invited to attend this year's Annual General Meeting, which will take place on Tuesday, 30th April, 1996 at 10 a.m. at the International Congress Centrum, Neue Kammstraße/Messestraße, 14055 Berlin (Charlottenburg).

Agenda:

1. Presentation of the approved accounts, the group accounts and the annual report for Schering AG and the group for the business year 1995 including the report of the Supervisory Board.
2. Resolution for the appropriation of the net profit.
3. Resolution for the discharging of the Board of Executive Directors.

4. Resolution for the discharging of the Supervisory Board.**5. Supplementary Election to the Supervisory Board.****6. Election of the auditors for the business year 1996.**

The complete agenda, including the resolution put forward, is due to appear in the 21st March, 1996 issue (No. 57) of the *Bundesanzeiger* (Federal Gazette).

Please refer to this announcement for details of the agenda and of the procedure for depositing shares in order to attend the Meeting. Closing date for such deposits will be Tuesday, 23rd April, 1996.

Pursuant to Section 125 of the German Companies Act we have sent Notices to Shareholders and the abridged version of our annual report for 1995 intended for all holders of Schering shares in safe custody, for them to pass

on to all holders of Schering shares. Shareholders who have their Schering shares held in safe custody by a bank and have not as expected received these documents from their bank by 19th April, 1996 are requested to apply for them to their bank.

Berlin, 21st March, 1996
The Board of Executive Directors

Cimpor plans global offer as operating profits rise 28%

By Peter Wise in Lisbon

Cimpor, Portugal's biggest cement producer, yesterday announced plans for a global offer of 40-45 per cent of the state controlled group by mid-July, after reporting a 28 per cent increase in consolidated operating profit in 1995 to Es27.2bn (\$17.8m).

An offering of 45 per cent would be worth Es10.5bn at current prices.

Mr António de Sousa Gomes, president, said he expected about 40 per cent of the offer to be made in Lisbon, 35 per cent in London, and 25 per cent in New York, depending on demand.

The secondary offering follows an initial public offer of 20 per cent in July 1994. A

global co-ordinator is to be chosen next week from the investment banks Morgan Stanley, Union Bank of Switzerland and SBC Warburg.

Shares in Cimpor closed down 0.1 per cent yesterday at Es7.75. Analysts said investors had discounted a 27 per cent fall in net consolidated profit to Es18.4bn from Es25.2bn in 1994.

Net profits were hit by a slide in extraordinary items, which fell to Es1bn in 1994, when Cimpor sold a Portuguese cement plant and a substantial financial holding.

The group is to pay a 1995 dividend of Es1.15, an increase of 15 per cent if a capital increase to Es84bn from Es70bn is taken into account.

Earnings per share on net profit fell to Es2.19 from Es3.61 in 1994.

Sales rose 24 per cent in 1995 to Es118.7bn. Cement consumption in Portugal, the highest per capita in Europe, is expected to grow by between 1.1-1.5 per cent a year to 2000 and then stagnate or turn down slightly, the group said.

Cimpor is expected to raise Es3.5bn-Es4bn before this year's offer by selling its 12 per cent holding in Banco Fomento e Exterior, a state-controlled bank that is to be privatised shortly.

It also plans to spend Es30bn-Es30bn this year on the purchase of an overseas cement plant. Negotiations are under way with groups in Morocco and Spain, where the

CCF records 12th straight earnings rise

By Andrew Jack in Paris

Crédit Commercial de France, the banking group, yesterday reported its 12th consecutive annual increase in net income. The bank recorded a 2.3 per cent increase in net income to FF1.2bn (\$237.8m) in 1995 after a sharp drop in provisions against bad loans.

Mr Charles de Croisset, chairman, said the results were "fundamentally satisfying in an environment which is frankly hostile". But he stressed that the group in the past eight years had achieved

an average return on capital of 2.4 per cent above the return on government bonds.

He said the CCF board had predicted at the end of 1994 that the French economy was heading for slower growth and so had launched a continuing programme to cut costs.

Banking revenues rose 0.3 per cent to FF9.1bn, but the bank's general operating costs and depreciation charges increased 2 per cent over the year to FF6.5bn, dragging operating income down by 3.8 per cent to FF2.5bn.

However, the bank had

reduced new provisions 17.9 per cent to FF723m during 1995 and the cover on doubtful loans had risen to 63 per cent - compared with 56 per cent last time - from a total loan book to property professionals of FF1.8bn.

The group stressed its commitment to holding regular meetings with smaller shareholders and the creation of a consultative committee.

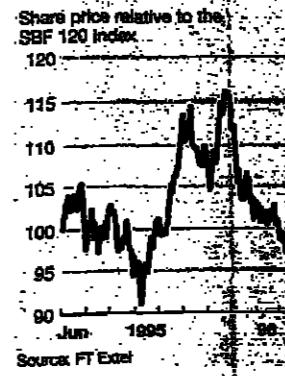
It said its policy was to increase dividends in the future to reflect investors' wishes, and it recommended a payment for the year of FF1.5m a

share, after FF1.50 last time.

Mr de Croisset criticised increases in taxes last year, which removed a further FF60m from the group's income.

He said Mr Pierre Suard, the former chairman of Alcatel Alsthom who was replaced after being placed under formal investigation by a French magistrate last year, had been elected in his personal capacity and would be continuing to sit on the bank's board because "there is a presumption of innocence until proven guilty under French law".

CCF

**Net income at Bic tumbles 22% to FF763m for year**

By Andrew Jack

Bic, the French manufacturer of disposable razors, ball-point pens and cigarette lighters, yesterday announced a reduction in 1995 net income of FF763m (\$151m).

Net income was down because of an exceptional gain of FF33m in 1994, mainly as a result of the sale of the Sofab subsidiary.

The group reported exceptional expenses of FF38m, compared with FF158m last year, against restructuring costs and its US buy-back operation.

Net sales fell 6 per cent to FF5.99bn during the year, largely as a result of the decline in the value of the dollar, although the company stressed that the 1994 figures had included sales of FF208m from its Sofab subsidiary, which had been sold during that year.

It said that sales at constant exchange rates and in comparable terms were up 4 per cent, with "modest" profit improvements by the board next week.

The death comes only two years after that of Baron Marcel Bich, the founder of the group, in May 1994.



Analysts believe the settlement over Azucarera's shareholder structure anticipates the clarification of ownership at Euro, where Grupo Torras, the KIO's investment arm in Spain, which is in receivership, owns 34 per cent of the equity.

Bids for Ebro, which are likely to involve Générale Sucrerie and Tate & Lyle - followed by asset swap agreements with Azucarera or a merger of the two companies - are expected once ECH's disposal is completed.

He said there would be other features to make the shares more attractive, but that these could only be announced later in the year. There has been speculation that these might include tax breaks for shareholders that it has long sought.

As part of its effort to attract all parties, including Azucarera, ECH, which is owned by Tate & Lyle, will remain the sugar quota's designated producer.

Two years ago ECH agreed to sell virtually its entire stake in Azucarera to Générale Sucrerie and to Tate & Lyle. How-

ever, the disposal was blocked by Spain's agriculture minister, Mr Luis Atzina Serna, who feared the domestic sugar quota could be downgraded if one of the country's leading producers were foreign-owned.

A subsequent attempt by ECH, backed by the agriculture ministry, to buy into Azucarera was rejected by ECH.

The current deal appears to please all parties, including Azucarera, ECH, which include the UK's Tate & Lyle. It will remain the sugar quota's designated producer.

It could also lead to a comprehensive reorganisation of the Spanish sugar sector through subsequent bids for Ebro, the main domestic producer, whose main shareholder is Tate & Lyle.

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He said only 5 per cent of Germans held shares, compared with about 20 per cent in other leading industrialised countries.

The Dax Index of Germany's top 30 shares had risen 40 per cent since 1990, Mr Kroske said.

Before the November listing, Book-building sets a price for the shares on the basis of demand among potential shareholders.

However, Mr Kroske acknowledged that selling shares would not be easy, given their previous lack of enthusiasm for buying equities.

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حکایات الکمل

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Sun Hung Kai optimistic after 5% first-half rise

By John Riddings
in Hong Kong

Sun Hung Kai, one of Hong Kong's largest property groups, yesterday announced a modest increase in profits for the six months to the end of December, but struck an optimistic note about prospects for the Hong Kong market.

Aussuing a 5 per cent rise in net profits to HK\$5.15bn (US\$666m), Mr Walter Kwok, chairman, said he expected property prices to rise over the next two years after sharp falls

in 1994-95. The announcement of results came only a few days after the group, in conjunction with Henderson Land, bid HK\$4.73bn for a 15,100 sq m plot of reclaimed land in Hung Hom Bay in Kowloon.

The bid was seen as evidence of recovery in the Hong Kong property market, which suffered price falls of between 20 per cent and 30 per cent after the peak of spring 1994.

Industry analysts said the results were satisfactory, if at the lower end of expectations. "What was more striking was

that they are bullish for the next couple of years," said Mr Adrian Ngan, property analyst at SEC Warburg in Hong Kong.

Mr Kwok said that, in view of a lower supply of residential flats in 1996 and 1997, prices were expected to rise in the next two years.

"Population growth will contribute with an influx of immigrants from China and returnees from overseas."

In the long run, due to strong housing demand and limited supply, the prospects of the residential property market

in Hong Kong are promising," he said.

Industry analysts reflected such forecasts in their predictions for profits over the next few years. While full-year profits this time are expected to grow only modestly, to about HK\$10.8bn, next year is expected to yield a net result of more than HK\$12.6bn.

During the first half of the current fiscal year, turnover rose from HK\$11.01bn to HK\$12.64bn.

Operating profits rose from HK\$5.62bn to HK\$5.81bn. Earnings per share were HK\$1.22, compared with HK\$1.11, while dividends edged up from HK\$0.58 to HK\$0.60.

According to a statement from the group, which is diversifying into infrastructure and communications, non-property activities are promising. The digital mobile telephone operation, Sunartech, saw subscribers break the 170,000 level and made a contribution to earnings. Road and airport freight projects were also on track, Sun Hung Kai said.

The company outlined a prudential and selective policy regarding its investments in China. "Total investments in China will not exceed 10 per cent of the group's assets. The currently committed projects, amounting to 3 per cent of assets, are mainly focused on major cities such as Beijing, Shanghai, and Guangzhou," the group said.

Sun Hung Kai said it owned a land bank in Hong Kong of 43.4m sq ft in terms of attributable gross floor area. It also owns agricultural land in the New Territories.

NEWS DIGEST

Interest income puts Cepa ahead

Consolidated Electric Power Asia (Cepa), the independent power project company spun off from Honeywell Holdings of Hong Kong in November 1993, yesterday announced a 25.7 per cent improvement in net profits, from HK\$23.16m in 1994 to HK\$29.5m (US\$3.82m) in the six months to last December. The dividend was held at 6 cents.

There have been setbacks with some power plant projects: a Cepa bid for a plant in the Philippines was rejected – although it may rebid – and technical problems (caused by vibration in the station's GEC-Alsthom equipment) delayed completion of Shajiao C in China.

Some HK\$26m of Cepa's profits were attributable to interest income, with plants in the Philippines generating some HK\$22m and those in China more than HK\$10.

Mr Holden Lee, director of Cepa, said: "Shajiao C is still coming on line, but we are expecting that if each of the three units is operating fully it will be worth around US\$10m in revenue per unit per month." The last unit to come on line is expected to be ready in April.

Revenues from Paghisa, of which Cepa holds 87 per cent, in the Philippines will generate revenues of US\$23m a year.

Louise Lucas, Hong Kong

Australis gets short-term funds

Australis, the Australian pay-TV operator, said yesterday it had received a further US\$8m loan from Tel-Communications Inc, the large US cable-TV company which holds a stake in the Australian group, and Lenwest Communications, its associate. Australis added that it was continuing to negotiate long-term funding with TCI/Lenwest.

Australis' shares fell sharply this week after the company announced an A\$97.5m (US\$73.5m) loss for 1995, and revealed that it was trying to negotiate a financing package with TCI. Yesterday morning, its shares reached 53 cents at one stage, compared with 75 cents at the end of last week. News of the temporary funding helped them to close at 60 cents, still 6 cents down on the day.

Despite the funds, Standard & Poor's, the US rating agency, said it had revised the credit watch implications on Australis' B-minus long-term credit rating and its triple-C subordinated note rating, from positive to negative.

At the start of 1995, Australis, which holds a satellite broadcasting licence but also uses the MDS delivery system, became the first pay-TV company to operate in Australia. But last year, two cable consortia also started networks. Plans by Australis to merge with one of these – a partnership between Mr Rupert Murdoch's News Corporation and Telstra, the telecommunications group – were blocked by the competition authority.

Nikki Tait, Sydney

Profits up at Pakistan bank

National Bank of Pakistan, Pakistan's third largest public sector bank, will today announce a significant rise in its profits and deposits for 1995.

Pre-tax profits rose from Rs2.8bn in 1994 to Rs3.08bn (US\$7.5m) last year, while deposits rose from Rs17.0bn to Rs20.3bn.

Farhan Bokhari, Karachi

Cables deal for S Korea team

A South Korean consortium of Kolon International, a leading general trading company, and Daesung Electric Wire has won a \$30m contract to supply electric cables and wires to the Philippines, Kolon said yesterday. Shipments would begin in June and be completed in December 1996, Kolon said.

Reuter, Seoul

LG unit to invest \$200m in CIS

LG Electronics, a unit of South Korea's LG Group, will invest \$200m by 2003 in building electronic appliance factories in four nations of the Commonwealth of Independent States, the company said yesterday.

Reuter, Seoul

February 1996

Telstra doubles call capacity

Telstra Australia (Telstra), Australia's leading telecommunications provider, has doubled its trans-Tasman call capacity before a formal launch of services in New Zealand next week, the New Zealand Press Association reported yesterday.

Telstra New Zealand, a locally registered, wholly-owned subsidiary of Telstra, late last year raised its capacity on the Tasman Two fibre optic cable from two megabits a second to 10.

Reuter, Wellington

This announcement appears as a matter of record only.

February 1996

The Kingdom of Sweden

has awarded the concession for the

Arlandabanan Rail Project

to

A-Train

The undersigned acted as financial advisor to the Ministry of Transport and Communications and to A-Train Project AB, assisting with the financial feasibility analysis, project structuring, marketing to investors, management of the bidding process and financing of the SEK 4,500,000,000 project.

Salomon Brothers

Australian goldmining strikes rich vein of deals

Institutional concerns and North American interest are two roots of the recent activity, says Nikki Tait



No flash in the pan: goldmining in Kalgoorlie, Western Australia, an area set for more deal activity

reserves – an exercise which tends to throw up a number closer to book value than the higher value which the stock-market places on the assets. In short, the goodwill problem was minimised.

Since then, several other would-be acquirers have followed this lead, including Acacia Resources – in its A\$87m offer for Solomon Pacific Resources – and Ross Mining in its Australia bid.

But there are still some big reservations about the new approach. Only yesterday, Solomon, which is contesting the offer from the larger Acacia group, won an injunction preventing the bidder from sending out its offer documents, largely because of the planned goodwill treatment.

The court found that the way in which Solomon's assets have been treated in the pro forma consolidated balance sheets is inconsistent with the accounting standards and... the Corporations Law cannot account for the inconsistency," said Solomon in a statement. A further hearing will take place on Monday.

Technically though the issue sounds, it may make a critical difference to the ability of some Australian gold producers to participate in the current takeover wave.

That consideration notwithstanding, few analysts believe the bid flurry is about to end. "This has been brewing for a long time," says one, "although exactly when deals crystallise is harder to predict."

Analysts have a variety of explanations. The first centres on the degree of North American interest in the sector. For example, Idaho-based Coeur d'Alene Mines is one of the rival bidders for Western Australia's Gascoyne Gold Mines. Homestake Mining last year moved to buy out the remaining shares in Homestake Gold of Australia which it did not already own: Pegasus Gold did likewise with Zapopan. Battle Mountain Gold confirmed that it was holding talks with Mount Edon Gold Mines, although "these eventually proved unfounded. This interest, in turn, is usually attributed to the increasingly restrictive regulatory and environmental climate within North America itself – and the fact that Australian mining companies can often offer ways into other prospective countries in the region.

Coeur d'Alene, for example, has said that it sees the possible acquisition of Gascoyne – which has an interest in a Sulewasi gold project as well as larger assets in Western Australia – as "a first step in creating a major gold company in the Australasia region".

Second, there is the growing realisation that institutional funds are interested in size. From the goldminers' standpoint, capital-raising becomes significantly easier once a certain critical mass is reached. "The investment market is biased towards the top end," says Mr David Walker, analyst with ABN Amro Hoare Govett.

Third, and most controversial, there is the more technical issue of goodwill treatment in takeovers of goldmining companies. In general, the book value of such companies lies a long way below the value which the stock market places on their assets, meaning that a bidder has the problem of what to do with the resultant goodwill.

Amortising goodwill over the life of the mines in question – the conventional Australian accounting treatment – can be a big drain on earnings and even affect the merged company's ability to pay dividends.

While the goodwill factor may not constrain overseas bidders, it has traditionally been viewed as the biggest obstacle to deals between Australian goldmining companies. Last year, however, Renison Gold Fields, via the newly-created offshoot Goldfields, mounted a bid for Pancontinental Mining, and its advisers came up with a more innovative approach. Relying on the wording of Corporations Law rules for all-share offers, rather than the usual accounting conventions, they managed to take the acquired assets on to Goldfields' books at "fair value".

Fair value, in turn, was assessed using discounted cashflow analysis of existing

buy-back offer for ordinary shares issued when some preference shares were converted last year.

Commonwealth Bank also has a share repurchase programme under active consideration but, if this goes ahead, it would probably be timed to coincide with the federal government's sell-down of its remaining 50.4 per cent interest in the bank.

The issue of how the Australian banks should manage their surplus capital has been an increasingly pressing one, with most leading banks

posting capital ratios well in excess of minimum requirements.

National Australia Bank, the largest of the Australian banks, leveraged up its balance sheet in slightly different fashion last year, by acquiring Michigan National, the US bank for cash. However, other banks have appeared wary of overseas acquisitions, and domestic opportunities are increasingly limited.

Yesterday, Mr Robert Joss, Westpac's American managing director, said the buy-back represented an

important aspect of the bank's capital management programme.

Asset and liability management had long been a core discipline for the bank, and the programme followed a "forward-looking view of credit risk management".

"This buy-back represents an important step in managing our capital structure to enhance shareholder returns," he said.

The buy-back will take place over an initial one-month period, extendable for six months or until the 95m

shares have been acquired. County NatWest Securities and Ord Minnett will handle the buying on Westpac's behalf.

While the banking sector remains a special case, share buy-backs have also become more common among Australian companies generally. Australian Dunlop, the Melbourne-based conglomerate, announced last year that it would buy in up to 10 per cent of its equity.

Westpac shares closed 2 cents lower at A\$6.06.

Bank Handlowy w Warszawie S.A. Capital Markets Centre

acting on behalf of the State Treasury represented by the Minister of Finance

hereby informs that the Minister of Finance has exercised his right not to commence the negotiations without any justification pursuant to the invitation to Negotiations published in Rezecznikpolis and in Financial Times on January 26, 1996.

Please also be advised that persons who submitted their applications to participate in the negotiations pursuant to the above mentioned announcements may collect such applications at the place of their submission. If the applications are not collected they will remain valid for the negotiations undertaken pursuant to the below presented invitation.

Invitation to negotiations

with respect to acquisition of shares

of Bank Śląski S.A. w Katowicach

◆

Bank Handlowy w Warszawie S.A.

Capital Markets Centre

acting on behalf of

the State Treasury represented by the Minister of Finance

hereby invites to the negotiations

aimed at the sale of 671.184 shares of

Bank Śląski S.A.

owned by the State Treasury

The interested parties should submit applications stating their intention to participate in the negotiations in writing. Such applications should include the following data:

The name, identity card or passport number, place of permanent residence or – if an investor is a legal entity – the name and seat of the entity and an excerpt from a register appropriate for the investor's seat or other legal document containing basic data concerning the investor which show its legal status, manner of representation as well as names of persons authorized to represent him. If an investor is a foreign entity documents should be certified by a notary or a Polish diplomatic agency or consular office and translated into Polish by a sworn translator.

The investor's investment policy towards a block of shares being the subject matter of the negotiations.

Prices

The intention to participate in the negotiations may pertain only to number of shares being subject to sale.

Applications to participate in the negotiations should be submitted in sealed envelopes by April 1, 1996, 3:00 p.m., in Warszawa, ul. Kasprzaka 18/20, room 204.

The organizers reserve the right not to commence or to renounce the negotiations without providing any justification.

NOTICE OF CHANGE OF COMPANY NAME

To the holders of bonds, notes, warrants and other securities for which members of the Mitsubishi Bank Group act as Trustee, Fiscal Agent, Principal Paying Agent, Warrant Agent, Paying Agent, Conversion Agent, Process Agent, Payment Handling Bank, Custodian Agent in Japan or Guarantor in any other or similar capacity:

NOTICE IS HEREBY GIVEN that, as a consequence of the scheduled merger among The Bank of Tokyo Group and The Mitsubishi Bank Group, the names, addresses, telephone numbers or telefax numbers of certain offices and entities comprising The Mitsubishi Bank Group will be changed with effect from 1st April, 1996, subject to approval of relevant authorities, as follows:

The Bank of Tokyo-Mitsubishi Ltd., Head Office (formerly The Mitsubishi Bank, Limited, Head Office)

7-1 Marunouchi 3-chome, Chiyoda-ku, Tokyo 100, Japan

Telephone: 43-32-40-1117/Telex: 22338 BISHBK

The Bank of Tokyo-Mitsubishi Ltd., London Branch (formerly The Mitsubishi Bank, Limited, London Branch)

COMPANIES AND FINANCE: UK

Record palm oil prices behind 5% rise in operating profits to £130m

H&C to end last colonial link

By Peggy Hollinger

Harrison's & Crosfield, the conglomerate which began life as a nineteenth century tea trader, is considering severing links with its colonial past by floating the palm oil plantations business in Papua New Guinea.

It is estimated that Harrison's, which has been withdrawing from plantations since the 1994 sale of its Indonesian interests for \$225m could raise some £20m (\$46m) from a flotation of its 54 per cent stake. This would value the plantation at about £450m. Although no decision has yet been made, Australian analysts expect an announcement in the next two months.

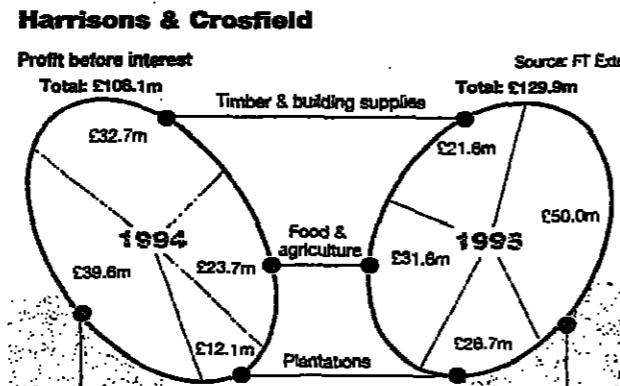
Recent palm oil prices last year helped Harrison's to report a 5 per cent rise in operating profits to £129.9m for the year to December 31, on sales 3 per

cent lower at £2.05bn. Pre-tax profits fell from £236.1m - which included a £14.4m gain on disposals - to £119.5m.

Mr Turcan said yesterday that in spite of a good performance from plantations, and advances in its chemicals, food and agriculture businesses, Harrison's faced a difficult 1996. Palm oil prices had fallen back from the record levels of 1995, and the group's timber and building supplies operations were experiencing a slow start to the year.

Harrison's needed "a recovery in demand, particularly in the UK building sector, if we are to meet the stretching targets we have set ourselves", he said. The shares slipped 3p to 167p.

Harrison's has spent the past year restructuring its timber and building supplies operations, at a cost of £5.4m, to offset the severe downturn



in the construction industry. However, margins at less than 4 per cent were still far below the industry average of 7 per cent, Mr Turcan said.

Timber and building supplies showed a 34 per cent drop in operating profits to £21.8m.

UK bankers in Deutsche reshuffle

By Nicholas Denton

Mr John Craven, the Morgan Grenfell executive who secured the UK merchant bank's sale to Deutsche Bank in 1995, is set next week to hand over his seat on the powerful board of managing directors of the parent German bank.

The membership of the Deutsche Bank Vorstand - seen as the most prestigious position in German finance - will pass to his successor as chief executive of Morgan Grenfell, Mr Michael Dobson.

It is understood that Mr Craven will

remain on Deutsche's five-man investment banking board, and retain the largely titular position of chairman of Morgan Grenfell Group. Mr Craven, 55, is expected to focus on client relationships.

Mr Dobson, 43, became chief executive of Deutsche Morgan Grenfell when the investment banking businesses of Deutsche Bank and Morgan Grenfell were fused last June. His ascension to the Vorstand quashes the idea that he was only an interim head of the merged investment bank.

Mr Dobson will attend the board's regu-

lar Tuesday meetings in Frankfurt with Mr Hilmar Kopper, "speaker" of the Vorstand, and other senior Deutsche Bank executives.

Deutsche Morgan Grenfell said reports of the change were "pure speculation". However, it is understood that a proposal on the Vorstand reshuffle is scheduled to go before the Deutsche supervisory board at its meeting next Wednesday.

The bank is expected to reveal its annual results a day later. Strong growth is forecast in debt trading and other activities in its global markets business.

Flextech in satellite talks

By Raymond Snoddy

Flextech, the cable and satellite programming group which has an interest in or manages 13 channels, is in negotiations to buy control of UK Gold and UK Living, two satellite channels.

Flextech, controlled by Tele-Communications Inc of Denver, holds minority stakes and is in talks with Cox Communications, the US media group, to buy its 35 per cent holdings in both channels.

Flextech also announced it had reached conditional agreement to buy the outstanding 61 per cent of International Family Entertainment UK and that it had reached agreement with Home Shopping Network of the US to acquire a controlling interest in its "infomercial" business.

The IFE UK deal is worth £30.5m (\$47m) satisfied by £2m cash and nearly 5.8m new, non-voting Flextech convertible shares. IFE UK's main business is the loss-making family



Roger Luard, chief executive, home shopping launch

Restructuring and US buy helps Weir to 50% advance

By Tim Burt

Shares in Weir Group yesterday rose 23p to 258p after the pumps and engineering business announced a 50 per cent increase in profits for the year to December 29.

The rise reflects the benefits of last year's reorganisation of its pumps operation and maiden full-year contributions

from EnviroTech, the US specialist pumps company acquired for \$210m 18 months ago.

He hinted that the group could comfortably absorb an acquisition of about £100m in the UK or US, which would push gearing from 5 per cent at the year end to about 50 per cent. The search has been stepped up following a sharp rise in orders, he said.

Beazer loses sales to keep margins

By Andrew Taylor, Construction Correspondent

Beazer lost its position as Britain's second-largest housebuilder in the final six months of last year after it reduced sales rather than allow profit margins to fall.

The group, which yesterday reported a 24 per cent decline in pre-tax profits to £18.5m in the six months to the end of December, saw its share of private new house sales dip from 4 per cent to 3.5 per cent. The number of sales fell 22 per cent to 2,570.

Mr Dennis Webb, chief executive, said Beazer had preferred to hold on to development sites so their value could be unlocked when the housing market improved. Demand for homes already had risen sharply in the first three months of this year.

He warned however that the recent revival in sales - Beazer's net reservations were now running 50 per cent higher than in the second half of 1995 - could be stemmed by an early general election.

The group's policy of restricting sales was in marked contrast to rival housebuilders, several of which reported falls in operating margins last year. Companies seeking to attract buyers were forced to offer attractive sales incentives including discounts and part exchange deals which ate into margins.

Marley falls 21% and unveils sale

Marley, the building materials group, yesterday announced the £53.2m (\$81m) sale of most of its automotive components business as it reported a 21 per cent fall in annual pre-tax profits to £46.3m, writes Andrew Taylor.

Magna International of Canada is buying Marley Automotive Components in the UK, Karl Fels in Germany, and Marley's 50 per cent share in a joint venture with Kansai in Japan. The three companies manufacture plastic instrument panels and components.

The UK group is also discussing the sale of its stake in its Davidson Marley joint venture, the remaining part of its automotive division. This is

General Cable buy behind Wassall 32% rise

By David Wighton

Wassall, the UK-based conglomerate, yesterday demonstrated the success of its General Cable acquisition 18 months ago, by unveiling a 32 per cent increase in annual profits to £55.1m (\$84m) from

this year, any deal would have to do at least that well. Not only can we afford to be careful, we have to be."

Excluding exceptional items and the effect of copper price movements, earnings per share rose 30 per cent to 17.4p last year, the strongest growth since the current management team was installed in 1988. On the same basis, pre-tax profits rose 42 per cent to £50.7m.

General Cable saw operating profits jump to £31.8m on sales up 15 per cent at £87.7m. Margins reached 4.7 per cent, which Mr Miller said was close to the 6 per cent target set at the time of the acquisition, allowing for the rise in the copper price.

General Cable has seen very good growth in telecommunications cable, where its market share has doubled to about 30 per cent since the acquisition.

Excluding General Cable, operating profits were slightly down due to the impact of the weak US do-it-yourself market on DAP - where profits fell to £10.4m (£13.5m) - and the margin squeeze in bottle tops caused by the sharp rise in raw materials prices. But margins in both businesses are expected to improve this year.

Britannic Assurance seeks to modernise

By Alison Smith, Investment Correspondent

Britannic Assurance, the life and pensions group, is undertaking a programme of change to modernise its business and become more cost-effective.

Mr Brian Shaw, general manager and actuary, said the company was considering how to make the sales force more productive and whether to move into new product areas such as unit trusts and personal equity plans.

Britannic has already said that it wants to withdraw from motor insurance, and plans to move into health insurance later this year.

Mr Shaw said the 2,150-strong sales force would probably be reduced over the coming months, and that there was likely to be a substantial reduction in the 210 branches the company currently ran.

At the same time, it is bringing in the use of hand-held computers by its sales agents and looking at making more use of the telephone in its still traditional business where sales agents visit customers in

their homes to offer advice and collect payments.

His comments came as Britannic announced an 80 per cent rise in pre-tax profits for 1995 to £63.8m (£98m), against £23.5m. In accordance with the EU insurance accounts directive, this figure includes realised and unrealised investment gains and losses, and so is more volatile than operating profits.

Operating profits rose 7 per cent to £30.7m (£47.3m) as a small dip in profit from industrial branch business - relatively limited products for which small premiums are collected every few weeks from customers' homes - and a fall in general insurance profits to £1.6m (£2.3m), were more than offset by increases from the other elements of the life assurance business.

Britannic would not say how its talks were proceeding with the Department of Trade and Industry about its surplus or "orphan" estate within the long-term life fund, but it seems likely that this will be resolved before the end of the year.

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LEX COMMENT

Beazer

Beazer's decision to sacrifice volume for the sake of preserving margins may well be a case of making a virtue out of necessity. But it is a virtue nonetheless, given the dire state of the housing market. Still, though the strength of its balance sheet and its landbank put Beazer in a stronger position than some of its rivals, the task of increasing margins from here is likely to be tricky.

Although Beazer's operating margin edged up to 11.2 per cent, the fact remains that the average cost of private residential land increased while the average selling price fell. The recent spate of acquisitions and asset swaps in the housebuilding sector may have reduced the number of competitors, but it has so far done little to reduce intense competition.

The problem is that the most important raw material for housebuilders - land - is difficult to buy. Despite the weakness of the housing market, land prices remain high, partly because so many housebuilders are still chasing volume in an effort to shore up profits.

There is still the prospect that higher house prices will help bale companies out. Reservations have been more robust in the first quarter, and hopes are pinned on the impact of tax cuts. This should at least prevent a repetition of the rapid slide in the market which occurred after Easter last year. Whether it will be sufficient to provide a significant boost in the face of negative equity and continuing job insecurity is less certain. The ready supply of old houses at low prices means that sales incentives and discounts are likely to remain the norm in the new housing market.

DIGEST

TI's US fraud case may go to appeal

Lawyers acting for the US government have filed notice of appeal against the decision of a New York court to dismiss a \$60m fraud action involving TI Group, the US engineering and aerospace company. The solicitor general in Washington has backed the appeal, in which the US justice department has joined forces with a former TI employee who claims the company defrauded the US air force. They are trying to overturn a ruling by Judge Louis L. Stanton that there was no jurisdiction to try the case in New York.

CRH makes \$87m US buy

CRH, the Irish building materials group, is continuing to expand its US quarries business via the \$87m cash purchase of The Jack B. Parsons Companies, with aggregate interests in Utah, Idaho and Nevada. The consideration includes the assumption of about \$25m of debt. Parsons, which has more than 900 tons of reserves, last year generated trading profits of \$15m on sales of \$105m.

Andrew Taylor

Blenheim restores credibility

Blenheim Group, the exhibitions organiser, further restored its credibility - lost through a series of profits warnings in recent years - by reporting a 17 per cent rise in 1995 profits. The result was buoyed by contributions from several of the group's largest shows that are held only on alternate years. Geoff Dyer

RESULTS

	Turnover (£m)	Pre-tax profit (£m)	EPS (p)	Current payment (p)	Dividends (p) Corresponding dividend	Total for year	Total last year
Beauford	Yr to Dec 31	41.1	£13.8	2.15	0.4	0.4	0.25
Beauford Services	8 mths to Jan 31	41.1	18.2	4.6	2	1.95	5.65
Beauford	Yr to Dec 31	150.2	224.2	51.5	18	10.55	10.35
BBC Resources	Yr to Dec 31	102.4	88.8	5.72	6.64	17.7	10.5
Brandon Hines	Yr to Dec 31	14.3	6.51	1.54	0.7164	8.7	5.5
Britannic Assurance	Yr to Dec 31 *	387.21	£10.50	6.38	3.55	25.17	10.34
Brund	6 mths to Dec 31	93.9	87	0.133	0.128	10.8	5.5
Canning (W)	Yr to Dec 31	74.5	90.3	7.02	10.84	15.4	4.55
Clinton Cards	Yr to Jan 28	105.8	84.3	3.24	2.63	12.05	3.75
Davo Ind	Yr to Dec 31	97.8	58.4	3.1	29.1	17.4	5.11
Essex & Suffolk	11 mths to Feb 29	92.5	87.3	2.93	27.4	22.7	7.05
Freighters	Yr to Dec 31	63.4	12.7	1.24	1.25	28.81	34.2
Harrison's Crosfield	Yr to Dec 31	34.9	22.2	16.49	16.49	6.32	5.25
Harrison's Crosfield	Yr to Dec 31	2.047	2.110	119.68	22.79	12.2	12.2
Keller	Yr to Dec 31	218.9	195.8	11.2	6.38	11.71	12.2
Kirk							

Canada leads silver production 'mini-boom'

By Kenneth Gooding,
Mining Correspondent

A "mini-boom" in silver production is taking place, according to the CRU International metals consultancy. Last year Canada lead the way and a "surprise revival" is now also occurring in the US.

CRU estimates that mined silver output outside the former eastern bloc countries increased by 10 per cent last year to 11,486 tonnes. Much of the rise was accounted for by Canada, where production increased by nearly two-thirds to 1,264 tonnes.

However, after falling to a seven-year low in 1994, US silver production is on the rise again from mines that have silver as their main product.

(About 85 per cent of silver production is a by-product of other metal mining.)

Among the "pure" silver mines to be re-activated are Coeur and Galena in Idaho. Silver Valley Resources, a joint venture by Asarcroft and Coeur d'Alene Mines, intends to restart these mines in June after identifying several new exploration targets. SVR plans to produce at an annual rate of more than 90 tonnes (3m troy ounces).

Meanwhile, Sunshine Mining

Mine Production of Silver (tonnes)		1995	1994
Mexico	2,495	2,300	
Canada	1,254	775	
Australia	1,464	1,382	
Peru	1,871	1,824	
Others	915	1,045	
Total	3,497	3,100	
Silver CRU	11,486	10,426	

is bringing its Sunshine mine, also in the Coeur d'Alene silver mining district in Idaho, back to full production. Output will rise from 1.7m to 2.2m ounces a year, to give nearly 50 tonnes more of silver.

Royal Silver Mines, which owns the Crescent mine neighbouring the Sunshine, also hopes to raise the money to re-start mining. Royal aims to produce 40,000 ounces this year (2.4 tonnes).

CRU, in its March Precious Metals Monitor, says that Chile continues to advance as a big silver producer, the latest addition being the Fachinal gold-silver mine owned by Coeur d'Alene Mines and near the town of Chile Chico in the south of the country. This mine is scheduled to produce

2.7m ounces (84 tonnes) of sil-

ver as well as more than 40,000 ounces of gold a year. In mid-1996 there should also be a substantial expansion at the Escondida copper mine, operated by BHP of Australia, which will produce an extra 60 tonnes of silver annually.

Only Australia showed a fall in silver output last year - because of strikes at Mount Isa - but in late 1997 the Cannington lead-zinc mine is scheduled to be commissioned and this is expected to yield 24m ounces (nearly 750 tonnes) of silver a year - equivalent to 6 per cent of last year's total western world mine output.

Substantial additions to silver output are occurring at a range of properties elsewhere, including those in Tunisia, Turkey and Indonesia, where the Freeport McMoRan copper operations in Irian Jaya are also understood to be close to resolving the issue.

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breeders, said: "In recent years the decline in the use of certified seed has both reduced plant breeders' income and placed an unfair burden on farmers who opt to sow certified seed. The system was becoming untenable."

Many plant breeding compa-

nies in the UK have run into financial difficulties and had to cut staff and breeding programmes in the past two years.

The society says use of farm-saved seed has grown from a negligible amount in the mid-1980s to between 25 per cent and 30 per cent of the total seed used. Levels are even higher in some southern EU

states.

Following pressure from European Union plant breeders, EU member states decided in September 1994 that farmers should pay royalties on farm-saved seed from the autumn of last year. But they did not set out the rates or method of payment.

After 18 months of often acrimonious negotiations, UK farmers' representatives and plant breeders finally reached agreement last week. The deal is believed to be the first in the EU, but France and Germany are also understood to be close to resolving the issue.

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per tonne harvested, on average.

The royalties will apply to cereals, oil and fibre crops, fodder plants and potatoes.

Farmers' representatives were initially opposed to payments and the National Farmers' Union of England and Wales vetoed an earlier deal in 1991. When negotiations began in order to comply with the EU regulation, the NFU was arguing the rate should be set at about 20 per cent of the cost of certified seed, while breeders were calling for 80 per cent.

Sir David Naish, NFU president, said: "We have been

"much hard bargaining" but the deal allowed all parties "to look to the future with confidence".

Each crop will carry a single payment rate. The payment for farm-saved wheat seed will be £4.25 per hectare and for winter barley £3.60. The NFU said that would be equivalent to 60p

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Seed breeders win 'fairer deal' in UK

Farmers have agreed to pay royalties on seed saved from their own crops, writes Alison Maitland

his autumn. British arable farmers will for the first time pay royalties to plant breeders when they use seed they have harvested themselves rather than bought.

The use of so-called farm-saved seed has until now been exempt from charge - an increasingly contentious situation.

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Jute output tumbles in India and Bangladesh

Mills are finding it increasingly difficult to maintain production of goods, writes Kunal Bose

Jute production in India and Bangladesh, the world's leading producers, has taken such a beating in the current season (July-June) that the mills are finding it increasingly difficult to get enough fibre to maintain output of jute goods. The Indian mills are in a worse predicament as, unlike Bangladesh, India has been a net importer of jute for the past few years.

According to Mr Shankar Lalda, spokesman for the Indian Jute Balers Association, "the current season's crop in Bangladesh will be less than 6m bales against 3.7m bales in 1994-95". He said the mills there needed about 3.3m bales, while another 400,000 bales were consumed in the villages.

"Bangladesh generally exports 1.5m bales of jute a year. But this season, the raw jute export is going to be much less,"

Mr Wadhwa confirmed that a

cal crisis there. The shortage of raw jute in Bangladesh has raised the price to a level at which only Indian mills making high added value products like export grade yarns and fine fabrics can afford to import.

The price of the benchmark grade Bangladeshi Tossa D has risen to \$62 a tonne from \$36 a year ago.

India, which last year imported 330,000 bales (180kg), mostly from Bangladesh, will find it difficult to organise imports of more than 100,000 bales this season, according to Mr D.J. Wadhwa, managing director of Champayan Industries, the country's leading jute group. Not only had Bangladesh a small export surplus in 1994-95, but the movement of raw jute by road had become uncertain because of the politi-

cally charged environment.

The raw jute crisis in India is already so deep that all six mills in the government sector and some private mills have started working six days a week instead of seven to "conserve whatever fibre they can for the future," according to an Indian Jute Mills Association official. "There are at least 30 out of 66 operating mills which

have jute stocks of less than four weeks requirement. Only seven units have been able to build stocks for about ten weeks consumption. As the weak mills are facing a severe cash flow problem, the traders are insisting upon payment in cash."

A consensus was developing in the industry that to avoid a haphazard closure of mills at the end of current season and in the first two months of 1996-97, the jute commissioners should invoke his powers under the Jute Licensing and Control Order to regulate production of jute goods and also fix a ceiling on raw jute stock holding by the mills, said the JIMA official.

Trade union leaders maintained, however, that the government should first launch a massive disbanding operation.

Indian raw jute is command-

ing record prices and according to Mr Lalda "the prices are likely to go up even further in the coming weeks".

"Much will depend," he said, "on whether West Bengal and Assam the country's two most important jute growing states, will receive rain in March to enable the growers to go for early sowing. The March rain will have a sobering impact on the fibre prices."

In the meantime, the Indian Jute Advisory Board has concluded that the current season's crop will not be more than 7.5m bales, to which must be added opening stock of 900,000 bales and imports of 100,000 bales. The jute mills will need 8m bales and consumption by the paper mills and villagers will be at least 600,000 bales. Next season, therefore, will open with negligible stocks of 200,000 bales.

JOTTER PAD

No.9024 Set by DANTE

LIVE CATTLE CME (40,000lb, cents/lb)		LIVE HOGS CME (40,000lb, cents/lb)		LIVE BEEF CME (40,000lb, cents/lb)	
Sett	Day's	Open	High	Low	Vol
Apr	64.825	-0.35	65.000	64.500	5,338
May	53.900	-0.275	54.300	52.800	3,075
Jun	51.925	-0.2	52.000	51.500	2,662
Aug	53.000	-0.25	53.200	52.700	2,027
Sep	52.925	-0.205	53.500	51.700	2,046
Oct	52.650	-0.15	52.875	52.450	5,003
Dec	52.850	-0.225	52.850	52.525	50
Total	51,220		51,338	50,718	11,212

LIVE HOGS CME (10 tonnes, \$/tonnes)		LIVE BEEF CME (10 tonnes, \$/tonnes)		LIVE COTTON (SDR) (\$/tonnes)	
Sett	Day's	Open	High	Low	Vol
Apr	54.925	-0.025	54.950	54.800	2,573
May	53.775	-0.1	54.000	53.400	12,443
Jun	51.925	-0.2	52.000	51.500	3,471
Aug	51.025	-0.1	51.250	50.875	642
Sep	50.925	-0.15	51.250	50.875	4,451
Oct	50.650	-0.225	50.850	50.400	2,972
Dec	50.700	-0.2	50.800		

LONDON STOCK EXCHANGE

MARKET REPORT

Mid 250 outpaces the leaders and hits new peak

By Steve Thompson,
UK Stock Market Editor

Hopes that London's stock market would take a strong run at 3,700 on a combination of factors yesterday, with share prices of the UK's top stocks looking vulnerable throughout the session.

Second liners, on the other hand, maintained their outperformance against the market leaders, with the FT-SE Mid 250 index hitting a new all-time high.

A disappointing overnight showing by Wall Street, German money supply figures every bit as bad as the pessimists had warned, and a

steep fall on Wall Street at the start of trading yesterday kept UK shares on the down slope.

The performance was made to look all the more pedestrian after the gilt market staged a rapid and determined rally to close almost a full point ahead on the day, after falling around a quarter of a point during early trading.

There were no really big shocks from the day's company news items contributing to the poor performance; on the contrary, there were a number of extremely bullish results, especially from the second-line stocks.

Telecoms stocks, admittedly, were among the FT-SE 100's poorest per-

formers, with Vodafone and BT down 3 per cent and 2 per cent respectively and heading the downside list after the latest consultative document from Ofcom, the telecoms industry watchdog. Dealers said the report contained nothing too damaging, but that the market was always liable to take a dim view of any move to limit profits growth at one of the UK's biggest companies.

At the close of the session the FT-SE 100 index displayed a 7.6 decline at 3,685.4. Undermining confidence in the top stocks, traders said, was evidence that several large lines of stock were being offered around, including a block of 5m Royal Bank of Scotland shares.

But the good corporate results, plus encouraging domestic eco-

nomic details, on retail sales and M4 money supply for February, triggered a modest uptick which drove the FT-SE 100 into positive ground in the early afternoon and helped to sustain the FT-SE Mid 250.

Wall Street's disappointing close overnight - the Dow Jones Industrial Average settled 14 points down on balance after crossing the 5,700 level at one point - and worries about the day's scheduled economic data saw the FT-SE 100 open some seven points lower. At its worst, minutes after the opening, the index was down almost 20 points.

But the good corporate results, plus encouraging domestic eco-

per cent over the past four months.

Yesterday, the shares shrugged off a firmer crude oil price to slip 9% to 565p, while Shell Transport lost 4 at 857p.

However, dealers said takeover speculation was bubbling around the stock again and some expected the shares to bounce once the big block of shares was sold.

HSCC and Standard Chartered fell 15 to 960p and 10 to 602p respectively following a slide in the Hong Kong market.

Oil major BP came back from its Olympian heights as Morgan Stanley, the US brokerage, decided that it had gone too far fast.

Cable and Wireless, underpinned by takeover speculation and the fact that UK unit Mercury accounts for just 20 per cent of total profits, stood out against the sell-off, adding 9 to 472p. Volume was 2.5m shares.

Vague stake building talk was heard in Young & Co's Brewery. The "A" shares put on 27 at 615p.

Banks were broadly weaker as a soggy market gave an opportunity for profit-taking. However, National Westminster added 4 at 638p on expectation that acquisition of Clerical Medical, the mutual life insurer, is imminent.

Elsewhere, Royal Bank of

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Banks were broadly weaker as a soggy market gave an opportunity for profit-taking. However, National Westminster added 4 at 638p on expectation that acquisition of Clerical Medical, the mutual life insurer, is imminent.

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AMERICA

Warning from Digital hits technology sector

Wall Street

A profits warning from Digital Equipment, the US computer group, sent technology shares sharply lower in midday trading, pulling other sectors down as well, writes Lisa Bransten in New York.

At 1pm, the Nasdaq composite was off 11.74, 1,100.76 and the Pacific Stock Exchange technology index, which contains shares traded on the Nasdaq and the New York Stock Exchange, slid 2.3 per cent.

The Dow Jones Industrial Average opened stronger but by 3pm blue chip shares were off 35.41 at 5,634.10. The Standard & Poor's 500 fell 4.21 to 647.48, while the American Stock Exchange composite added 0.21 at 564.78. NYSE volume was 24.0m shares.

Before trading began, Digital warned that weak third quarter sales of personal computers would cause its quarterly earnings to be below analysts' expectations, although higher than earnings in the same period of last year. By midday the shares were off 10% or 16 per cent to \$56.4.

The bad news spilled over to a host of computer and tech-

nology companies. IBM shed 58% to \$114.4, Hewlett-Packard lost 6% to \$83.74, Compaq fell, \$21.88 to \$21.50, Dell Computers fell \$1.71 to \$31.4 and Gateway 200 lost \$1.4 to \$26.

The two biggest companies on the Nasdaq also suffered from the fears about weakness in the technology sector. Microsoft dipped \$3 to \$103.4 and Intel \$3 to \$55.4.

Cyclical shares were also weaker, having led the market through much of its recent rebound.

Declining cyclical shares in the Dow included Du Pont, \$1.4 cheaper at \$83.2, Aluminum Company of America, \$1.1 down at \$61.4, and Caterpillar, off \$1.4 to \$70.6.

Tobacco shares recovered some ground after the beating they had taken since the Liggett Group decided to settle some of the suits pending against all of the major producers. Philip Morris improved \$2.2 to \$88 and R.J. Rebsco stood \$3 better at \$30.4.

Canada

Toronto turned back from a firm opening and the TSE 300 composite index was a net 4.75 down by noon at 4,962.70 in volume of 36.4m shares.

Analysts noted that oil and gas prices had continued to fall to levels unseen since the Gulf War on falling North American inventories, while metals were also the beneficiary of low inventories and high demand.

Biovail Corp International shares rose C\$2.1 to C\$33.4 in quiet dealings.

Agra Industries class B shares moved ahead C\$1.4 to C\$9.4 in brisk dealings after the company posted a 79 per cent rise in profits for the first half of fiscal 1995.

SOUTH AFRICA

Johannesburg ended slightly weaker after drifting quietly all day, with gold stocks slipping on a softer bullion price and industrials easing on a lack of fresh incentives ahead of today's public holiday.

Analysts noted that a large number of gold shares left over in the market after Friday's futures close-out also contributed to the weaker trend.

The overall index ended 1.2 lower at 6,533.6, industrials slipped 7.6 to 8,230.3 and golds declined 1.6 to 1,722.6.

Buenos Aires tepid on tax cuts

Buenos Aires gave a lukewarm reception to a tax cutting package which the economy minister, Mr Domingo Cavallo said would lower interest rates and help to pull the country out of recession. The Merval index at mid-session was 3.05 points up at 500.04.

MEXICO CITY edged higher in early trade before profit-taking eroded some of Tuesday's 4.5 per cent advance which followed the first drop in interest rates for seven weeks. The IPC

index was 15.30 below the previous day's close at 2,988.64.

SAO PAULO was weak in midday trade as investors awaited the outcome of a wrangle between the presidency and congress over the creation of an inquiry into the banking system.

The Bovespa index had shed 554.92 to 47,960.

The government was concerned that a block in establishing the committee could wreak havoc upon its constitutional reform agenda.

ASIA PACIFIC

Government backing lifts Taipei and Seoul

Government-backed support lifted equities in Taiwan and South Korea, and New Zealand, too, had a good day. Tokyo and Bombay were weak.

TAIPEI decided that political tensions with China were easing, and the weighted index rose 90.20 or 1.8 per cent to 5,040.62 in turnover of T\$42.2bn.

The paper sector saw strong bargains hunting and soared by 3.8 per cent. Textiles rose 3.7 per cent and in construction, up 1.9 per cent as a sector. Taiwan Ever Fortune climbed by T\$21.10, or just under the daily 7 per cent limit, to T\$33.40 on buying from the stock market stabilisation fund.

SEOUL was led sharply higher by demand for Samsung Electronics and other blue chips as a more upbeat mood emerged on the view that the government was committed to supporting the market in the run-up to the National Assembly elections on April 11.

The composite index moved ahead 9.85 to 869.98.

Samsung Electronics hit its upper limit of Won36,900, up Won5,400, after recent sharp falls on worries over a decline in semiconductor prices. Ssangyong Securities said it regarded Won150,000 as a realistic trading price for the stock, while Tong Yang Securities valued it at Won180,000.

WELLINGTON went on a late buying spree which sent the NZSE 40 Capital index 28.0 or 1.8 per cent higher to 2,151.2, with cash freed from the Brierley buy-in by an Asian consortium cited as one factor in the renewed demand.

Fletcher Energy was the day's star performer, advancing 24 cents to NZ\$3.14. Telecom overcame an early decline to finish 5 cents up at NZ\$6.63 while Carter Holt Harvey added 10 cents at NZ\$3.20. News that CHH had achieved its long term goal of a seat on the board of Chile's Arauco was interpreted positively.

KUALA LUMPUR's blue chips found buyers in the second half of the day, but second

Airlines had seen individual signs of activity this week, but Lufthansa, KLM and Swissair all gained height yesterday.

Lufthansa rose DM8.50 to DM24.40 for a two-day gain of DM8.40 ahead of today's 1995 preliminary results. It had to struggle with a strong D-Mark for most of last year, said Mr Guy Kekwick at Lehman Brothers, but it had indicated higher profits, nevertheless.

KLM, like Lufthansa, approached its 1995 high with a rise of F12 to F15.8. Analysts said that the rise was partly technical as the stock broke resistance at F15.57, and partly due to renewed talk by British Airways that it did not need European expansion.

Swissair, which meets financial analysts in Zurich today, climbed SFr8.20 to SFr72.29, extending this week's rise to 9.8 per cent as the new chief operating officer Mr Philippe Brugger and senior management decided on further steps under an existing restructuring plan to cut 1,200 jobs in various parts of the group.

Mr Frederick Hassauer at Bank Sal Oppenheim in Zurich welcomed the management's readiness to take tough measures and, in addition, its newfound ability to communicate with staff, raising hopes that change may be introduced without the risk of significant industrial disruption.

The overall index ended 1.2 lower at 6,533.6, industrials slipped 7.6 to 8,230.3 and golds declined 1.6 to 1,722.6.

FRANKFURT fielded a February M3 growth rate of 1.26 per cent; analysts said that the Bundesbank would hesitate now before cutting interest rates in the short term.

Nevertheless, the Dax index rose on the day, by 6.99 to an Ibov indicated FFr4.73 following a lower than expected US retail sales rise of 0.8 per cent in February; Allianz and Deutsche Bank were instrumental in the Dax rise, closing DM30 and DM12.13 higher at DM2,760 and DM76.18 respectively.

Chemicals stayed out of the limelight. The metals and trading group Metallgesellschaft stuck to its "ambitious" profits target of DM300m for 1995/96 in spite of the weak economy in Germany, and its shares rose 68 pps to DM32.40.

PARIS reflected earnings news published or pending as the S&P 40 index rose 2.59 to 1,990.79 in light turnover of FF13.60 in turnover of FF13.60.

FF13.60 to FF13.60, Peugeot FF11 to FF13.60 and Valeo FF13.60 to FF13.60, the last mentioned after Lucas Industries said it was not interested in the components group.

Financials were mixed. Outside forecasts for AXA and Credit Lyonnais left them up FF13.60 at FF13.60 and down FF13.60 at FF13.60 respectively, while UAP fell FF13.60 to FF13.60 following a large sell order.

AMSTERDAM was generally wary, but it found winners to join KLM as the Aex index eased 0.21 to 527.22.

Both the brewer Heineken and the food group Nutricia moved to all-time highs, gaining FF14.60 at FF13.60 and FF13.60 at FF13.60 respectively in

the aftermath of Heineken's 1995 results. Meanwhile, a NIB outperformed FF13.60.

URS bucked the mostly negative trend in financials, approaching SFr1.21 to SFr1.22 in further run-up driven trade. One suggestion yesterday was that the bank wanted to build links to Merrill Lynch.

MILAN edged ahead after a turnaround in the domestic bond market, triggered by the weaker than expected US February sales.

The Comit index eased 2.88 to 591.14 but the real-time Mib index picked up from a low of 9,333 to finish 4 higher at 9,461 as the market awaited preliminary inflation data from Trieste and Venice, due after the market closed.

SAL the insurer, rose 1,038 to 1,038 on speculation that Generali, up 1,038 to 1,038, might be considering a bid.

Elsewhere among Italian chemicals, ENI advanced 1,038 to 1,038 as it said that it expected good profits for 1995 to rise by around 50 per cent.

Telecom Italia gained 1,038 at 1,038 after it announced a cut in telephone charges for some international calls, to bring it more in line with other European markets.

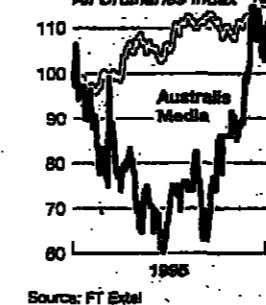
Eni moved forward 1,038 to 1,038 after its Enichem chemicals division reported a return to profits in 1995.

Written and edited by William Cochrane and Michael Morgan

AUSTRALIA

Media

Share price & index (rebased)



Source: FT Data

Last Friday, Australis

reported a net loss of A\$87.5m

for the six months ended December 31, and accumulated losses of A\$228.6m at end-1995.

The company started its satellite pay television operations in January of last year.

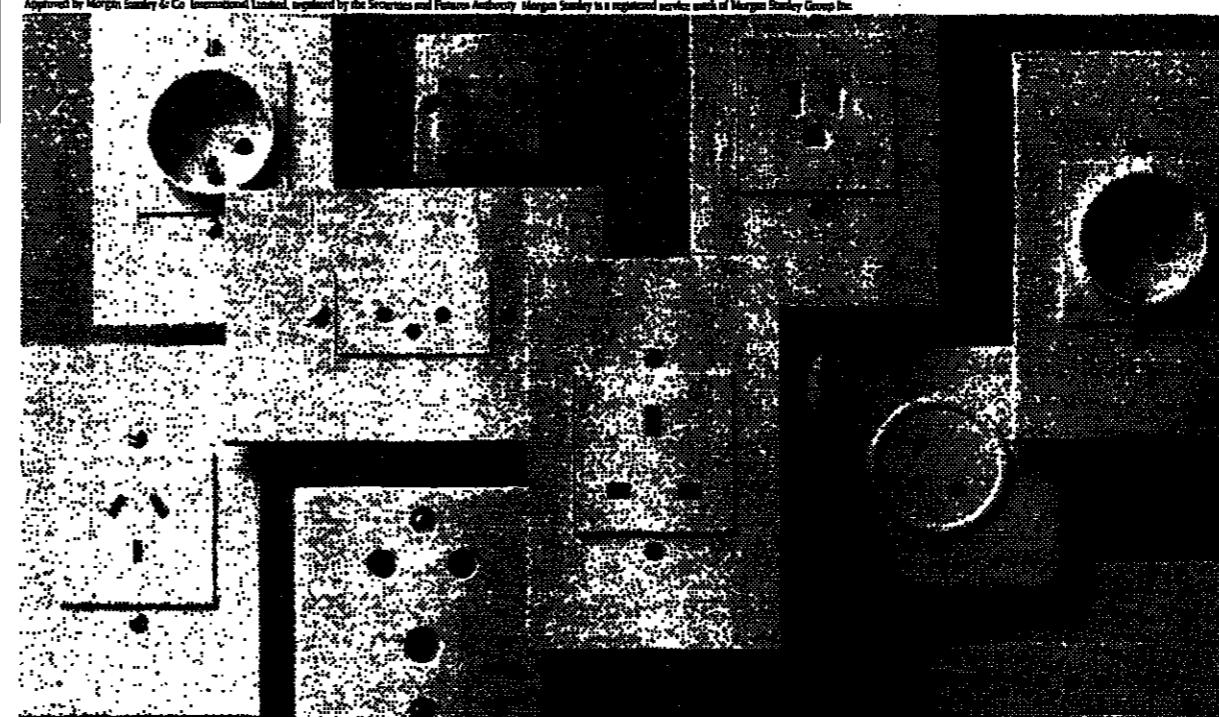
HONG KONG featured heavy buying of a recent major laggard in Hutchinson, which topped the actives list and added HK\$1.20 at HK\$47.47, after HK\$47.70, on talk that the flotation of Orange, its UK mobile phone unit, had been well received.

However, the Hang Seng index dipped 43.97 to 10,886.58 in a correction after Tuesday's 27.97 point jump. Turnover fell to HK\$1.45bn from the previous day's adjusted HK\$4.99bn.

Sun Hung Kai Properties lost 75 cents at HK\$65.50. After the close it announced a 5 per cent rise in interim net profits.

JAKARTA fell following a profit-taking in second-liners, and selling pressure in cigarette shares on reports that the government planned to raise excise duty on tobacco products from April 1. The JKSE composite index eased 1.37 to 558.98, with the cigarette heavyweights Sampoerna and Gunung Garuda down Rp400 and Rp100 respectively at Rp24.50 and Rp1.00.

KARACHI weakened by a percentage point as the absence of funds and local institutions led speculators to sell short. The KSE 100 index retreated 16.57 to 1,582.11.



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MORGAN STANLEY

الآن في المجلة

UK TELECOMMUNICATIONS MARKET

A turbulent 12 months

The issue dominating discussions across the UK industry and beyond is the regulation of BT's prices between 1997 and 2001. Alan Cane reports

Since the privatisation of British Telecommunications more than a decade ago, the telecoms sector in the UK has seen dramatic changes, catalysed by the emergence of more than 150 new competitors. The past 12 months, however, have been turbulent even for such a volatile industry.

BT and Mr Don Cruickshank, the industry watchdog, have clashed publicly and noisily over regulation. The mobile phone sector has grown massively and shown early signs of maturity: the flotation of Orange Communications seems likely to provide a new and lively member of the FTSE 100. And Cable and Wireless, the UK's oldest national telecoms company, looks vulnerable to sell-off or merger after an extraordinary boardroom row between its former chairman and chief executive. Talks with BT over a proposed "reverse takeover" are currently suspended.

Some developments have met with wholehearted approval throughout the industry. The much maligned Access Deficit Contributions (ADCs), a form of compensation to BT for maintaining a nationwide network (but in fact paid only by Mercury Communications) are being abolished as part of a package of regulatory changes which will give BT new price flexibility. The regulator has agreed to scrap controls on BT's line rental charges, allowing it to "re-balance" higher line rentals with lower call charges. A

family of new charge packages is expected later in the year. The government is expected to end the "international duopoly" which gave BT and Mercury the sole right to transmit international calls over their own networks. AT&T, Energa, Colt and MPS are among the competitors in the business market, which are expected to seek international licences.

The issue dominating discussions across the UK industry and beyond, however, is the regulation of BT's prices in the five years between 1997 and 2001. There are widespread fears that the climate for investment in the UK could worsen if the regulator squeezes BT's profitability.

BT's prices are the benchmark for the rest of the industry. If BT has to struggle to make a reasonable return, its competitors will fare worse. AT&T, the largest US operator, is only one of a number of overseas operators holding fire on its investments in the UK until the pattern is clearer.

As the former monopolist, BT's charges for services where competition is not yet fully developed are regulated to protect customers, to prevent predatory pricing and to encourage efficiency.

A cap is applied to a basket of these services, determined by a formula set as the rate of inflation minus X - currently 7.5 percentage points. Where inflation is low, as at present, BT is obliged to return funds to its customers in the form of price cuts.

Mr Cruickshank, director-general of OfTEL, is currently holding talks with the industry to decide the value of X and what services to include in the basket in the years after 1997. What has alarmed most of the industry is his apparent belief that BT is already too profitable. Some analysts believe he would like to see BT's profits in 2001 in the £1.75bn-2.25bn range, compared with £2.9bn last year.



Mercury Communications telecoms centre in London will the 'international duopoly' end? Picture Trevor Hampshire



A helicopter lays cable for the radioactive incident monitoring network for which BT's Global Network Services will provide key elements

ances to take on BT nationally. Two industries, however, have started the UK telecoms industry in the past year by their vigour and growth potential. The first is the Internet, the worldwide network of computer networks. According to the consultancy Durlacher Multimedia, about 1.5m people in the UK had active access to the Internet by the end of last year. Some 57 per cent were from education, and a substantial proportion were business customers.

Durlacher says the UK market will grow exponentially: "As more PCs are sold and the Internet becomes available via cable television and across wireless telecommunications networks, subscriptions through commercial Internet access service providers will surge ahead."

BT has to some extent "legitimised" the Internet in the UK by offering a residential connection service. There is a possibility that low-cost voice telephony across the Internet could force operators, including BT, to rethink their international strategies.

The second industry to surprise is mobile telephony. According to Mr David Lewin, a telecoms analyst with the London consultancy Ovum, mobile operators could have a 50 per cent market share by the year 2000. Mobile phone penetration measured as the number of phones per head of population would equal fixed line penetration by 2002, he suggested.

BT has a majority stake in the mobile operator Cellnet, but the implication is that its market share could fall sharply irrespective of the efforts of more conventional competition or the efforts of the regulator.

IN THIS SURVEY

• The cable alternative: Telephone revenues are soaring and the cable industry is poised to introduce several improved services Page II

• PCS operations: National coverage is the main issue • Interview: Peter Howell-Davies, Mercury's chief executive Page III

• Operator profiles: Mercury Energa AT&T BT Page IV

• Mobile telephony: A deadline for digital: Operators have already acted to discourage new subscribers to the analogue networks • Radio access: Telephones talk to the air: Next week, the UK's first fixed service based on radio technology will be launched Page V

• Other licensed operators: Confidence abounds: The proliferation of alternative operators points to a buoyant, highly competitive market where demand is strong Page VI

• The manufacturers: Research indicates that the market for digital exchanges in western Europe will be \$7.8bn in 1998, rising to \$8bn in 1999 Page VII

Production Editor: Philip Sanders

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II UK TELECOMMUNICATIONS MARKET

■ Regulation: by Alan Cane

Time for a lighter approach

In essence, the telecoms watchdog could abandon the role of rulemaker to become market policeman enforcing competition law

Telecommunications regulation in the UK is at a crossroads. In the next few years, masses of weighty legislation may be swept away in favour of a simpler, competition-driven environment. If, that is, the regulator and the UK's larger telecoms operators can agree on the way to proceed.

Over the past decade, regulation has been responsible for substantial reductions in the prices paid by business and residential customers. It has also encouraged new competitors to take on British Telecommunications in virtually every sector of the business from local services to payphones.

As a consequence, the UK boasts the most regulated yet most competitive telecoms market in Europe. The regulator, Mr Don Cruickshank, director-general of the Office of

Telecommunications (Oftel), would like this situation to change. He wants to move away from today's detailed regulation while simultaneously promoting a competitive environment.

As he said in a speech last year: "There needs to be someone with the duty of promoting effective competition. This means working on a whole range of micro issues to enable regulation progressively to melt away as the emergence and rooting of effective competition enables market forces to take on the role which they play in competitive markets."

A recent Oftel paper on fair trading explains: "Oftel consid-

ers that the time is now right for a clear move towards a regulatory approach which is at the same time lighter and firmer; lighter in that it imposes fewer *a priori* prescriptive rules; and firmer in that it puts the onus clearly on

dominant operators to ensure they do not indulge in anti-competitive behaviour."

In essence, the telecoms watchdog would abandon the role of rulemaker to become market policeman enforcing competition law.

It is an ambition shared by Sir Iain Vallance, BT chairman, said last year: "My view is that the regulator ought simply to apply the rules, to act as a referee objectively and impartially."

Despite this agreement on the ends, BT and the regulator are poles apart on the means. Mr Cruickshank wants broad powers to be able to identify, put an end to, and punish anti-competitive behaviour. BT says this would give him draconian powers of judge, jury and executioner in his own court and deny it the right of a final appeal to a higher authority.

One problem at present is that competition law in the UK is weak. It cannot be relied on to halt wrongdoing and provide remedies for companies damaged by such actions.

Furthermore, competition in telecoms has not developed at the rate expected when the government established, first, duopoly of BT and Mercury Communications in the early



Don Cruickshank currently in consultations with the industry

1980s, and then opened the market to all comers in the 1990s.

BT, in fact, retains an overwhelming dominance. When it was privatised it had virtually 100 per cent of the UK telecoms market. More than a decade later, its share has fallen to only a little under 90 per cent.

There are a number of reasons for this. Mercury as a competitor did not always adopt the most effective strategies. BT, at the same time, shed thousands of staff, cut prices and implemented a

raft of attractive market strategies. From being a sluggish, state-owned behemoth, it became a focused, aggressive operator more rapidly than its competitors might have believed possible.

It also has the advantage of ownership of the "local loop", the final connection between the exchange and the office or home. Only for the largest customers does it make economic sense for BT's competitors to build their own local loop.

For these reasons, Mr Cruickshank believes it is still

necessary to give BT's competitors help in establishing themselves. He argues against that view: "That the role of the regulator is to ensure that BT trades fairly is common ground between us; but handicapping us in order to create room for our competitors is emphatically not," Sir Iain says.

Regulation in the UK is largely the regulation of BT. Its licence runs to many closely-typed pages. Because of its size and dominance, it is generally considered to be the only operator which could indulge in anti-competitive behaviour. Other, smaller operators are awarded what are known as "slimline" licences with less onerous conditions. They do not, for example, have to publish price changes in advance.

The opportunities for anti-competitive behaviour for a dominant operator such as BT are substantial. Because every other operator at some time has to interconnect with BT because of the ubiquitous nature of its network - each requiring an interconnect agreement - there are countless opportunities to delay negotiations or delivery of product or services, causing investment uncertainty for competitors and forcing them to change the timing of their business plans.

An example is number

portability, the right of a customer to retain the same number when changing operators. It is essential to the development of a competitive market place. Businesses, in particular, are loth to lose a well-recognised local number. Number portability is not straightforward; switches have to be re-programmed and calls diverted, all of which has a measurable cost.

BT agreed with the principal of number portability but disagreed with the regulator's view that it (or its shareholders) should bear the full burden of the cost.

The issue was eventually referred to the Monopolies and Mergers Commission which decided that BT should bear the lion's share of the cost. BT essentially lost the war, but

the question will be resolved later this year.

Mr Cruickshank is at present consulting with the industry. If the two sides cannot agree, the consequence will be another referral to the MMC.

■ The cable alternative by Raymond Snoddy

Revenues from telephony soar

The cable industry is poised to introduce a number of improved services, including a move to interactivity

well as increased competition. In 1984 the percentage of BT call failures was 2 per cent. By 1995, the industry average was 0.2 per cent. Fault repair within two days increased from 87 per cent to 95 per cent and installations on time rose from 60 per cent to 95 per cent.

According to figures from Oftel, there has been an even more dramatic change in real residential telephony charges between 1984 and 1995. Rental



John Killian: supports liberalisation and increased competition

charges have risen by 8.5 per cent but connection fees have dropped by 40.9 per cent, local calls are down by 43.8 per cent, long distance by 78 per cent and international by 53.7 per cent.

The cable industry is also poised to introduce a number of improved services, including a move to interactivity.

Videotron, the largest cable group in London, has introduced its own ISDN

from 717,586 to 1,419,819. There was a similar rise in business lines from just over 68,000 to 132,571.

The growth in the number of lines installed has already been translated into significant revenues for the cable companies.

In 1995, for example, TeleWest, the largest UK cable company, increased its residential telephony revenues by 145 per cent from £23.5m to £57.6m as its customer base grew to nearly 431,000 lines. Business telephony revenues nearly doubled from £8.6m in 1994 to £17.4m last year.

At General Cable, another of the big participants in the UK, telephony last year accounted for more than 67 per cent of total revenues, with residential customers spending an average of £288 a year and each business line producing average revenues of £988.

Already there are more than 145 cable telecommunications licences and the cable industry is optimistic that it will soon be able to increase the rate at which it can entice consumers away from BT and Mercury because of the arrival of "number portability" - which will enable customers to take their old number with them when they switch to cable. Number portability should begin to happen in the next six months and should be universally available within a year.

"Consumers' ability to retain their telephone number as they move to cable will remove a barrier for many people wishing to subscribe to the benefits of cable telephony and the services offered by TeleWest," the company said recently.

Mr Bob Wright, president and chief executive of Nynex Cablecomms, the second-largest cable operator in the UK, believes that liberalisation and increased competition in the telecommunications market has been of enormous benefit to the consumer.

While technical change has

obviously been a factor, as

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Bob Wright: believes high-speed Internet access could be the saviour of the European cable industry.

Some telecommunications analysts believe that the cable companies have a window of opportunity of perhaps two or three years to develop their telephone businesses. After that, intense competition in the market place could continue to squeeze cable's present price advantage.

INTERVIEW

Mercury chief executive



Peter Howell-Davies: "I am focusing strongly on the quality of service"

Key areas for improvement

Mr Peter Howell-Davies's re-introduction to Mercury Communications was traumatic to say the least. He had been deputy chief executive of Hongkong Telecom for only two years when the call came last summer to take control of the company he had helped nurture through its early stages more than a decade earlier.

The reason for his sudden recall was the abrupt departure of Mr Duncan Lewis, Mercury's ebullient but abrasive chief executive. He left after a disagreement over policy with Mr James Ross, former chief executive of Cable & Wireless, which owns 80 per cent of the UK's second-largest telecoms operator.

Both companies were already going through troubled times. Mr Lewis had been brought in only nine months earlier to oversee a radical restructuring programme aimed at restoring Mercury's profitability.

The company had developed a poor record for quality of customer care and service. The Cable & Wireless International strategy was in question and there were continual rumours of break-up or takeover. Worse was to come. By the end of the year, both Lord Young, C&W chairman, and Mr Ross had been asked to leave after a personal row became public knowledge.

He sets great store by his inside knowledge

The imperative for Mercury had to be a period of stability in the care of a safe pair of hands. Mr Howell-Davies, now 52, has been a C&W employee all his working life. He joined in 1962 when the company was still a government department and was managing director of Mercury in 1970.

A genial, approachable man, he sets great store by his inside knowledge of the group. "The fact that I was known by 40 or 50 per cent of the people inside the company was helpful," he says, pointing out that the interim results - Mercury made operating profits of £103m, up 7 per cent on the year before - indicated that a measure of stability had been achieved.

Mr Howell-Davies is broadly following the strategy set by Mr Lewis: cutting costs and focusing on particular market sectors such as the oil industry and pharmaceuticals.

He points to two key areas where Mercury must improve. "I am focusing strongly on the quality of service Mercury provides. I do not think it is as good as it needs to be. Low prices and quality of service will be taken for granted soon and operators will have to differentiate themselves by the value they can add to the services they offer."

"It is not something we will be able to accomplish overnight. As long as I can see incremental improvements against a given benchmark, I will not be unhappy."

"It is something Mercury has got to get right. In the early days of the company, we used to have a 'can do' attitude. If customers wanted new lines in their offices, we would get them in no matter what it took."

"We want to retain a 'can

Alan Cane

■ PCS operators: by Christopher Price

National coverage is the main issue

Digital offers better quality, greater capacity and lower service costs than analogue

When Orange floats on the London and New York stock markets later this month, there will be one message which the UK's youngest mobile phone group will have left embedded in investors' minds: coverage.

"The most important factor in mobile is coverage, coverage and coverage," says Mr Hans Snook, chief executive of Orange. "You cannot offer mobility of phone usage without being able to offer national coverage."

It is a message which has not been lost on Mercury One-2-One, the other of the four UK licensed operators to offer a purely digital mobile service. The company, which is owned by Cable & Wireless and US West, has pursued a markedly different policy to Orange, opting to develop regional coverage ahead of a national strategy.

One-2-One has been keen to emphasise that its regional policy has served the company well, and that it is simply responding to the changing requirements of its customers.

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IV UK TELECOMMUNICATIONS MARKET

OPERATOR PROFILE Mercury

The pressure is mounting

Many in the telecommunications industry believe Mercury has only recently come to terms with the full implications of the government's duopoly review, published five years ago this month, which opened up the UK's fixed telecommunications market to competitors other than Mercury and BT.

Mercury was criticised for continuing to behave after the 1991 review as if only itself and BT were present in the market place and attempting to compete with its larger rival only on price rather than on developing innovative new services.

The low point for the carrier was certainly December 1994 when, following disappointing interim results, an extensive restructuring was launched

with the result that about one-third of its 11,400 workforce left and its directory inquiry, payphones and customer equipment activities were either closed or sold.

In addition, it also severely cut back its activities in the residential telephone market.

Matters hardly seemed to improve with the resignation in September last year of chief executive Duncan Lewis, brought in from parent Cable & Wireless to supervise the 1994 restructuring.

The departure of Mr Lewis, Mercury's third chief executive to leave in 3½ years, followed disagreements with members of the C&W board over strategy.

Then, only two months later, C&W's executive

chairman Lord Young and chief executive James Ross both left after an internal power struggle. The publication this month of a government proposal to end Mercury and BT's duopoly on facilities-based international services, which had been preserved by the 1991 review, intensifies pressure on Mercury to reassess its future direction.

Further insecurity was raised by the revelation that C&W recently had unsuccessful merger talks with BT. If C&W, which in the past had similar talks with AT&T, had agreed a deal with BT, then Mercury would certainly have had to be sold on to another carrier to avoid the merger running into regulatory difficulties in the

UK. The main thrust of Mercury's business is now to strengthen its position in the market for providing services to corporate customers. It is attempting to develop the innovative services demanded by this group of customers, although it faces not just from BT but also from newer carriers in the UK market such as AT&T, City of London Telecommunications (Colt), MFS Communications and cable television operators.

Mercury has not been helped by its customer service: a recent survey by Ofcom rated its ability to deliver services in the time promised, and repair faults, as behind BT and several leading cable operators. Mercury's billing system, however, was rated highly by the survey.

The carrier received a boost from the award of one of the government's three wireless-local loop licences in February. The licence entitles Mercury to use radio links to deliver broadband services, such as integrated services digital network (ISDN), to those business customers for which a direct link to the Mercury long-distance network is not cost-effective.

The licence means that Mercury should be able to cut some of its sizeable interconnection payments to BT for using its local network. Breaking its reliance on BT in this way, in search of business customers, is indicative of the direction which Mercury hopes to find through a more focused strategy.

Richard Handford



Storms ahead: (left to right) Duncan Lewis with Lord Young and James Ross in November 1994. Trevor Humphries

OPERATOR PROFILE Energis

Bright sparks on the grid

Energis, launched 18 months ago in a blaze of publicity as the UK's third national carrier, has since settled down to a more pragmatic approach to the UK telecommunications market.

The carrier, which is owned by the National Grid Company, has pulled back from ambitious plans to become an all-round competitor to BT and Mercury in favour of concentrating on business customers.

Energis has dropped plans to provide long-distance services for consumers and to sell capacity on its network to other carriers, acting as a carrier's carrier, in favour of developing its business services such as virtual private networks, calling cards and high-speed data applications. It currently

serves around 20 companies in the UK with these kind of services.

The more cautious approach appears to have evolved since a restructuring last summer when 60 out of the carrier's 400-500 strong workforce were cut, including six top executives. The cuts followed the departure of former chief executive David Dey after reported clashes with chairman Gordon Owen.

The narrower strategy is confirmed by new chief executive Mike Grabiner, who joined Energis eight weeks ago from BT where he was director of European operations.

After the departure of Dey, Owen held both the positions of chairman and chief executive as an interim measure.

"We need to use the intelligence and capacity of

our network to differentiate ourselves," says Grabiner, wary of falling into what he terms the "me-too" trap of Mercury which in the late 1980s and early 1990s presented itself as an identikit, but cheaper, version of BT.

According to Grabiner, Energis must use the high bandwidth capability of its network, which is slung along the National Grid's electricity pylons, to develop new services in areas where no other carrier is present.

Grabiner claims the carrier has already found such a niche with a service that routes calls from Internet customers to their access providers. Energis claims to carry 60 per cent of all such traffic and includes Microsoft, America On Line, UK On Line and Demon among

its customers.

But before Energis can branch out into other new areas it must acquire a higher profile. Grabiner was recently told by a customer that the carrier was the "best-kept secret" in the telecommunications industry.

A higher profile will also be useful for the carrier as it hunts for a strategic partner, a key objective according to the National Grid's November flotation document which laid out its plans for Energis.

The Grid said Energis's development was slower than anticipated and that the carrier faced mounting losses. Full-year losses in the year to March 31, 1996 are likely to be considerably higher than the £25.2m reported in 1994-95.

A timetable of 12-18 months

has been set by the Grid,

which is thought to want to

retain a stake in the carrier,

for finding a strategic partner.

The preferred match is

another telecommunications

carrier with an international

presence which could bolster

the international service

offered by Energis to its

customers.

The carrier had unsuccessful

talks with AT&T early in 1994

but the US international

carrier is still a possible

partner. Other candidates

could include three other

international operators -

Sprint of the US, Teleglobe of

Canada and Australian carrier

Telstra all of whom Energis

uses for routing its

international calls out of the

UK.

Richard Handford



Chief executive Mike Grabiner joined Energis eight weeks ago from BT

OPERATOR PROFILE BT

Not yet master of its fate

Only after merger talks between British Telecommunications and Cable and Wireless, the UK's two largest telecoms companies, broke down earlier this month did the full ingenuity of their spectacularly novel plans emerge.

The acquisition would have created a world-class telecommunications giant outstripped in revenues only by NTT of Japan, AT&T of the US and Deutsche Telekom of Germany.

Cable and Wireless, with a market capitalisation of about \$10bn, would have acquired BT, worth more than twice as much, through a reverse takeover.

BT had originally approached C&W with a view to merging with the smaller company. Under Hong Kong stock exchange rules, however, BT would have had to buy out minority shareholders in Hong Kong Telecom, in which C&W holds a 57.5 per cent stake. This would have added some \$8bn to the cost of the takeover and put it beyond BT's reach.

The deal fell through because of disagreement over the value of C&W and difficulties in Germany, where both companies have strategic alliances.

The price for BT would have been Hong Kong Telecom, the most profitable of C&W's operations and key to an area where the UK operator is under-represented. The collapse of the deal leaves the UK's dominant operator still to build an appreciable presence in the Asia Pacific region but with its reputation for audacity in pushing forward its global strategy unscathed.

BT, privatised since 1984, has transformed itself from a stodgy, national utility through aggressive strategies

at home and abroad and close attention to costs. Some 100,000 jobs have been lost over the past five years. It is now a serious contender for the role of Europe's leading telecoms company. Some measures suggest it is within 10 per cent of the performance of the world's most efficient operators.

In the UK, it performs as well, or better, than its competitors. Office of Telecommunications figures show, for example, that it cleared 67.3 per cent of network faults within its published target time.

Compared with 77.4 per cent for Bell Cablemedia and 98.7 per cent for Kingston Communications.

Milestones include a deal with MCI, the US's second-largest long-haul carrier. The two companies formed Concert, a "global supercarrier" aiming to capture the lucrative international business of multinational companies to which it can offer a seamless "end-to-end" service.

The MCI alliance is at the heart of BT's global strategy. It invested \$4.3bn for a 20 per cent share of the US company - a price which some commentators questioned at the time but which now seems a foresighted deal.

Orvum, the London-based consultancy points out: "The alliance brings together the two companies' networks and skills. The cultures of the two are complementary in that BT is known for being staffed with technocrats while MCI is more marketing led."

In the early days of the alliance, demarcation lines were strictly observed: MCI dealt with North America, BT handled the rest of the world. As the two companies gain experience in working together, some relaxation of this demarcation is expected.

A further pointer to the future was the appointment at the beginning of this year of Sir Peter Bonfield, formerly chairman and chief executive of the computer company ICL, as chief executive.

Sir Peter's appointment is reckoned to herald a new phase in the development of BT from a telephone company to a telecoms group able to

provide a broad range of advanced services including multimedia and interactive services such as video-on-demand and home shopping. It is already experimenting with video games played across the network from kiosks.

These developments are important for the group's future. BT, despite its

recent appointment of Sir Peter Bonfield, is threatening to tighten the "cap" which regulates BT's prices.

It has more than 26m

customer lines, made up of

20m residential lines and 6m

business lines. In the year to

March 31 1995, it made

pre-tax profits of \$2.66bn, a

3.4 per cent decline on the

year before, on revenues of

\$13.9bn.

The threat from cable

operators, now persuading

50,000 BT customers a month

to opt for their services, is

being taken seriously.

As Orvum points out, BT's

principal challenges are to

make the Concert alliance

work internationally while

boosting call volumes and

retaining customers in the

UK.

To support Concert it has

been building alliances with

partners in mainland Europe

in preparation for the

planned full liberalisation

of the European market on

January 1, 1998.

It plans, for example, to

work with RWE and Viasat,

two of Germany's larger

industrial groups spending up

to £1.8bn between them to

create a telephone network.

In Italy it formed a joint

venture, Albacon, with Banca

Nazionale del Lavoro last

year while in Spain it has a

stake in Megred, a data

transmission company owned

by Banco Santander.

The missing link is France

and an acquisition or joint

venture is expected in the

next few months.

For the future, much will

depend on the regulatory

regime. If the regulator

applies a tight cap to prices,

the group's attractiveness to

investors may be damaged.

BT, for all its focused

aggression, is not yet the

master of its fate.

Alan Cane

Telecommunications (Colt). And now that AT&T finally knows what it wants to do in the UK there is every chance that it will be able to secure additional interconnection agreements with other carriers.

AT&T's UK strategy might not be adventurous but it is sensible and solid, qualities that are likely to win confidence in the business community and make AT&T an enduring player in the UK market.

Eden Zoller

OPERATOR PROFILE AT&T

A giant enters on tiptoes

There was a general feeling of anti-climax when AT&T, the largest telecommunications operator in the UK, finally revealed its long-awaited strategy for breaking into the UK market last month.

Only three months earlier, AT&T had announced a radical

■ Technology by Kris Szaniawski

Numerous fresh opportunities



A working prototype of BT's 'Office on the Arm' worn by BT director and Businesswoman of the Year Patricia Vaz. The console includes a miniature colour screen and mouse pad and voice recognition software

A telepresence application can provide a fixed link between a remote rural health centre or community hospital and a large teaching hospital

New links between hitherto disparate technologies are creating numerous new business opportunities in telecommunications.

Probably best known is BT's interactive multimedia trial in Colchester which is presently testing the delivery of video-on-demand, teleshopping, telebanking, and other information and education services over both fibre optic and copper cable networks to residential customers. But such classic "information superhighway" multimedia services are only one aspect of new developments in the communications industry.

One only needs to look at work being carried by BT at its research and development facility at Marlesham Heath near Ipswich to get a feel for the way things are going. With more than 3,000 employees, the laboratory complex is the largest concentration of communications, electronics and software specialists in the UK and is at the forefront of UK communications technology R&D.

According to Mr Ian Pearson,

at the BT Centre for Human Communications, at Marlesham, certain key themes to future developments can already be identified. Technological developments over the next few years are likely to be characterised firstly by a continuing emphasis on increasing

mobility; secondly by a shift from voice communications to visual applications such as videoconferencing, interactive television and other forms of multimedia; and thirdly on controlling machines through speech.

BT's CamNet telepresence system is a clever piece of convergent technology already in production and illustrating some of these characteristics. The system allows a distant expert to look over the shoulder of a technician or medical worker, seeing and hearing what the person on the spot

experiences in 3D if required and enabling the observer to give instant advice.

Paramedics wearing the headgear at the scene of a crash, for example, can be linked by satellite to a consultant at a distant hospital who can give an instant diagnosis.

A telepresence application

can also provide a fixed link between a remote rural health centre or community hospital and a large teaching hospital. BT has carried out trials on such systems, experimenting with surrogate surgery and remote foetal scanning over

existing ISDN links and they are now being made commercially available.

Because there is still a one-third of a second coding delay over existing ISDN high-speed data links, a surgeon cannot yet issue commands such as "keep cutting till I say stop". However, once broadband ATM networks become more generally available it will be possible to support real-time video without delays or image degradation.

Once this is in place, more advanced applications such as robotic surgery will become a possibility, with a surgeon wearing virtual reality glasses in one location performing an operation in another.

Advanced videoconferencing techniques also have other uses. BT is using its expertise in video coding skills to develop systems which will allow users to share a computer-generated "virtual workspace", within which they can co-operate at a distance on the same piece of text or design. Other systems under development include a videoconferencing system which for the first time allows real eye contact with the person at the other end of the line.

Another example of converging technologies is the "office on the arm" - a combination of laptop computer, digital cellular phone, mobile link to the Internet, and a voice recognition system all squeezed into a wearable package - developed at Marlesham Heath. A working demonstration model already does many of the things it is meant to do.

The technology to make the office on the arm commercially viable is to a large extent already available and new applications, videophone, for

example, will soon become possible.

Some technology issues, such as poor screen resolution and high energy consumption, still need to be sorted out but according to Mr Roger Payne, BT technology integration specialist, a fully-functioning model should be available in four to five years.

One way of sorting out the problem of power-hungry applications, says Mr Payne, might be to transfer some of the intelligence across the network. The office on the arm could be linked over a radio network to a PC back at the main office where most of the intelligence would remain - and where most of the power consumption would take place.

For the office on the arm to be viable it would not necessarily require a high bandwidth ISDN link to the main office from everywhere in the country. For example, the existing digital cellular GSM network could provide narrowband capabilities nationally but localised, high bandwidth ISDN connections could be provided at key points such as railway stations, airports or motorway service stations to permit the transmission of bandwidth-hungry video or data services.

A key difference between the office on the arm and current day laptop will be the absence of a keyboard. At present, a finger pad allows the user to move the cursor around on the screen, but with time, speech recognition software will allow more direct control.

Rapid technological developments are taking place in speech recognition. BT already has a trial corporate directory service that allows users to access telephone numbers by

asking for someone by name. It is also demonstrating a telephone catalogue service that allows users to choose the phone they want by talking directly to the catalogue without any human intervention.

These products could be released on the market as early as two or three years from now.

Speech recognition and voice synthesis advances are seen as particularly important by Professor Peter Cochrane, BT's head of advanced research, who already has a system in his car that allows him to access e-mail messages by voice. Being able to talk to your phone or television and have them respond to you in kind will be a key advance. It will allow more efficient information management and reduce delays. But most importantly, as far as Cochrane is

concerned, it will make technology more user-friendly.

Mr Cochrane points out that people have to want to adopt new products if they are to be successful, and reducing "technophobia" is an essential ingredient. Talking your way through a telebanking transaction

able to ask a television or PC to find out about times of aircraft flights - and it will be able to set up an agent at the airport computer to watch out for any delays. Similarly, when your car breaks down, it will automatically send a message to the nearest garage to tell it what has happened.

This may still be a few years away, but more rudimentary programmes are already available which allow e-mail, for example, to be automatically redirected to a different location on a network.

Many of these applications may seem to have very little in common with traditional telecommunications, but all are dependent on communications links to support them. The communications network will hold them all together but the applications will be limitless.

■ Other licensed operators: by Eden Zoller

Confidence abounds

The dramatic proliferation of alternative operators points to a buoyant, highly competitive market where demand is strong

tive low cost base, but more particularly because they have state-of-the-art, intelligent networks that are ideally suited to deliver the type of value-added services most valued by corporate sector users, such as videoconferencing, high-speed data transmission, call-handling facilities and premium rate services.

The alternative operators are not constrained by legacy issues when it comes to technology and most have optical fibre networks with synchronous digital hierarchy (SDH) capabilities. Some even boast asynchronous transfer mode (ATM) advanced switching capabilities.

The alternative operators most often have a regional focus, and know their local business community well, with standards which BT would find difficult to match.

The comparatively narrow focus of alternative operators, which quite commonly specialise on niche sectors within the business market, means they are also highly skilled in developing tailored applications for a particular customer with pricing structures to suit their requirements. This can range from Lan-to-Lan inter-

connection to total facilities management solutions.

An example of this specialist, tailored approach can be seen with many of the contracts won by regional operator Torch Telecom, a joint venture between Yorkshire Electricity and Kingston Communications.

The business community promises the largest rewards for alternative operators. Corporate customers are traditionally high spenders with a large proportion of international calls and a healthy appetite for high-bandwidth, value-added services which produce a higher revenue per subscriber than is available from the residential market.

It is all but impossible for new entrants to compete head-on with BT in the residential market where it has direct links to every home and where prices are already competitive - and becoming more so with a range of special discount packages.

Mercury tried to its detriment to mimic BT in the residential market but has shifted its focus to the business sector. Energis now appears to be doing the same.

Clearly the business sector is price-sensitive, but the returns are better and operators do not have to spend millions building up the high-profile brand names required in the consumer market.

The alternative operators are able to undercut BT in the business market partly because they have a compara-

scratch in London. Both have national public telephone operators licences and are looking to expand services in other metropolitan centres in the UK. They have already established similar operations in other European centres such as Frankfurt.

Colt is also looking to expand services by joining forces with other regional operators, and in October last year it signed an interconnection agreement with Scottish Telecom under which the two carriers will jointly provide services between London and Scotland.

Scottish Telecom is an example of a handful of regional operators that started life as the internal telecommunications arm of the UK's regional electricity companies. Another notable operator of this ilk is Norweb Communications in the North West. Such operators have something of a head start in that they can use the existing telecoms infrastructure of their parent companies, and have access to their sales channels, an established customer base, a brand name and market awareness.

The ISR operators in the UK are almost exclusively focused on providing cut price international services. First Telecom, an ISR operator which started services last May, claims it can offer the cheapest calls available to the US of about 10p a minute at certain times.

It reckons that in general it can cut the average international BT or Mercury phone bill by about 20-30 per cent.

Demand is such that First Telecom has attracted more than 12,000 subscribers since its launch nine months ago. ISR operators traditionally target business customers with international services, although a growing number are turning their attention to the domestic long-distance market. This goes against the received wisdom which says the UK market cannot generate the volumes of calls which ISR operators need to make the thinnest of margins on domestic long-distance tariffs.

The line-up includes the UK subsidiary of Swedish national carrier Telia, ACC Long Distance, Worldcom and News International's Dial 1002 service.

The fact that ISR operators can be broadly divided into those that are facilities-based and those that base services on international simple resale (ISR). Put very simply, ISR operators provide capacity over a network of predominantly leased lines. In contrast, facilities-based operators have their own switching and transmission capacity, while some have direct links to their ultimate customers and therefore side-step BT's network for the last leg of the loop.

Notable alternative operators in this category include Colt and MFS which both offer services in the crowded London market.

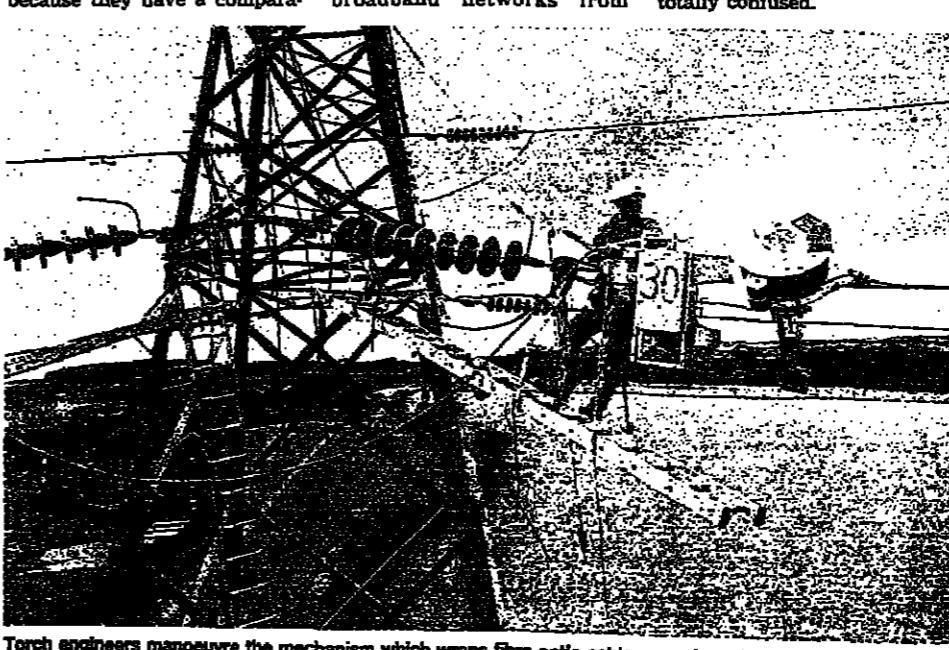
Colt and MFS, which are both US backed, have built metropolitan optical fibre broadband networks from

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UK TELECOMMUNICATIONS MARKET VII

The manufacturers by Joia Shillingford

Movers and shakers

Research indicates that the market for digital exchanges in western Europe will be \$7.9bn in 1996, rising to \$8bn in 1999.

Providing the equipment for Britain's fixed-wire and mobile telephony infrastructure is a multi-billion pound industry. But who are the manufacturers and how is their profitability affected by the industry's buying cycles?

The market for fixed telephony equipment tends to be dominated by switching equipment, such as digital exchanges for routing calls. Usually, whoever supplies the switching equipment, also supplies the associated electronics.

GPT, a joint venture between GEC and Siemens, is one of the leading suppliers of equipment for the UK's fixed telephony infrastructure. It has particular strengths in digital exchanges with its System X product.

It also offers SDH (Synchronous Digital Hierarchy), a transmission technique for non-voice traffic such as video, data and multimedia. "Demand for SDH is growing strongly," according to Mr Ian Rathmell, an industry analyst at Dataquest.

GPT supplies equipment to both BT and Mercury, the two main companies offering fixed telephony in the UK. Other key participants in the European telecoms equipment market include Ericsson, Siemens and Alcatel. US telecoms giant AT&T has a presence in the British Telecom (BT) network. And there is some equipment from Nortel in the Mercury network.

Cable television companies offering telephone services over their networks tend to use different suppliers from BT and Mercury, such as Nokia of Finland. But they do use GPT equipment. The cabling for both standard and cable TV telephony is supplied by companies such as BICC, Pirelli and Alcatel Cable as well as some smaller suppliers.

According to Dataquest researchers, the market for digital exchanges in western

Europe will be \$7.9bn in 1996, rising to \$8bn in 1999. The market for equipment which connects exchanges together will amount to \$1.9bn this year and in 1999.

Local loop equipment, which connects the local subscriber to the local exchange, will be worth \$600m in 1996, rising to between \$600m and \$700m in 1999.

Leading suppliers of switching equipment to the mobile network operators include Ericsson, Siemens and Nokia.

"The market for mobile phone handsets, Nokia and Motorola are battling it out for first place," according to Mr

Rathmell.

The market for fixed telephony equipment tends to be dominated by switching equipment, such as digital exchanges for routing calls. Usually, whoever supplies the switching equipment, also supplies the associated electronics.

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According to Dataquest researchers, the market for digital exchanges in western

broadband, which will provide larger pipes through which voice-data can be sent. "Broadband will require a smaller number of larger exchanges," says Mr Ian Rathmell, an industry analyst at Dataquest.

Competition in the market for exchanges increased significantly with telecoms privatisation in the 1980s and 1990s, reducing prices. Manufacturers used to make big profits on telephone exchanges, but now make profits on the software that drives them.

This means they make their money towards the end of the network upgrading process, because software is a late-cycle purchase. The software for



Mobile phones are manufactured all over the world

Forge Wilkes

Dean Evers, associate director of Dataquest. "Then come Ericsson and NEC." Japanese companies such as NEC, Matsushita and Sony are also increasingly successful in the market for mobile phone handsets. Mobile phones are manufactured all over the world, although the majority are made in the Far East. Components (such as sub-assemblies) for mobiles are made all over the world by a wide variety of suppliers.

Exchange manufacturers have traditionally faced a buying cycle of feast or famine. Once every 20 years, the fixed network operators would upgrade their networks leading to a buying bonanza. In the 1960s and 1970s, the upgrade was from mechanical to electromechanical exchanges. In the 1980s, digital exchanges replaced electromechanical equipment. The next big move will be from digital to

exchanges is typically proprietary rather than "open". It enables telecoms operators (telcos) to offer value-added services, such as voice mail, or better network management.

Telephone companies mainly buy software from telecoms equipment manufacturers. Or they buy exchanges with the software they want built in.

Software sales are critical to the profitability of telecoms equipment suppliers because in the UK the move to digital exchanges is largely complete. For example, more than 70 per cent of BT lines are digital. Some large electromechanical TXE-4 exchanges are still being upgraded but this process will be finished shortly.

Demand for telecoms equipment is, however, coming from newer network operators such as MFS, Colt, AT&T (which recently entered the UK telephony market), cable TV companies, and fixed-radio-access

exchanges.

It seems likely that, before long, cellular-network equipment makers too will be turning their attention to software.

To succeed, they will have to

offer software that enables network operators to increase their revenue per subscriber.

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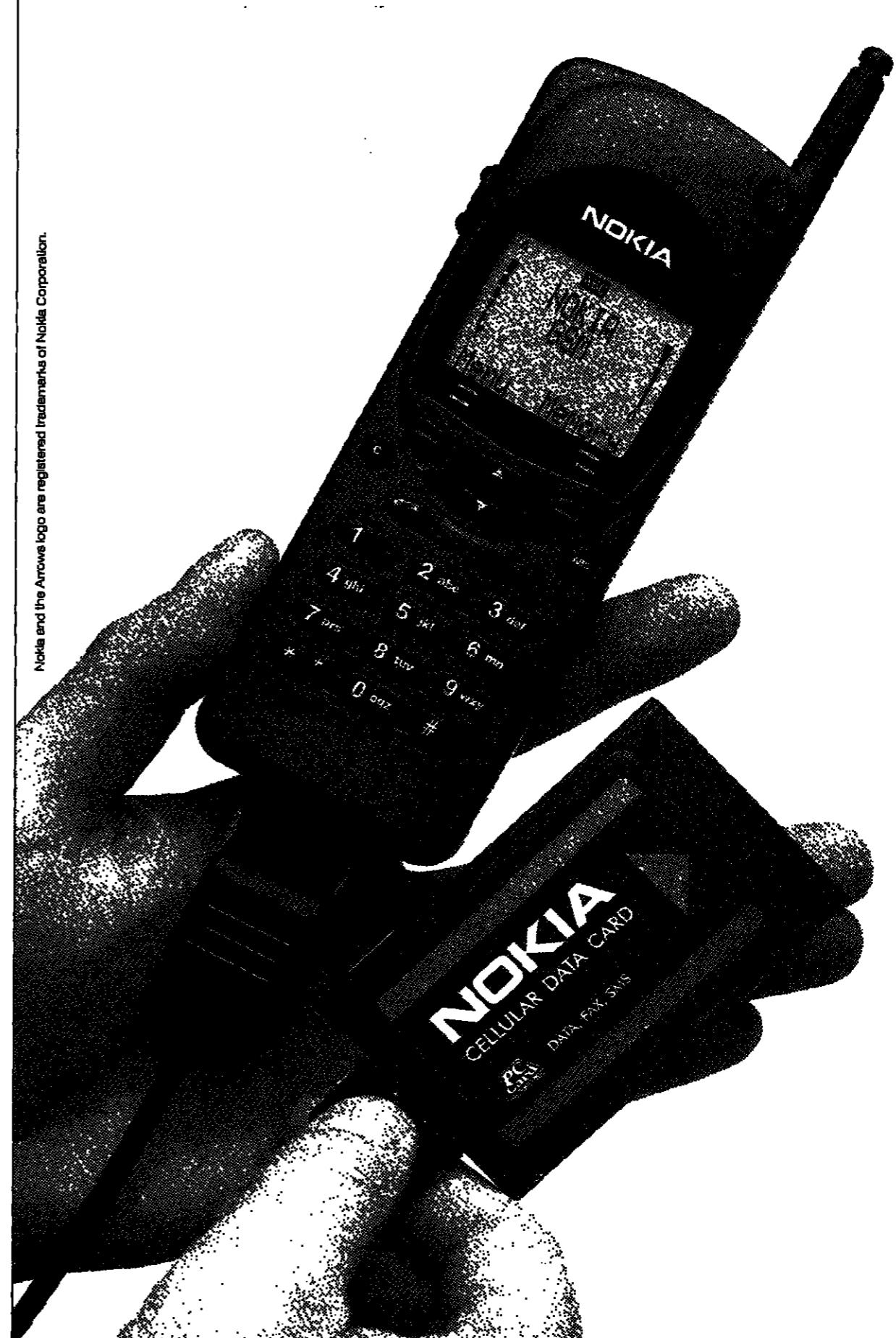
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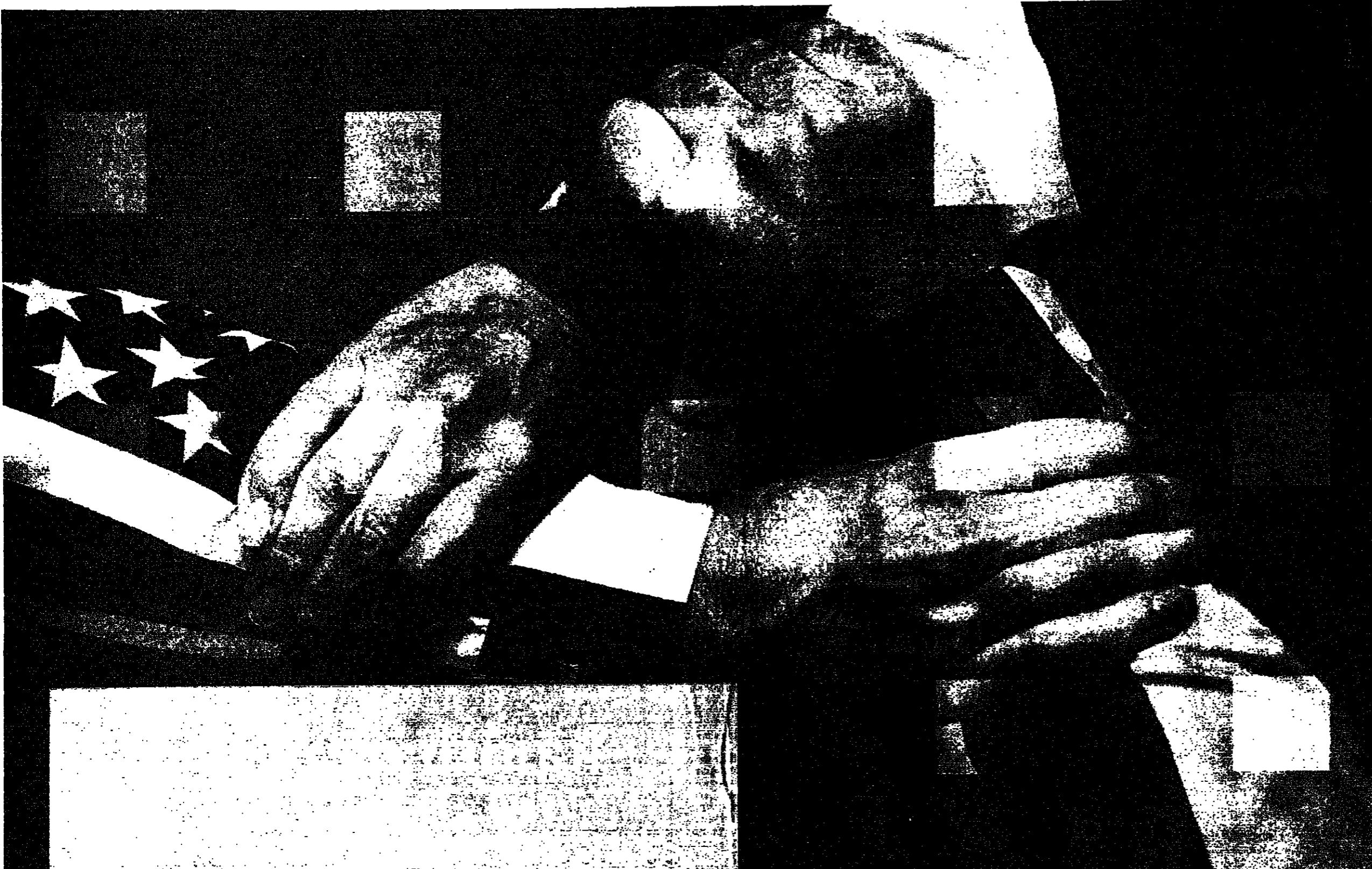
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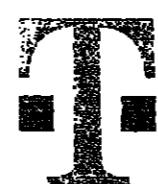
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DANISH BANKING AND FINANCE

In leaner and meaner shape

The industry has emerged from the recession and seems well-placed to take on Nordic rivals. This survey was written by Hilary Barnes

The Danish banking and finance industry has emerged from the economic and financial turbulence which swept through the Nordic countries in the early 1990s in leaner and meaner shape. Earnings in 1995 were better than at any time for the past 10 years.

However, Danish bankers insistently point out that the crisis in Denmark was not on the same scale as it was in the other Nordic countries. No major bank collapsed. No state money or promise of state money was necessary to prevent collapse, although many smaller and some medium-sized institutions disappeared, most of them to be rescued by stronger colleagues within the industry.

In the meantime, profound changes have taken place in the financial services industry as a whole. There has been a big shake-out in insurance. The big banks have emerged as important participants in the mortgage credit and insurance markets, turning them, accord-

ing to Mr Thorleif Krarup, chairman of the Danish Bankers' Association and chief executive of Unidankmark, into true universal banks in the central European tradition.

The past year has also seen several other landmark developments in the financial services sector. Among these, the most important are:

- The completion of the shake-out in the insurance industry, which began in 1992-93, when the country's two largest insurers at the time, Baltica and Hafnia, collapsed.

Hafnia was bought up by Codan, the Danish company controlled by the UK's Sun Alliance. Baltica was rescued by Den Danske Bank, which also, although this was not the bank's intention, ended up owning Baltica. Last year, however, it sold off most of Baltica's accident and all of its commercial insurance to Tryg (renamed Tryg Baltica), but Danske retained the life and pension division, Danica, and the accident business of Danica's life and pension customers.

- A third large bank, big enough to offer serious competition to the existing big two, Den Danske Bank and Unidankmark, was created through the merger of Blikuben, the flagship of the savings bank movement, and GiroBank to form BG Bank. BG Bank is closely allied through equity cross-holdings to Topdanmark, the

insurance company, and Nykredit, the mortgage credit institution.

- The two biggest banks in Denmark are setting up branches in other Nordic countries, defining the Nordic area as part of their future "domestic" market. This follows the example of the other large Nordic banks, which are all invading each other's patches.

- A major reform of the Copenhagen Stock Exchange, a consequence of the implementation of the EU's Investment Services Directive, was put into place at the beginning of this year.

The recovery in the fortunes of the banking industry – paralleled in the mortgage credit and insurance industry as well – has been sustained by the recovery in the Danish economy itself. After six years of near-stagnation, a rapid improvement began in mid-1993, and the growth in real gross domestic product shot to 4.4 per cent in 1994, followed by about 3.5 per cent in 1995.

As a recent OECD report on Denmark noted, the recovery is more soundly based this time than was the 1980s recovery. Inflation has remained low, at only about 2 per cent in 1995; the current account of the balance of payments is in comfortable surplus; and the general government budget deficit last year, at DKK17bn, was about 1.5 per cent of GDP, according to the most recent



The two big Danish banks - Den Danske Bank is the largest - have entered the mortgage credit and insurance markets, becoming universal banks in the European tradition

Tony Andrews

estimates by the government.

The krone, which participates in the European exchange rate mechanism, was battered by the events which led to the collapse of the ERM in 1992, but the exchange rate has again been stabilised against the D-mark, and last year there was a *de facto* appreciation of the trade-weighted exchange rate by some 4 per cent. Interest rates fell sharply through 1995, in line with developments elsewhere in Europe, and this spring the discount rate has been lowered to 3.75 per cent, its lowest since 1946.

Unfortunately for the banks, falling interest rates have not so far done much for bank lending. However, after declining for several years, lending rose by about 3.6 per cent in 1995. That the banks emerged

from last year with their earnings much enhanced, despite weak demand for credit, was due primarily to two factors: gains in the value of their portfolio of bonds and shares and a further decline in bad loss provisions from the exceptionally high levels reached in 1992-93.

Under Danish accounting law, a change in the value of a securities portfolio – whether a gain or a loss – is entered into the profit and loss account fully in the year in which it takes place. (The same goes for all property owned by the banks, which must be booked at the estimated market price at the end of each year.) For this reason, the bottom line figures have a tendency to show extreme variations in accordance with the state of the

bond and share markets. The banks have, on the other hand, nearly all reported lower net financial income (excluding the valuation gains) in 1995, which is a cause of concern to the banks as well as to Mr Eigil Møller, the head of the Finance Industry Supervisory Authority.

"The banks are not earning as much as they should from their basic operations, and this is a problem," he says. Denmark is a many-banked country, with around 150 banks, savings banks and co-operative banks, most of them very small. Competition is keen, and has been driven by the establishment of an array of niche banks, including some

which offer simplified services and low costs. Traditional banks are also facing competition from banks established by

the insurance companies and from international competition.

Margins on business with larger companies are now particularly thin, the banks complain. Small, one-town banks, on the other hand, whose customers are mainly small businesses and private individuals, continue to do well and are gaining market share. The biggest banks are meeting the challenge by diversifying into mortgage credit and insurance services, a strategy which was commended in a recent report on the Danish banking industry by Moody's, the rating agency.

On the costs side, the banking sector shed 7,000 employees between 1989 and 1995. The number of bank branches declined from 3,250 to 2,225, and the number of customers

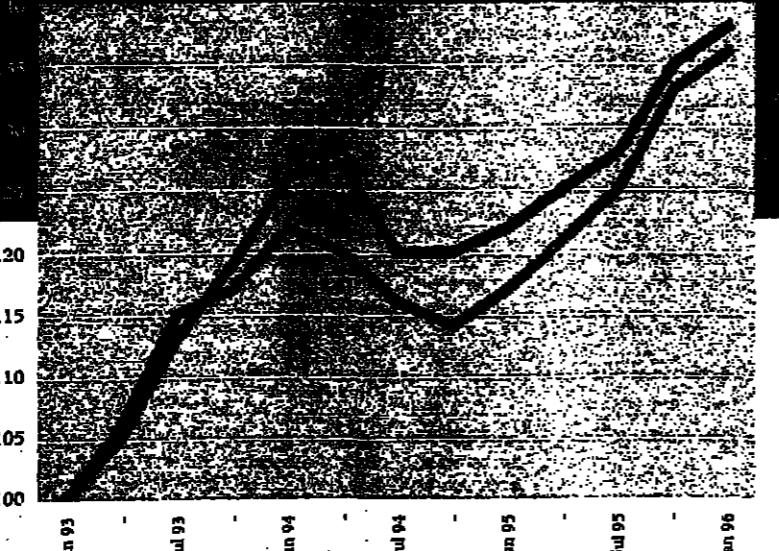
per bank branch rose from 1,530 to 2,330, according to figures supplied by Unidankmark. The main force for change was the 1990 merger of the six largest banks into today's two largest banks, Danske and Unidankmark. This set the scene for a rapid rationalisation of the branch structure, and is also reflected in the market share of the two largest banks, which is now 54 per cent compared with 28 per cent in 1989.

The 1989 mergers and subsequent developments have left the large banks in a strong position, both domestically and by comparison with their international counterparts. A study of the ratio of costs to income among the largest European banks by UBS puts the Danish banks at the top end of the list, with only the Swedish banks ahead of them.

The Big Three Banks' results in 1995			
Figures in DKK bn.	Danske Bank	Unidankmark	BG Bank
Assets	390	255	149
Profit on financial operations	12.07	10.28	7.04
Operating expenses	5.81	5.81	4.22
Loss provisions	1.25	1.24	0.73
Operating profit	6.03	2.95	1.88
Net profit	2.63	2.10	1.65
Equity capital	23.10	16.10	6.10
Return on equity (%)	27.8	20.8	32.5
Employees	11,514	10,503	6,377

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II DANISH BANKING AND FINANCE



Den Danske Bank in Copenhagen

Tony Andrews

■ Den Danske Bank

More dust than dirt

Newspaper leaks have put the bank in the spotlight. But it has emerged virtually unscathed

Den Danske Bank, the country's biggest, has been put through the wringer by the local media over the past few weeks, but Mr Knud Sørensen, the bank's chief executive, does not look like a worried man. Perhaps that is because he has just presented one of the best bottom-line results that the bank has ever had. Interviewed in his office in the 18th century mansion in the heart of Copenhagen, where the bank has its headquarters, Mr Sørensen admitted that a series of articles in the respected national newspaper, *Jyllands Posten*, last month, "had scratched our image", especially "with those Mr and Mrs Hansen who only read the headlines".

The articles were sufficiently sensational to cause a brief fluttering among the country's politicians, too, but some initial calls for new controls and more stringent regulations on the banks quickly sputtered out once the politicians looked more closely at the newspaper's revelations.

The newspaper somehow obtained a pile of internal documents from the bank, including the minutes of supervisory board meetings. This enabled the paper to put its finger on some sensitive issues and offered some intriguing insights into the internal working of the bank. But if the source of the leaks (who, says Danske, can only be either a senior official or a former senior official of the bank) hoped to do serious damage to the bank, the person did not succeed. He (or she) stirred up some dust, but no real dirt, and the bank put up a stout defence in a detailed, 12-page reply to the critical articles.

The burden of the articles was that Den Danske Bank, in a number of cases, acted in conflict with good banking practice, unethically, and possibly also in contravention of banking law.

The articles revealed that the bank gave A.P. Møller, the Danish shipping group, an "unlimited guarantee" in 1985 for damage claims against eight ships. The bank was said to have run unacceptable risks by providing large loans to two large insurance groups in 1992, when they were engaged in a battle over the future structure of their industry.

Most seriously of all, the newspaper alleged, the bank seemed to have withheld information about the state of one of these insurers, Hafnia, in connection with a DKK 9.8bn new share issue by Hafnia in

It was the only bank strong enough to shoulder this responsibility

After point, the bank responded by announcing that rule and practice would be tightened up to ensure that there would be no similar contravention.

This was the only point that Danske conceded to its critics. It rejected the rest as unfounded. The "unlimited guarantee" was formally demanded by the buyer in a sale and lease-back deal. It covered eight vessels, of which five were offshore oil platform supply vessels, one a roll-on, roll-off freighter and two were medium-sized product tankers. They were not crude-oil carrying supertankers, they did not sail in US waters, and they were fully insured. The guarantee was unusual enough to have aroused the interest of the Finance Industry Supervisory Authority, but the supervisors did not demur when the guarantee was booked at a value of £1 by the bank's London branch.

The newspaper's criticism of the Hafnia share issue caused a bevy of lawyers to declare that the articles were damaging enough to form the basis for a claim for compensation by investors, but the murmurs against the bank did not long survive its detailed refutation of the allegations.

The focus of the attack on the bank in connection with the problems at Hafnia and Baltic's domestic combatant, Baltic, was that Danske Bank was heavily involved in preventing the collapse of the two insurance companies turning

into a fully-fledged crisis for the whole financial service sector in 1992.

It was the only bank strong enough to shoulder this responsibility. Had the newspaper been able to show that Danske had flouted the advice of the supervisory authority, or kept the supervisors in the dark, there would have been a genuine scandal, but this was not the case, and Mr Eigil Møller, head of the supervisory authority, said in a televised interview that Danske was seen from his seat, the "perfect bank". "Surely, no one can be perfect," asked the interviewer. "Yes, they can, relatively speaking," countered Mr Møller.

One of the consequences of the crisis at Hafnia and Baltic was that Danske took effective control of Baltic in 1993. It was not, at the time, the bank's intention to hold onto Baltic, but for various reasons it was not possible to sell.

Finally, last year Baltic was broken up. The life assurance group owned by Baltic, known as Danica, was retained by Danske, together with the accident insurance business of Danica's life and pension customers. The remainder of the business, including the industrial and commercial insurance, was sold to the former mutual group, Tryg, known now as Tryg Baltic, which emerged as the country's largest accident insurance group, though Danica is bigger in life assurance.

Danica is not consolidated into Danske Bank.

If it were, Mr Sørensen noted when he presented the 1995 accounts, the group would have total assets close to DKK 500bn. With its insurance business and rapidly expanding mortgage credit subsidiary, Danske's strategy in the domestic market is well-established. It is also expanding into the Nordic markets by setting up in the Nordic capitals.

"We already have close co-operation with a large number of Swedish companies, but we want to expand the circle - go a spade's depth deeper," says Mr Sørensen. Meanwhile, stiff competition is holding down earnings from basic financial business, which places the focus on costs.

There will be no further staff cuts involving redundancies, as there have been over the past few years, says Mr Sørensen, but over time he can see employment falling from just over 11,500 to 10,000. His aim, he says, is gradually to improve the ratio of normal operating income (DKR 10.37bn in 1995) to costs (DKR 13.28bn) from last year's 1.60 to 2.00, helped by new technology, the growth of new business and economic good sense.

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■ The economy

Concern at weak demand

The government expects a second-half recovery this year. But it may be disappointed

A recent OECD report on Denmark summed up the state of the economy neatly when it said that the macroeconomic fundamentals looked sound, but the microeconomic underpinnings were less satisfactory.

The latter comment is a cause for longer-term concern. The immediate worry is that demand may weaken significantly in 1996 after two years of satisfactory GDP growth.

The GDP growth rate was 4.4 per cent in 1994 and about 2.5 per cent in 1995 (the first full-year official estimates were still awaited at the time of writing).

Most of the indicators, including exports, industrial production, and employment, show that the economy has stagnated since the early summer of last year, and neither the domestic outlook nor the outlook in Europe points to a strong rebound this year. At the end of last year the government forecast a GDP growth rate in 1996 of about 3 per cent, but Unidanmark's economists this month predicted a growth rate of only 1.75 per cent for this year.

However, reductions in short-term interest rates - the discount rate was reduced to 3.75 per cent on March 8, its lowest level since 1946 - encourage the government to believe that the economy will recover again in the second half of 1996.

Another current concern is how Denmark will handle the situation if the Ecu Phase 3 with a common currency, is implemented according to

plan. Denmark is in the paradoxical situation that on present form it will quite easily meet the Maastricht convergence criteria for participation in Phase 3, but the country has obtained an opt-out, and cannot opt in without holding a referendum, sure to be highly charged, on the issue.

The government's official position is that if and when Ecu Phase 3 is implemented, Denmark must obtain an agreement with the participating countries for a mechanism which can replace the present European exchange rate mechanism for those countries which cannot or do not wish to join the Ecu. But Professor Niels Thygesen, the Danish monetary policy expert who was one of the architects of the Ecu proposal, has pointed out that Denmark may find that the other non-participating countries, among them the UK and Sweden, have no interest in an alternative ERM arrangement.

For the time being, in any case, Denmark's future relationship with an eventual common currency area is unresolved.

Meanwhile, many of the fundamental indicators show the economy to be in a sound condition. Inflation is about 2 per cent; the trade and current balance of payments accounts are in substantial surplus; and the general government budget deficit in 1995 was about 1.5 per cent of GDP. The OECD also noted that, in contrast to the recovery which began in 1982, household and corporate financial balances have remained healthy, with domestic demand growth based on strong productivity and earnings growth.

One of the indicators which looks less satisfactory is unemployment. The official figure

has fallen to 9.1 per cent at the latest (seasonally adjusted) count for January from 12 per cent two years ago. Unfortunately, the unemployment figure is not a reliable indicator of the state of the economy, the reason being that it is strongly influenced by a variety of schemes which withdraw people from the labour market, including a generous programme which enables both the employed and the unemployed to "go on leave" for between six months and a year while receiving 80 per cent of the maximum unemployment benefit.

This extremely popular scheme temporarily withdraws about 2.5 per cent of the labour force from the labour market, and since this figure does not

include all categories of those who have taken early retirement, it can be argued that the real total is even higher.

All in all, at any given moment almost one person in every five of working age will be working but will be living off social security of one category or another. When retired people of over 67 are added to the total, more than two in five people are financed through the social security system. Altogether, the OECD estimates, 37 per cent of the adult population received some form of social security in 1993 (some of them, however, receiving rent subsidies or other hand-outs which are also paid to people in work).

There is also a large segment of the population employed in the government sector, which accounts for about 38 per cent of employment, so that for every person working in the private sector, there are 1.7 persons either working in the government sector or living on social security. Only one other country, Sweden, has a higher ratio at 1.18.

The country's productive export industries, including a significant food-exporting agricultural sector, and the population's readiness to pay high taxes (67 per cent of GDP at factor cost in 1992, according to the OECD), are currently sustaining an economy which is stable, if not very dynamic. But it is perhaps not surprising that the OECD report strongly urged the government to take measures that would encourage people to seek off jobs rather than rely on social security, expressed doubts about the sustainability as well as the efficiency of the present welfare system, and warned of a "clear danger of welfare dependency becoming ingrained in society".

■ The supervisory authority

There's no need to crack the whip

Why the banking sector's problems were not as serious as those of other Nordic countries

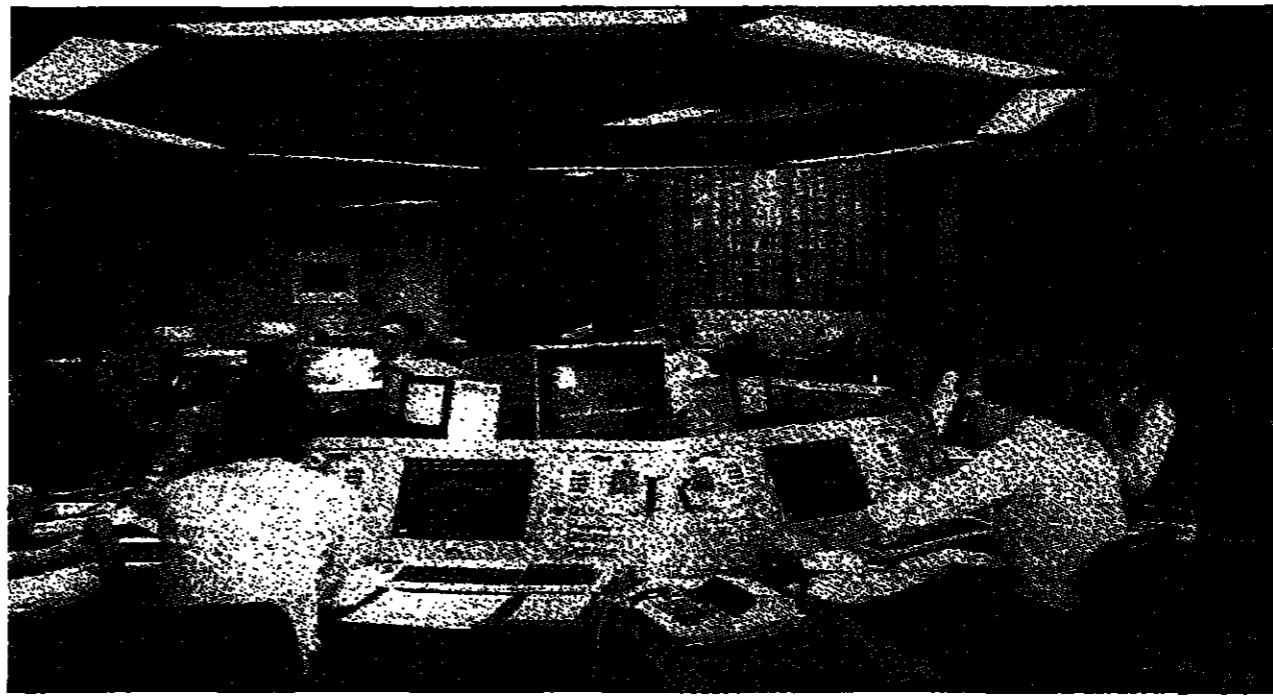
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Nordic's 8864 banking terminal system at work in Privatbanken, part of Unidanmark, in Copenhagen

for the supervisors. Mr Møller notes that, as their customers, the supervisors have had to live with.

In his time as chief supervisor, he has helped to close 102 banks and other financial institutions and treated another 35 for acute crises. Nearly all of this took place in the period 1987-93, when a long recession, weak demand for credit and falling asset prices took a heavy toll.

"Banks are only as healthy as their customers," Mr Møller says. He calculates that institutions with an accumulated balance sheet total of DKK 800bn, or one third of the total assets of the financial services sector, required the attention of the supervisors during the six-year recession period. The problems were contained. They never became as serious as those which hit other Nordic countries. Mr Møller does not hesitate to ascribe this to the long-standing activities of the supervisors, which have always acted on the principle that prevention is better than cure.

As a result of the supervisors' insistence on strong capitalisation and adequate loss provisions, no major bank collapsed. "They were able to take the losses on their reserves and not their equity capital," he says. Banks which were closed were, with only a handful of exceptions, taken over by stronger colleagues, operations in which the supervisors were invariably involved, though in a few cases the assistance of the government and the central bank was also required.

There have been two or three cases of actual bankruptcies, but only in small banks. Shareholders and bondholders have in several cases lost their investments, but depositors have not. They are protected by a depositor guarantee system, which is law-based but financed by the banks collectively. The guarantee covers deposits up to a value of DKK 250,000.

The serious problems in the financial sector in the early 1990s have produced a number of changes, some implemented and some still to come, in the supervisory regime.

The Danish supervisors have always enjoyed the respect not only of the Danish banks, but of their peers abroad, and this has not changed. A report by a committee of neutral experts on the financial services industry last year had only praise

for the supervisors. Mr Møller notes that it is up to the individual bank to decide whether to publish its own key figures.

If a bank does publish the figures, it must do so continuously. That is, it is not allowed to suspend publication if the figures become less favourable. Of the larger banks only Jyske Bank has so far chosen publication. Changes under discussion in the Folkebank (parliament) will allow the supervisors to order a payment suspension (a kind of Chapter 11 measure) instead of immediate compulsory liquidation, giving a breathing space to the Barings collapse.

Mr Møller believes that his institution has retained the respect of the banks, but the political attacks "may have damaged us with the press and public, and this is something we are very sorry about". Mr Thorkil Krarup, chairman of the Bankers' Association, backed Mr Møller against the political critics. "They ought to give credit to the supervisory authority for doing an excellent job," he says.

The means available for assisting troubled banks have already been improved in several ways, while legislation is under way which will make further improvements, as well as enhancing the role of the supervisors. An important change made in 1994, enables the Deposit Guarantee Fund to use its resources to assist in the rescue of a bank if the costs to the fund of doing so will be less than that of bailing out depositors if the bank is liquidated. This option was in fact used by the fund in the case of a small bank last year.

The Danish supervisors have also co-operated in the initiation of a key figures self-assessment system, which is designed to strengthen the individual bank's awareness of its risks and potential weaknesses. The supervisors provide average figures for the sector, which the banks can

measure their performance against, but it is up to the individual bank to decide whether to publish its own key figures.

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activities will include visits to the foreign branches of Danish banks, which hold around 30 per cent of the total assets of the banks; follow-up inspections, to ensure that recommendations made by the supervisors in their normal inspection reports, which take place at three-year intervals, have been implemented; and more frequent inspections.

Mr Møller's valedictory advice to the banks before he switches to an advisory job at the Ministry for Business and Industry in July, is: "Stay vigilant, and don't give easy credit or go soft on provisions policy just because earnings improved in 1995. It is in the good times that the mistakes are made which lead to problems when times are not so good."

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Mr Møller's valedictory advice to the banks before he

and

The small banks

Personal contact preferred

The minnows are flourishing, while their large rivals are closing branches

Denmark is a country of many banks, although it is usually only a few large ones which make the news. There are about 300 of them, including savings and co-operative banks, many of them tiny village banks.

Mr Jan Kondrup, managing director of the association of local banks, which has 120 members, does not expect the situation to change very much in coming years.

He has some cause for optimism. First, 20 years ago it was widely assumed that the costs of installing information technology alone would eliminate the small banks.

However, while some have disappeared, the small banks still flourish, and it is the large banks whose numbers have declined most dramatically.

Indeed, the small banks are more than holding their own. In 1994 they achieved a small increase in their lending to the public while that of the seven biggest banks fell by 14.4 per cent. The small banks' average performance was also better on virtually every count than that of the big banks, including core earnings per krona of costs and return on equity capital.

The small banks increased their market shares in spite of steep increases in bank charges. Core earnings (profits before adjustments for realised and unrealised portfolio losses and extraordinary items) as a return on equity capital last year averaged 18 per cent in the small banks compared with

10 per cent for the big banks.

The members of Mr Kondrup's association have a market share of loans and deposits of 11.2 per cent, or, measured by equity capital, 16.17 per cent.

Most small banks serve a single town, though some have a wider catchment area. Many have only one or two branches in addition to the main office.

"We have the wind in our sails at the moment," said Mr Kondrup. "The big banks are reducing staff and closing branches. We are not. Our members are opening new branches, and this was reflected in an increase in the bank's costs last year."

'We have the wind in our sails at the moment'

For all the banks, however, the general outlook is much better after several hard years.

"We can only be optimistic at the moment. With bad loss provisions falling, basic operating profits should be even better in 1995."

Mr Kondrup puts the survival of the small banks down to the very Danish way in which the banking industry has successfully combined co-operation on infrastructure with competition for business.

There is one clearing system for all the banks. It does not only clear cheques. There is a single, national charge card system, the Dankort. The cards are issued by the banks to their customers and can be used in cash dispensers and at retail outlets all over the country. Card transactions are cleared through the PBS,

which means that a small bank in remotest Jutland gets the same benefit as the system as Den Danske Bank.

There are three central data processing centres, to one of which all the banks are linked. Bank statements are sent out to customers on behalf of the small banks directly from the data centres. "The common infrastructure is a feature which is unique to the Danish system. It enables the small banks to obtain many of the same economies of scale enjoyed by the bigger banks," says Mr Kondrup.

There is "no bad feeling between the big and the small banks. "There is a good tone between us. It is not as if the big banks are lying in wait to gobble us up," he said. The small banks are, in any case, well protected against hostile take over by their share owner structures.

Mr Kondrup says that hostile takeovers are "not relevant" to the situation in Denmark. Mergers are invariably effected through voluntary arrangements. The banks also co-operate over education and training and to some extent in marketing.

The banks have a jointly-owned educational centre, which lays on training courses for the small (as well as the big) banks, which do not have to carry the costs of in-house training programmes.

Among local banks which do not compete locally there are networks for carrying out joint marketing campaigns, by which the costs are shared. Many of the staff functions which the larger banks must have – market analysis, legal services, lobbying – are carried out on behalf of the small banks by the association of local banks, which again

enables the small banks to obtain some of the benefits of economies of scale.

The tradition of co-operation and common infrastructure would not be of much help, of course, if the customers did not choose to use the small banks. "The fact is, the customers want us," says Mr Kondrup. He attributes this to the local banks' facility for taking quick decisions, their commitment to local business and their familiarity with the people and businesses they serve.

"The use of local banks is determined very much by tradition and I don't think it will change. We may see some further concentration in the banking industry, but we shall not see any more megabanks," claims Mr Kondrup.

Now does he see the spread of new information technology as a greater threat to the small banks than to big ones. "Information technology will advance, and the banks will have to adapt accordingly."

Smallness may even be an advantage. "We are able to adapt more easily and quickly to a changing situation than the big banks."

He suggests that the advance of information technology, which will eliminate many jobs still handled manually, could coincide with a counter-movement to give people greater prominence. "Flesh and blood will share advice from flesh and blood. For us, closeness to the customer is an advantage. We know the people we are talking to, and for a bank it is very important to know the local customers. Buying bank services is not like buying tea or sugar. What matters is the quality, and quality is what you get when you visit your bank, which gives you support in bad times as well as good."

BG Bank

Good start for third force

Unlike its two bigger competitors, the bank's strength depends on an alliance.

BG Bank is the new name of a third force in Danish banking, formed by the merger of Blikuben and GiroBank, which believes it has sufficient size to be able to compete with the big two, Danske and Unidankmark. However, BG's assets of about DKK 50bn are less than half Danske's and not much more than half of Unidankmark's.

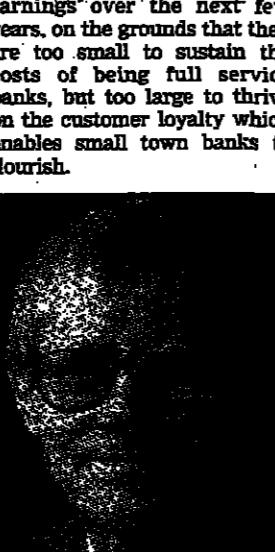
But both by virtue of its ownership structure and its business structure, BG Bank is a bank to watch in the next few years. Like its two larger rivals, BG Bank aims to become a universal bank, also offering mortgage and insurance, but while Danske and Unidankmark own or dominate their own mortgage and insurance companies, BG Bank's concept is based on an alliance, and the strongest part in the alliance is Nykredit, the mortgage credit group.

Nykredit owns 15 per cent of the equity in BG Bank. It also owns 14 per cent of the equity in Topdanmark, the insurance leg of the alliance, while Top and BG Bank own 10 per cent in each other. Nykredit's position in the alliance becomes immediately apparent by virtue of its financial power.

Nykredit's equity capital at the end of last year was DKK 20.8bn only slightly less than Danske Bank's. BG Bank's equity is DKK 1.1bn. Nykredit also has substantial holdings in two medium-sized regional banks, 11 per cent in Sydbank, which serves southern Jutland, and 8 per cent in Sparekassen Nordjylland (Spar Nord), serving northern Jutland.

With assets respectively of DKK 37bn and DKK 19bn, Sydbank and Spar Nord are the

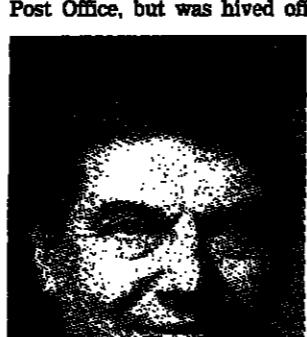
fifth and sixth ranked banks by balance sheet total. These two come in the category of banks which analysts in both Denmark and outside believe will have difficulty in maintaining satisfactory earnings over the next few years, on the grounds that they are too small to sustain the costs of being full service banks, but too large to thrive on the customer loyalty which enables small town banks to flourish.



Bjarne Wind, the board's deputy chairman. "The merger gives us real synergies"

ben was the largest of banks which were, by origin, savings banks (since 1974, banks and savings banks have come under legislation which does not differentiate between the kinds of business which each may carry out) and has 250 branches nationwide.

GiroBank was originally the cash transactions division operating the Post Office's giro transfer system. It continues to manage the giro system for the Post Office, but was hived off



Henrik Thufason, formerly chief executive of Blikuben, is now chief executive of BG Bank

Mr Munk Rasmussen replies with a broad grin when one suggests to him that Nykredit's shareholding in the three banks has interesting perspectives. "We shall have to see how things develop," he says. But just in case the alliance should develop into something more intimate, Nykredit is planning a stock exchange listing, probably in 1997. This will not be to raise capital, but in order to give Nykredit a market value, which would facilitate a merger with BG Bank – or any other financial services company.

BG Bank's business structure is also interesting. Blikuben

already be transacted at post offices, but there is more to come. BG plans to open 75 full-service branches at post offices, adopting the shop-in-shop principle to differentiate clearly between post office and bank. There are interesting opportunities in exploiting the customer base of the two banks as well.

"This is a cost-effective way for us to reach post office customers," says Mr Wind. Giro is very well-established in Denmark (and the other Nordic countries), which means that through the system, BG Bank has contact with virtually every business in the country, as well as 500,000 private account holders.

On its own, GiroBank built up a substantial portfolio of business customers, but it did not have the resources to give them the attention they required, says Mr Wind. But together he believes that Blikuben and GiroBank will provide a strong service organisation to business customers, and the bank's plan is to build up its business customer portfolio in competition with its two big rivals.

BG Bank was established with effect from October 1, but its 1995 accounts cover the group for the whole year. The bank reported a net profit of DKK 1.68bn compared with a 1994 (pro forma) loss of DKK 1.6bn. The securities valuation item gave a loss of DKK 1.7bn in 1994 and a gain of DKK 884m in 1995, a total swing of DKK 2.6bn. Loss provisions were reduced from DKK 1.06bn to DKK 738m, and expenses were reduced from DKK 4.47bn to DKK 2.22bn.

Net profit as a return on equity capital was 29.1 per cent, but it is a level which reflects the portfolio value adjustment and is not indicative of returns to come. Nevertheless, it was a good start for the third force.

Mortgage and treasury bonds

Bringing in the investor

Measured by bonds in circulation, the Danish mortgage bond market is almost twice as big as the treasury bond market, but turnover in trade with the rest of the world is dominated by treasury instruments. Trade with non-residents in government bonds is about DKK 1,000bn a year, while trade in mortgage bonds is well under DKK 100bn a year.

Mortgage bonds carry a risk premium and yields which are about a percentage point higher than yields on government issue, though in the more than 200 years of the Danish mortgage bond market there has never been a default.

The drawback, explains Mr Lars Rohde, co-general manager of Realcredit Denmark,

there is, however, still a callible element in them.

Realcredit Denmark has developed a new instrument which, it claims, is a 10-year bullet pure and simple with no callible element. It will be introduced this autumn. RD has taken the unusual step for a European finance company of applying for a patent on the analytical and numerical basis of the new product.

The Danish finance industry is trying to stimulate foreign interest in mortgage bonds by introducing new instruments, which are more to the liking of the international investing public. Last year Unidankmark introduced a collateralised mortgage bond (CMB) series. The bonds are based on traditional mortgage bonds, but perform very much like bullets.

Flexloan can be taken for 10, 20 or 30 years, but part of it will be refinanced, either continually or at five-year intervals.

The customer can choose a quarterly or monthly repayment schedule. RD will issue bullet with maturities of one to 10 years, single series for each year. Interest will be paid once a year.

In every respect except the mortgage basis, the bonds will be identical in structure with the kingdom's bullet loans. The loan structure and repayments schedule will typically mean, says Mr Rohde, that householders will pay a rate of interest on the loan that is a percentage point lower than on traditional mortgage loans. That should bring them in.

PROFILE

Unidankmark

Aiming for a bigger base

"We have seen sound development over the past couple of years and there is no serious risk of banks going down," says Mr Thorleif Krarup, chief executive of Unidankmark and current chairman of the Bankers' Association, in his headquarters office, a grey concrete edifice known locally as the "desert fortress".

Mr Krarup came to Unidankmark three years ago, after it had stumbled into a 1992 loss of DKK 466bn as loss provisions soared to DKK 6.28bn, 4.7 per cent of that year's loans.

In 1995 the bank made a DKK 2.17bn (\$533m) profit, with provisions down to DKK 1.24bn, or just under 1 per cent of loans.

He describes the first years as those "when we had to roll up our shirt-sleeves. Now we are trying to see whether we are wearing the right shirt."

Employment at the bank fell from 13,020 at the end of 1991, to 10,500 today and is expected to drop to 10,000 by the end of 1996. With a satisfactory 1995 result under its belt, the bank has announced an offensive strategy. It has concluded an agreement with the mutual insurance company, Ostiflernes, to form a company in which Unidankmark will hold 60 per cent of the capital to Ostiflernes' 40 per cent, to market insurance policies through the bank's branches. The bank will open a branch in Stockholm this year and plans to open in Helsinki and Oslo later on.

Internal reforms of the way the bank works are also being

implemented. Two main strategies are being followed.

Firstly, there is a policy of

relinquishing bank staff, whose main job is face-to-face contact with customers, of administrative duties.

The second strand is to unify

administrative routines in the bank's 400 branches. This can be seen as completing the

involvement of the big banks in mortgage credit and insurance business will tend to enhance the already strong position of the biggest banks.

Within a relatively short period, he believes, half the loan assets of the big banks will be in the form of mortgage credit. As losses on

mortgage credit are much lower than on ordinary lending business, the banks' loan loss provisions will be consistently lower in coming years than they have been in the past and will compare better with the provision ratios of the continental banks.

The two big banks are already taking a very substantial share of new mortgage business by exploiting the branch network for mortgage products. "The question now is whether the banks will be able to win a similar market share for insurance," Mr Krarup says. He is optimistic, arguing that through a new policy through a bank branch are a small fraction of the cost to an insurance company of selling through its agents.

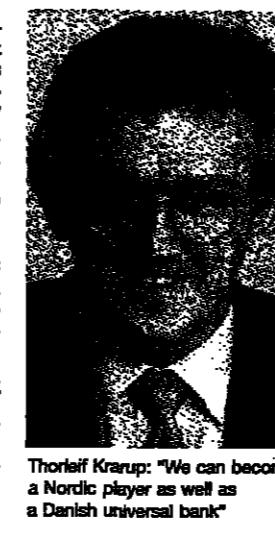
Although Denmark came through the crisis of the early 1990s relatively lightly, a number of banks collapsed and had to be taken over by stronger colleagues. Some of these cases ended messily, with losses not only to shareholders, but also to bondholders, though not to depositors. This phase is over, Mr Krarup thinks. He considers that the pressures on the banks, which are without

exception well-capitalised today, will come less from threats to their solvency as from inability to reward shareholders.

In the past the banks typically had a large number of individual shareholders, but institutional investors played no significant role. This has changed as pension funds and life assurance companies have built up positions in the banks. The institutional investors will insist on getting a decent return. "We won't see banks fail, but we shall see banks being sorted out according to their ability to provide a satisfactory yield on their equity capital."

Those which cannot live up to investors' expectations will be forced to consolidate or see themselves absorbed by better managed banks, he says. Unidankmark's decision (in which it is, chronologically at least, following the example of Den Danske Bank) to set up in the Nordic capitals, says Mr Krarup, has to be seen in the light of the international integration of the financial markets and the problem this poses for large banks in a small market.

"Looking 10 years ahead, the problem is that the Danish market is small. If we are to compete, we must have a bigger base, so we have defined the Nordic market, with a population of 23m, as our domestic market. We are starting a process by which we can become a Nordic player as he is over the progress which his own bank is making. He predicts that the



Thorleif Krarup: "We can become a Nordic player as well as a Danish universal bank"

merger of Privatbanken, SDS and Andelsbanken, to form a company in which Unidankmark will hold 60 per cent of the capital to Ostiflernes' 40 per cent, to market insurance policies through the bank's branches. The bank will open a branch in Stockholm this year and plans to open in Helsinki and Oslo later on.

Internal reforms of the way the bank works are also being

implemented. Two main strategies are being followed.

Firstly, there is a policy of

relinquishing bank staff, whose main job is face-to-face contact with customers, of administrative duties.

The second strand is to unify

administrative routines in the bank's 400 branches. This can be seen as completing the

involvement of the big banks in mortgage credit and insurance business will tend to enhance the already strong position of the biggest banks.

Within a relatively short period, he believes, half the loan assets of the big banks will be in the form of mortgage credit. As losses on

mortgage credit are much lower than on ordinary lending business, the banks' loan loss provisions will be consistently lower in coming years than they have been in the past and will compare better with the provision ratios of the continental banks.

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IV DANISH BANKING AND FINANCE

■ Stock Exchange reform

Surviving in the free world

With its monopoly status removed, the exchange must offer competitive services

The legal monopoly which protected the Copenhagen Stock Exchange was ended on January 1 this year, and on May 1 the CSE will start life as a private company.

With its monopoly status removed, the CSE will have to survive on its ability to offer competitive services, "and we shall survive; there's no doubt about that," says Mr Hans Ejvind Hansen, chairman of the new CSE, who has a long career in some of the most senior jobs in the finance services industry.

The reform of the CSE is a consequence of the EU's Investment Services Directive, which Denmark has been one of the first countries to implement fully through changes in domestic legislation. The privatised CSE will be owned by traders, with 60 per cent of the capital. Issuers and investor representatives will be the other shareholders.

The Danish Securities Centre, which has provided a paperless, electronic clearing and settlements system for bonds since 1982 (and for shares since 1986), may also be privatised, but a decision has not been taken yet. In principle, both institutions could face competition from exchanges as well as from proprietary trading systems, and this will probably also be the case for the 10 most liquid equities," says Mr Hansen.

"To stay competitive, we shall have to ensure that we can compete through the efficiency of the system, through transparency and price," he says. "The challenge will be

whatsoever about remote membership," says Mr Hansen. "We want remote members. It will help to strengthen trade in the most liquid securities, shares as well as bonds. We shall actively seek to attract remote members."

The CSE - and any competing market places which are established - will be under the supervisory control of a new Securities Board, chaired by Mr Erik Hoffmeyer, governor of the central bank from 1985 to 1995. The board's secretariat will be provided by the Finance Industry Supervisory Authority.

The outlook for the Danish market varies in some degree with the type of securities. Denmark has a very big bond market, by far the largest of any country if measured on a per capita basis, which is usually ranked at ninth in the world by turnover. This reflects the 200-year-old Danish system of mortgage credit, by which property purchases have been (and still are) financed almost exclusively by bonds issued by mortgage credit institutions.

The market in government debt is relatively new. It developed in the 1970s when the first and second oil price shocks sent the state budget heavily into deficit. "For the large, liquid benchmark bonds, whether mortgage credit or treasury issue, we shall face competition from exchanges as well as from proprietary trading systems, and this will probably also be the case for the 10 most liquid equities," says Mr Hansen.

"To stay competitive, we shall have to ensure that we can compete through the efficiency of the system, through transparency and price," he says. "The challenge will be

especially tough if and when Emu Phase 3, with a common currency, is implemented."

Denmark has an opt-out from Phase 3 under the terms on which it ratified the Maastricht treaty, but it is widely expected that the state will nevertheless issue Eurobonds. As there will be little difference between these and other Euro treasury bonds, there will be no special incentive for trade them via the CSE.

Mr Hansen argues that it is important to keep as much trade in Copenhagen as possible.

Capital gains tax on listed shares has virtually killed the market for individual investment in equities

on the principle that "the elite generates breadth".

At the other end of the scale, there are 1,200 bonds series which are not liquid and in which, in some cases, trades may not take place for days or even weeks. Most of the 250 shares listed in Copenhagen are also weak on liquidity.

For these securities, the existence of a Danish market place is essential, and here Mr Hansen sees the job of the new CSE as being to improve liquidity and trading opportunities.

There are several stumbling blocks, reflecting both institutional and taxation problems. At the top of the market's hit list is a 0.5 per cent turnover

tax on all equity sales carried out by Danish investors. "This is a major handicap to our development. If investors and traders can buy through exchanges where there is no tax, they have an easy choice to make," says Mr Hansen. "It is terrible that we should have to live with such a negative discrimination."

Mr Carsten Koch, the Social Democratic party's minister for taxation, told a meeting of the Association of Danish Shareholders this month that he did not completely rule out the suspension of this tax, but he did not make any promises either.

There are other taxes which hinder the development of the market, of which the tax on capital gains when listed shares are sold, is one. Until 1993, there was no capital gains tax on shares held for over three years. Now, capital gains are taxed fully at income tax rates unless the total value of the shares held by a single person or a married couple is under DKK106,000. There is no deduction for losses on other shares in the portfolio.

This tax has virtually killed the market for individual investment in equities, and Mr Koch has no intention of changing it. However, the situation can be exaggerated. Investments made in equities through pension savings accounts, whether individual accounts administered by the banks or collectively through pension funds and life assurance companies, are not subject to the gains tax, and neither are they subject to another one of Denmark's killer taxes - the tax on real interest yields.

The latter tax, introduced in 1983, places a ceiling of 3 per cent on the after-inflation real

yield which pension funds and other institutions may earn on securities investments; any yield in excess of a real 3 per cent goes to the exchequer.

As the equity investments in pension savings accounts are exempted, they are favoured.

Other problems hindering the development of a more lively equities market are the fact there are very few large companies, by international standards, listed on the CSE; that many of these companies are controlled by foundations holding stock with preferential voting rights, which means among other things that the companies are not exposed to hostile takeover bids; and that the market is dominated by institutional investors, which invest for the long haul and put the share trade indicator permanently on "hold".

The tax regime is partly responsible for the serious problems of the Copenhagen derivatives market, according to Mr Tyge Vorstrup Rasmussen, president of the Future Clearing Centre. Turnover in the market was so low in 1995 that its commercial justification was in doubt. Turnover has improved this year, but not yet to a satisfactory level.

The turnover tax is one problem, but so is the way the real interest tax is administered. It applies to yields on derivatives, a factor in keeping the Danish institutions out of the market. Other factors are the conservatism of the institutions, which was not helped by the Barings collapse.

In the meantime, Mr Rasmussen plans to involve the domestic institutions to generate a larger market. He is the third generation to be in control.

For a year or so, Codan was the country's biggest accident insurance company, but it was knocked from that perch last year when Tryg acquired most of the assets of Baltic (changing its name to Tryg-Baltic) from Den Danske Bank. Tryg-Baltic's accident insurance premium income last year was DKK5.05bn, compared with Codan's DKK3.7bn; total group premium income was DKK8.1bn in Tryg to DKK6.4bn at Codan.

The rivals have two things in common. First, the present structure of both is the result of the collapse of the country's two biggest insurers. In 1991-92, Baltic and Hafnia (in each case, the collapse was caused by speculative ventures by the respective holding companies).

Secondly, the two have so far remained aloof from alliances with banks, although Codan has its own banking subsidiary. In Codan's case, says Mr Zobel, "we have not received any proposals, and we are perhaps not a suitable partner because of our foreign ownership".

Instead, however, Codan is putting the finishing touches to an agreement with Fokus, Norway's fourth-ranking bank, to sell Codan accident and life policies through the Fokus branch network in Norway. "If this is a success, we shall consider similar arrangements in the other Scandina-



Copenhagen's old stock exchange
Tony Andrews

■ The big insurers

Measure of independence

The two main companies differ, but they have important things in common

When Codan, the insurance company controlled by the UK's Sun Alliance, acquired Baltic, then the country's second largest insurer, in 1993, it took on board a company which was twice its own size.

"It was a big mouthful," says Mr Peter Zobel, the chief executive, whose family founded the company. He is the third generation to be in control.

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vian countries," says Mr Zobel.

Before taking over Baltic, Codan was the smaller partner, but consistently the most profitable of the larger Danish insurers. This record did not survive the acquisition: between 1992 and 1993, Codan's combined ratio in the Danish accident insurance company (costs plus indemnities) soared from 105 to 132. The past three years have been devoted to sanitising the Hafnia portfolio, "a long slow process," says Mr Zobel, but it is beginning to show results.

The combined ratio was down to 114 in 1995 and the direct returns on insurance business (the insurance technical result) as a percentage of premium income was reduced from a negative 20 per cent in 1993 to a still negative 6 per cent last year. "We have got

They have remained aloof from alliances with banks

control of things now, although the result is still not satisfactory," says Mr Zobel. He aims to reduce the combined ratio to 102, which means that both costs and indemnities have to come down considerably from their present levels.

Mr Zobel is sanguine about Codan's future as a company which does not have an alliance with a large bank. "It's a challenge," he says, "but he does not believe that the advantages are all on the side of the insurance companies which do have alliances.

Curiously enough, Danica, with the support of its owner, Den Danske Bank, has adopted a business strategy which suggests that it may agree with Mr Zobel, though it perplexes some of Danica's competitors. Baltic landed in Danica's lap in 1992-93, when Danica was the only financial services company with the strength to prevent Baltic from going

bankrupt. Danica was Baltic's life and pension business.

Last year Danica sold off the bulk of Baltic's accident business to Tryg, leaving Danica with the accident business of Danica's life and pension customers. Danica and Danica have agreed, however, that Danica should function independently of the bank.

Danica does not market its policies through Danica's branches, with the exception of company pension policies. "We are in competition with Danica's own insurance subsidiaries, Danica Phoenix, and Danica Life, and our own bank, Danica Bank, is a full-service bank in competition with Danica," says Mr Erik Bonnerup, Danica's chief executive.

"We have our own sales and our own products. We are quite independent and we think that it is best if we each sell through our own channels. As a group, this means we do business through two independent channels and in the end we think this will be to our advantage," says Mr Bonnerup.

Codan's position is, of course, different, but Mr Zobel thinks the banks' advantage as a sales channel will decline because the advance of electronic banking will gradually reduce the number of branches and weaken the importance of face-to-face contacts. He thinks that customers will think twice about putting all their eggs in one basket. "They need independent advice and will realise that it is best to have your insurance with an insurance company and your overdraft with a bank, and not get the two mixed up".

But the development of universal banks makes it all the more important for independent groups such as Codan to develop their own distribution channels and customer services, he emphasises. Direct marketing by tele-marketing, television advertising, and a 24-hour telephone service for accident insurance customers are areas in which Codan is making its main efforts.

■ Mortgage credit institutions

Unravelling the mystery

Though they have taken market share from the banks, the latter have now struck back

The Danish bond-issuing mortgage credit institutions have always been something of a mystery to the outside world. They are owned by their customers, the borrowers, as a kind of mutual fund, and the bonds they issue are not like any that international investors are used to dealing with.

Even the international rating agencies were so perplexed that they did not know how to rate the Danish mortgage institutions, though they are among the biggest mortgage issuing businesses in Europe. The groups are still owned by the borrowers, but the operational parts of the groups have been incorporated as joint stock companies. They are now rated for short-term credit purposes.

Soon, probably this year, they are hoping that they will receive ratings for long-term debt, which should make their bonds more attractive to international investors. Over the past few years the mortgage credit institutions have taken a significant market share from the banks, with the two biggest banks striking back by setting up their own mortgage credit subsidiaries.

Changes in legislation are the background to this development. Until the beginning of the 1990s, the mortgage credit

institutions could provide only earned loans - to finance the purchase of a property or an improvement to a property.

Today, loans can be issued without regard to the purpose for which the money is to be used, although the loans must be safely secured in the property. The consequence of the change was that householders in large numbers have converted bank debt into mortgage credit debt, which is considerably cheaper.

The result shows up in central bank credit statistics. From the end of 1992 to the end of 1995, bank advances fell by about DKK80bn to DKK490bn. Mortgage credit lending increased by DKK75bn to DKK734bn.

Meanwhile, the two big mortgage institutions, Nykredit and Realcredit Denmark, are adopting completely different strategies in the new, freer world in which they find themselves. Nykredit is at the centre of a web of alliances with BG Bank and two other regional banks and with Tønder, the insurance company.

RD has no plans for similar

alliances, according to Mr Lars Rohde, co-general manager. It has chosen to remain a specialist institution, doing what it knows best. "It is an interesting situation, in which on the one hand you have the universal banks offering every kind of service and on the other the specialist institutions, but we think the specialists will live on as long as they do what they do with sufficient talent," he says.

RD does not shun co-operation with banks. Indeed, that has been the traditional way in which private customers have made contact with the mortgage credit institutions, but it will be on a non-exclusive and ordinary commercial basis, says Mr Rohde.

In addition to its banking and insurance link-ups, Nykredit also has close co-operation with real estate agents through franchise arrangements with three real estate agency groups with a total of 260 outlets. This is another area in which RD has a different approach, counting on the quality and price of its products and customer service to bring in business.

Due Diligence



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DEN DANSKE BANK
Investment Banking Division
2-12 Holmens Kanal, DK-1092 Copenhagen K, Denmark
Telephone: +45 33 44 00 00

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